

Regional Economic Development

Weekly Report

3 – 7 December 2018

To: Hon Shane Jones

Minister for Regional Economic Development

Fletcher Tabureau

Under-Secretary for Regional Economic Development



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1. Dashboard updates

1.1 Status of applications as at 6 December

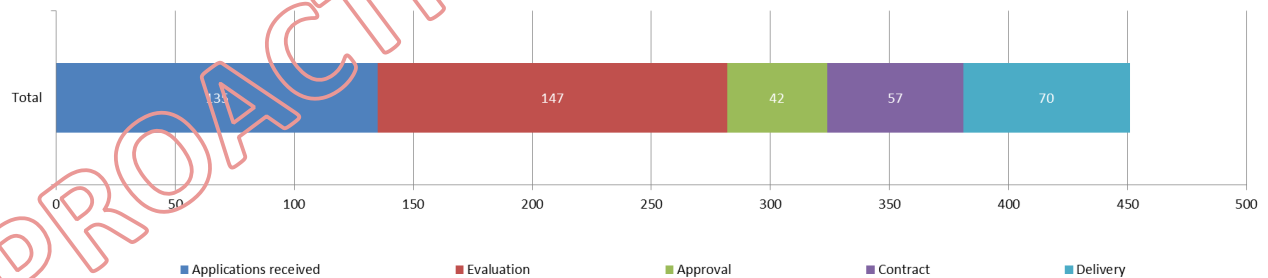
New projects this week	18
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Total number of projects	Expressions of interest (EOI)	Applications
753	302	451

Total funding approved to date*	Total funding announced*
188 projects for \$545m	94 projects for \$407m

* These numbers exclude MPI's initiatives of \$21.899 million which were transferred to Vote Forestry at October Baseline Update and excludes funding packages that are proposed to be transferred to other agencies at March Baseline Update.

1.2 Progress of applications as at 6 December



2. Regional Updates

2.1 Kāpiti

PipeDrive update

As at 4 December 2018, there are 13 applications from the region active in PipeDrive.

The status of those applications is:

- 12 have been initially assessed and are on hold at the request of the applicant
- 1 is currently being assessed.

Kāpiti Coast District Council submitted 12 of the 13 applications on behalf of the region. Those projects are now all on hold at the Council's request for further consideration while they update their long term plan. Applications currently in PipeDrive will be reviewed after 13 December 2018.

There are a number of additional potential applications being discussed in the region that are expected to be lodged with the Provincial Growth Fund (PGF) over the coming months.

Regional Activity

Meetings have been held in the region where elected members were briefed in Council Chambers. In addition to this, the Senior Regional Official (SRO) and the Senior Regional Advisor (SRA) attended an Iwi-lead tour of Ōtaki focusing on the issue in this town.

In November, the SRO and SRA facilitated a public meeting attended by 96 people, followed by a workshop with over 60 people on the Kāpiti Coast. Support was provided by Wellington Regional Economic Development Agency (WREDA), Greater Wellington Regional Council and the Kāpiti Coast District Council.

A Regional Advisory Group chaired by Privacy of natural persons has been established to provide advice around applications. The Regional Advisory Group will assess applications against the PGF criteria and work through their regional priorities with assistance from WREDA and the Provincial Development Unit (PDU).

Upcoming Announcements

There are no upcoming announcements planned for Kāpiti Coast. We expect to have a package of support ready for announcement around May/June 2019.

Contact: Leah MacDonnell, Senior Regional Advisor, Privacy of natural persons

2.2 Wairarapa

PipeDrive update

As at 4 December 2018, 4 applications from **Wairarapa** have been lodged in PipeDrive. The status of those applications is:

- 3 have been received
- 1 is awaiting further information.

Regional Activity

A Governance Group has been set up in Wairarapa to provide advice and support for the Wairarapa Economic Development Strategy. The group is Chaired by Privacy of natural persons and will assess applications against the PGF criteria and work through their regional priorities, with input from WREDA and the PDU.

The first Wairarapa Economic Development Strategy for the region was released at a function Minister Jones attended with support from SRC and the SRA.

