

Arrangement
between
The Ministry of Business, Innovation and Employment of New
Zealand
And
The Ministry of Culture and Tourism of the People’s Republic of
China
on
Dialogue and Cooperation
on
Tourism Matters

The Ministry of Business, Innovation and Employment of New Zealand and the Ministry of Culture and Tourism of the People's Republic of China (hereafter referred to as “the Participants”),

Recalling the exchange of letters dated 4 May 1999 opening tourist group travel to New Zealand by Chinese nationals;

Noting the success of cooperation between the Participants twenty years since those exchange of letters, including the China-New Zealand Year of Tourism 2019, and the friendly and cooperative relations existing between the Participants;

Acknowledging the significant contribution of tourism in creating economic and social opportunities and fostering people to people links and enhanced cultural understanding;

Sharing a common commitment to ensuring visitors to New Zealand and China enjoy a high quality and safe tourism experience;

Recognising the potential to further build on a successful cooperative relationship through regular dialogue and closer collaboration for shared benefit in the field of tourism;

Have reached the following understandings:

Areas of Cooperation

1. The Participants will continue to cooperate in the field of tourism consistent with their national laws, regulation, rules and procedures within the respective scope of their responsibilities, for the purpose of promoting the common development of and to the shared benefit of the tourism industries.
2. The Participants acknowledge the importance of sustainable tourism and will continue to support the desire of visitors to pursue alternative styles of travel.
3. The Participants will jointly explore ways of enhancing cooperation on tourism matters that recognise the growing importance and diversity of the two-way tourism relationship between the two countries. New areas of tourism cooperation may include:
 - a. the exchange of expertise on ways of delivering high-quality visitor experiences;
 - b. the sharing of knowledge and experience on innovative and sustainable tourism practices;
 - c. exploring opportunities for cultural exchange;

- d. expanding shared understanding for culture and fostering enhanced people to people connections;
 - e. seeking out ways tourism can enhance international linkages with other export sectors and improve economic resilience.
4. Other areas of further tourism cooperation may include, but not be limited to the following specific items:
- a. Continuation of the Approved Destination Status Understanding – Both Participants recognise the continuing importance and value of the Approved Destination Status Understanding to visitors to New Zealand and acknowledge the opportunities to build upon previous cooperation to develop and provide quality experiences for visitors;
 - b. The facilitation of cooperation and dialogue between both Participants' tourism industries;
 - c. the exchange of views on the Participants respective tourism laws and regulations;
 - d. Other measures or initiatives to improve the quality of experience of visitors to both countries;
 - e. Other forms of cooperation in the area of tourism and related fields as jointly accepted upon between the Participants.

Dialogue

5. The Participants will seek to deepen their relationship through regular interaction and information exchange between their relevant authorities; and regular consultation on activities described within this arrangement. This will include but not be limited to:
 - a. Ministerial meetings, as opportunities arise;
 - b. Annual tourism cooperation dialogues of officials at a senior level to discuss areas of cooperation consistent with this arrangement and to pursue a deepening relationship between the Participants (with the details of the dialogue, such as agenda, time and place to be jointly decided by the Participants);
 - c. Regular and on-going dialogue and cooperation between officials at the working level to discuss visitor-related issues that may arise including but not limited to the quality of visitor experiences and visitor safety;
 - d. Other forms of dialogue as jointly accepted by the Participants.

Implementation

6. All of the cooperation activities conducted in accordance with this Arrangement will be subject to the availability of funds, and human and material resources. Each Participant will designate a representative to coordinate and monitor any cooperation activities.

Release of Information

7. Neither Participant will disclose to any third party any information provided by the other Participant in connection with the implementation of this Arrangement and claimed by the other Participant to be confidential without the other Participant's consent, except where deemed necessary under the laws in the countries of the Participants.

Consultations

8. If a difference between the Participants arises concerning the interpretation or implementation of this Arrangement, the Participants will discuss it amicably through consultations.

Modification, Entry into Effect, Validity and Termination

9. This Arrangement may be modified from time to time by jointly accepted written notification of the Participants. Any modification which has been jointly accepted upon by the Participants will come into effect on such date as jointly accepted by the Participants.
10. This Arrangement will come into effect on the date of its signing by both participants and will be reviewed after being in effect for a period of five (5) years or as jointly accepted by the Participants.
11. Either Participant may notify the other in writing of its intention to terminate this Arrangement. This Arrangement will then terminate sixty (60) days after the receipt by the other Participant of the termination notice.

Signed in Beijing on 26th June, 2019 in duplicate in the Chinese and English languages, both texts having equal validity.

**On behalf of the Ministry of
Business, Innovation and
Employment**

**On behalf of the Ministry of Culture
and Tourism of the People's
Republic of China**

Hon Kelvin Davis

Luo Shugang

Minister of Tourism

Minister of Culture and Tourism