



## COVERSHEET

<b>Minister</b>	Hon Kelvin Davis	<b>Portfolio</b>	Tourism
<b>Title of Cabinet paper</b>	New Zealand - Aotearoa Government Tourism Strategy	<b>Date to be published</b>	25 June 2019

### List of documents that have been proactively released

<b>Date</b>	<b>Title</b>	<b>Author</b>
8 May 2019	<i>New Zealand - Aotearoa Government Tourism Strategy</i>	<i>Office of the Minister of Tourism Office of the Minister of Conservation</i>
9 May 2019	<i>DEV-19-MIN-0100</i>	<i>Cabinet Office</i>

### Information redacted

**NO**

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982.





# Cabinet Economic Development Committee

## Minute of Decision

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### New Zealand - Aotearoa Government Tourism Strategy

**Portfolios**                      **Tourism / Conservation**

On 8 May 2019, the Cabinet Economic Development Committee (DEV):

#### Background

- 1        **noted** that on 19 September 2018, DEV:
  - 1.1      agreed that the government needed to take a more deliberate and coordinated approach to how to invest and intervene in the tourism system;
  - 1.2      agreed that consultation be undertaken on a draft tourism strategy;
  - 1.3      invited the Minister of Tourism and the Minister of Conservation to report back to DEV, after consultation has been completed, to seek approval for the final strategy;

[DEV-18-MIN-0201]

- 2        **noted** that a draft Tourism Strategy (the Strategy) was released for public consultation on 6 November 2018, and that submissions closed on 4 February 2019;

#### Consultation outcomes

- 3        **noted** that submissions and feedback from the consultation supported the Strategy's proposal for the government to take a more active and deliberative role in the tourism system;
- 4        **noted** that officials have considered the submissions and updated the Strategy to better reflect the important issues and themes identified by New Zealanders through the consultation process;

#### Updated Strategy and implementation

- 5        **agreed** to the updated New Zealand - Aotearoa Government Tourism Strategy, attached to the paper under DEV-19-SUB-1000, subject to appropriate amendments to reflect the change to the title of the Strategy;
- 6        **noted** that officials have developed an implementation plan, which has 17 work streams and 44 actions across government, to achieve the Strategy's outcomes;

**Publicity and next steps**

- 7 **noted** that the Minister of Tourism and the Minister of Conservation intend to release the final Strategy at industry trade event TRENZ to be held in Rotorua on 13-16 May 2019;
- 8 **noted** that officials will monitor the implementation of the Strategy;
- 9 **invited** the Minister of Tourism and the Minister of Conservation to report back to DEV on the implementation of the Strategy after three years of implementation.

Janine Harvey  
Committee Secretary

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**Present:**

Rt Hon Jacinda Ardern (part of item)  
Rt Hon Winston Peters  
Hon Kelvin Davis  
Hon Phil Twyford  
Hon Dr Megan Woods (Chair)  
Hon Chris Hipkins  
Hon David Parker  
Hon Stuart Nash  
Hon Iain Lees-Galloway  
Hon Jenny Salesa  
Hon Damien O'Connor (part of item)  
Hon Shane Jones  
Hon Kris Faafoi  
Hon Willie Jackson  
Hon Eugenie Sage

**Officials present from:**

Office of the Prime Minister  
Officials Committee for DEV

**Hard-copy distribution:**

Minister of Tourism  
Minister of Conservation