The key focus areas of the new Strategy include: value-added food and beverage, visitor and tourism and knowledge-intensive industries (three key industry sectors); housing, knowledge and skills and business development (three key people enablers); and rail, air, water and trees (key infrastructural and environmental enablers).

Further work is being done in the regions to ensure Iwi are involved in discussions and aware of the opportunity for PGF to support economic development aspirations.

The SRC visited the region in the last week of November with support from the Ministry of Primary Industries.

A cross agency hui was held this week, with representatives from across government departments looking at key issues, and prioritising work programmes in the region.

Upcoming Announcements

There are no upcoming announcements for the Wairarapa region.

Contact: Leah MacDonnell, Senior Regional Advisor, Privacy of natural persons

2.3 Canterbury

PipeDrive update

As at 5 December, 33 applications from Canterbury have been lodged in PipeDrive. The status of those applications is:

- 10 have been approved
- 2 are being assessed
- 10 are awaiting assessment
- 3 are on hold/awaiting further information from applicants
- 6 have been declined
- 2 have been withdrawn.

Upcoming Announcements

The PDU has announced the approval of \$200,000 for the Kaikoura District Council's feasibility studies for a Marine Centre of Excellence and airport and marina developments.

Contact: Kate Styles, Manager Regional Development (Central/South), 021 857 069

2.4 Northland

PipeDrive update

As at 4 December, 159 applications and Expressions of Interest (EOIs) from Northland have been lodged in PipeDrive. The status of those applications/EOIs is:

- 61 are undergoing assessment
- 7 applications are awaiting decision
- 22 applications are awaiting feedback from the applicant or other agencies
- 5 have been withdrawn
- 3 are on hold
- 34 applications have been approved
- 27 have been declined/unsupported.

Regional Activity

We continue to receive many proposals each week from groups in Northland, most of which are either not 'investment ready' or are not economic development/growth proposals. There is currently a concerted effort to respond to those applicants prior to Christmas so they can approach more appropriate funders or further develop their proposal.

The remaining activity has related to progressing proposals for possible inclusion in packages for announcement.

Upcoming Announcements

The PDU is currently focusing on the development of two packages for announcement in early 2019. These will possibly be focused on a Kaipara package in early February and following that a wider Northland package.

The Kaipara package could include:

- Transport – roads, wharves and ferries
- Food production/improved land utilisation
- Tourism – possible cycleway.

The Northland package could include:

- Far North – several tourism projects, primary sector projects
- Ngawha Innovation and Enterprise Park
- Ngawha Springs Development
- Kaikohe - Te Pu o Te Wheke town centre development
- Multiple projects with a focus on employment and skills.

Contact: Paul Swallow, Investment Director, Privacy of natural persons

3. Other Updates

3.1 Digital Update

The digital focus for the Communications and Engagement team this month was the smooth launch of the PDU's stand-alone website www.growregions.com.

The site is both a tool for driving our own Grow Regions brand and sharing important news about the work of the PGF. It also ensures we are meeting our goals for transparency and openness with the inclusion of funding tables and proactively released documents relating to the PGF.

Facebook continued to prove a valuable forum for posting news about the site and the team is steadily increasing the reach of the page.

We had no paid advertising on the page this month as we continue to test and evaluate our approach to paid advertising. We expect to resume this programme of digital advertising in the New Year.

A Senior Social Media Advisor will join the Communications team in January 2019 and will use the findings from our social media engagement trial to further expand the reach of our digital channels.

FACEBOOK - @GrowRegions

Key KPI	This month	Progress
1,000 likes by 31 December 2018	301	30.1%

PAGE METRICS

Metric	Last month	This month	Change
3-sec Video views	5,992	864	- 85.6%
Page likes	281	20	- 92%
Unique users reached	24,828	4175	- 83%

PAID METRICS

Metric	Last month	This month	Change
Total spent	\$0	\$	
Total paid reach	0		
Total paid impression	0		

Our top post was a short edited video of the highlights from the Manawatū-Whanganui announcement at Manfeild.

SENTIMENT

Sentiment was neutral and interaction with our content was minimal.

Contact: Jarred Griffiths, Principal Comms Advisor, Privacy of natural persons

3.2 MBIE Annual Review Hearing – 13 December 2018

MBIE's Annual Review hearing for 2017/18 at the Economic Development Science and Innovation Committee will be held on Thursday 13 December. Annual Reviews are part of Parliament's scrutiny of Government. Members of MBIE's Senior Leadership Team will attend the hearing including the Head of Provincial Development Unit. The PDU has provided input to MBIE's written responses. The contribution has been minimal as the PDU was established in the latter half of 2017/18.

Contact: AJ Millward, General Manager, Strategy & Governance, Privacy of natural persons

3.3 Proactive Release of PDU Documents

This week Minister Jones' Office met with the Engagement and Communications Team to discuss how the Provincial Development Unit can set up an efficient proactive release process going forward.

The PDU is progressing work to establish a report covering basic information about announced projects, which will answer common questions, including: the date the application was received, the date the project was approved and the SRO/IAP approval and recommendation dates. This report will then be released monthly on the growregions.govt.nz website.

The PDU has established a taskforce to progress the proactive release of key documents ahead of Christmas. They will be released as follows:

1. By the end of the week ending Friday 7 December all weekly reports to the Minister and all departmental OIA requests will be proactively released on the MBIE website. We are focused on ensuring strong processes to withhold any information that is not yet ready for public release.
2. By the end of the week ending Friday 14 December all remaining Independent Advisory Panel meeting material (agendas, minutes and cover sheets for substantive papers) and remaining Cabinet papers will be proactively released on the MBIE website. We note that there are some documents unable to be proactively released due to pending announcements, including the Cabinet paper "PGF investment in skills and infrastructure".
3. By the week ending Friday 21 December all remaining RED Ministers meeting material (agendas, minutes and papers) will be proactively released on the website. As with Cabinet papers, the Minister Jones' Office will need to be approve the papers for publication. We have factored additional time in order for this to be completed.
4. By the week ending Friday 21 December some Senior Regional Officials meeting material (agendas and minutes for all meetings, and some cover sheets for substantive papers) will be proactively released.

Contact: AJ Millward, General Manager, Strategy & Governance, Privacy of natural persons

Appendix 1 – Upcoming Meetings & Events

Meeting / Event	Support
Monday, 10 December 2018	
Tuesday, 11 December 2018	
Wednesday, 12 December 2018	
RED Officials Meeting (4:30-5:30pm)	
Thursday, 13 December 2018	
Friday, 14 December 2018	

December

19 RED Officials Meeting (4:30-5:30pm)

January

Appendix 2 – Media & Communications Schedule

Media & Communications Schedule			
Date of Event/ Announcement	Activity	Release Dates	MBIE Contact
14 December	Minister Jones in EBOP (Opotiki and Whakatane) for PGF package announcement.	14 December	Jarred Griffiths
TBC	Coromandel and Southland Aquaculture and Marine	TBC	Sia Aston
TBC	Sheep and Goats	TBC	Sia Aston

PROACTIVELY RELEASED

Appendix 3 – Completed Briefings, Aides Memoire & Reports

Tracking number	Title	Minister/ USEC	Signed out by	Date delivered
	Aide Memoire for meeting with Leon Clement, CEO of Synlait.	Minister	Isabel Poulson	3 Dec
1832 18-19	Briefing for meeting with Minister Mahuta regarding Māori Development and the PGF pipeline.	Minister	Isabel Poulson	6 Dec
1954 18-19	Aide Memoire for the Kahui Wai Māori hui to discuss Northland water storage matters.	Minister	Isabel Poulson	5 Dec

PROACTIVELY RELEASED

Appendix 4 – Upcoming Cabinet Papers, Briefings, Aides Memoire & Reports

Tracking number	Title	Minister/ USEC	Signed out by	Due Date
TBC	Confidential information entrusted to the Government	Minister	Isabel Poulson	11 Dec
TBC	Briefing – Proposal to fund regions for portfolio management	USEC	Robert Pigou	14 Dec
TBC	Briefing on possible EDA portfolio management funding	USEC	Robert Pigou	14 Dec

PROACTIVELY RELEASED

Appendix 5 – Official Information Act requests

Ministerial OIAs						
Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
OIA181	Privacy of natural persons	5 Nov	17 Jan	22 Jan	Drafting	Copies of all briefings, cabinet papers, agendas and minutes
OIA186		14 Nov	3 Dec	10 Dec	Collating Information	A list of all briefings, reports, aide memoirs, weekly bullets/reports, and memos received by the Minister between 1 October 2018 and 30 October 2018.
OIA208		29 Nov	19 Dec	24 Dec	Consulting	Copy of three papers referenced in PQ 29184
EDDP 18/19 52		27 Nov	17 Dec	24 Dec	Collating Information	Regional Economic Development Minister's Meeting Document Request
OIA203		26 Nov	11 Dec	19 Dec	Drafting	Roadmap for implementation of Hold Co Option One
OIA199		21 Nov	11 Dec	17 Dec	Collating information	Request for documents as referenced in WPQ 27958 (2018)
OIA197		21 Nov	10 Dec	14 Dec	Drafting	Request for copies of documents as referenced in WPQ 27958 (2018)
OIA193		20 Nov	7 Dec	13 Dec	Review	A list of MPs who attended PGF funding announcements & a description
OIA191		20 Nov	6 Dec	12 Dec	Consulting	WPQ 27938 - RED Ministers' Meeting 5 November 2018, 2 November 2018

Ministerial OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
OIA190	Privacy of natural persons	20 Nov	17 Dec	24 Dec	Scoping	WPQs 26481 + 27175 CAB Investment in Skills and Infrastructure and Report Back

Departmental OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
1819-0275	Privacy of natural persons	23 Aug	1 Nov	8 Nov	Consultation	Items relating to funding Waitangi National Trust since November 2017
1819-0469		24 Sept	13 Dec	20 Dec	Consultation	All funding applications and advice under Provincial Development Fund 27/08
1819-0485		26 Sept	13 Dec	20 Dec	Consultation	Request complete list all projects announced Provincial Growth Fund 26 Sep
1819-0664		29 Oct	19 Nov	20 Dec	Consultation	Request for all briefings etc. produced by PDU 23rd Feb-31st March 2018
1819-0672		30 Oct	20 Nov	14 Dec	Drafting	Briefings Request for wider RED Ministers meetings 23 Feb 2018- 30 Oct 2018
1819-0696		31 Oct	21 Nov	25 Jan	Drafting	Business case and feasibility study regarding Oparara Arches
1819-0760		13 Nov	4 Dec	11 Dec	Drafting	Email correspondence between MBIE or the Provincial Development Unit and the Office of Hon Shane Jones in relation to the Manea Footprints of Kupe Cultural Heritage and Education Centre.

Departmental OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
1819-0763	Privacy of natural persons	15 Nov	5 Dec	12 Dec	Drafting	All communication between MBIE and Horizons Regional Council regarding any application made, or potential application to be made, to the Provincial Growth Fund within the Horizons Region
1819-0879		1 Dec	14 Jan	18 Jan	Scoping	Copy of documents relating to \$6.6m allocated from PGF
1819-0864		30 Nov		18 Jan	Scoping	Tourism projects receiving PGF grants on the West Coast
1819-1868		30 Nov	14 Jan	18 Jan	Scoping	Copies of papers regarding PGF between 24 Sep to 30 Nov 18
1819-0871		30 Nov	14 Jan	18 Jan	Scoping	Details of structure of \$9.9 million PGF loan to Westland Milk Products
1819-0856		28 Nov	10 Feb	17 Jan	Drafting	Documents relating to Proactive Release for RED Minister
1819-0857		28 Nov		17 Jan	Drafting	Budget and ultimate expenditure for launch video
1819-0845		26 Nov		24 Dec	Scoping	Copy request for PGF application for the Blue Mussel Processing Plant
1819-0814		21 Nov	12 Dec	19 Dec	Scoping	List of names of all applicants who have applied for Provincial Growth Fund
1819-0788		17 Nov	7 Dec	14 Dec	Scoping	Request for all advice received on 8 Rivers energy industry project Taranaki

Appendix 6 – Ministerial Correspondence

Ministerial Correspondence				
Tracking Number	Name	Date received	Due to Minister's Office	Subject
SJ1844	Privacy of natural persons	16 November	14 December	Horticulture and youth employment pathway scheme
SJ1828		15 November	13 December	Update on KT Health application
SJ1895		26 Nov	17 Dec	Dunedin City Council waterfront development
SJ1874		21 Nov	10 Dec	Great War Exhibition funding
SJ1869		21 Nov	10 Dec	Support for the waterfront development in Dunedin

Appendix 7 – Parliamentary Questions

Written Parliamentary Questions				
Tracking Number	From	Date received	Due to Minister's Office	Question
PQ 32237 (2018) – PQ 32490 (2018)	Hon Paul Goldsmith	28 Nov	6 Dec	<p>229 x WPQs</p> <ul style="list-style-type: none"> • Water and Waste Management Feasibility Study • Tairāwhiti Honey Strategy • Regional Action Plan Programme Manager • ManaiaSAFE Forestry School pilot • Far East Saw Mill in Tairāwhiti • Tairāwhiti rail feasibility study • Macadamia Industry Development Project • Mt Titirangi Summit Upgrade • Tairāwhiti Rooding Package (co-response with NZTA) • Rotorua Lakes Council 'Big Moves' Projects • Whakaki catchment land
PQ 31867 (2018) – PQ 32091 (2018)	Hon Paul Goldsmith	27 Nov	6 Dec	<p>177 x WPQs</p> <ul style="list-style-type: none"> • Cook's Landing site restoration • Gisborne Airport redevelopment • Wairoa Capability Support Project • Greymouth master plan • Westport to Hokitika rail feasibility study • Hawke's Bay Food Innovation Hub • National aquarium expansion • Dredging of Greymouth Port

Written Parliamentary Questions

Tracking Number	From	Date received	Due to Minister's Office	Question
PQ 32527 (2018) - PQ 32808 (2018)	Hon Paul Goldsmith + 1 x David Seymour	3 Dec	10 Dec	<p>199 x WPQs</p> <ul style="list-style-type: none"> • Acquisition of a marine travel lift, • Land restoration at Te Waihora / Lake Ellesmere, • Land restoration at Punakaiki, (transferred to MPI) • Expansion of LiDAR, • Kawerau Industrial Hub, • Economic Development NZ Capability Project, • Te Aroha Tourism Precinct, • Waharoa Industrial Hub, • Rotorua Lakefront Redevelopment, and • Whakarewarewa Forest Development.
PQ	Hon Paul Goldsmith	5 Dec	13 Dec	<p>212 x WPQs</p> <ul style="list-style-type: none"> • Advanced aviation hub at Whanganui Airport • Investigation of education to employment pathways within Horowhenua • Tararua Tourism and Trails Strategy • Establishment of an education, training and employment programme at the former site of Turakina Māori Girls' College • Kaitahi Food and Innovation Factory • Assessment of alternative land utilisation choices in the Tararua District • Investigation of FoodHQs development to assist food exporters • Commercialisation at Taranaki sawmill • National commercial driver programme near Palmerston North • Regional freight hub near Palmerston North (co-response with Kiwirail)

Appendix 8 – Proactive Release

Documents for Proactive Release			
Tracking Number	Name	Due for release	Status
1675 18-19	Weekly Report – 16 November 2018	7 November 2018	With Minister's Office
1783 18-19	Weekly Report – 23 November 2018	7 November 2018	With Minister's Office
1914 18-19	Weekly Report – 30 November 2018	7 November 2018	With Minister's Office
1819-0101	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-108	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1391	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1766	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1720	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1380	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1713	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1092	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-0060	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-0067	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-0076	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1870	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1602	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1179	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-0488	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication

Documents for Proactive Release

Tracking Number	Name	Due for release	Status
1819-0411	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-0363	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1776	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1819-0335	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1769	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication
1718-1071	Departmental OIA release to <small>Privacy of natural persons</small>	7 November 2018	Awaiting publication

Documents Released This Week

Tracking Number	Request	Published

PROACTIVELY RELEASED