

**Manawatu's Application for
Strategy Development Funding
under Industry New Zealand's
Regional Partnerships
Programme**

RELEASED UNDER THE
OFFICIAL INFORMATION ACT

**VISION MANAWATU
PO BOX 12025
PALMERSTON NORTH**

**PHONE – 06 350 1830
FAX – 06 350 1829**

MAY 16 2001

Manawatu's Application for Strategy Development Funding Under Industry New Zealand's Regional Partnerships Programme

Executive Summary

This application for strategy development seeks funding for the further development and refinement of Manawatu's economic development planning and initiatives.

An emphasis of the strategy development process is conducting high level strategic research on the Manawatu's current economic context, as well as considering regional, national and global influences. The availability of this new knowledge will add significant positive value to existing and future economic development activity and planning. Developing a comprehensive regional strategy also strengthens and grows the regional partnership. It is recognised that broad community understanding and support is essential to sustainable economic development and this proposal incorporates the importance of community involvement and ownership.

Funding support of \$100,000 (one hundred thousand) is sought to develop a robust and broadly supported regional economic development strategy. The funding will be combined with local resources and produce a report and strategy that thoroughly addresses consideration of economic analysis and strategic context, consultation, and implementation. It is also intended to develop a communication strategy to keep the regional community informed during the strategy's implementation.

Outside scope

The benefits to the Manawatu from this project are numerous. Enhancing and furthering the regional partnership and building economic development relationships between all stakeholders provides synergy and coherency and lifts economic development outcomes. The interaction and relationship development between iwi and other stakeholders will, importantly, be facilitated by this project. A clear and supported direction for the region's economic development provides realistic scope for public private partnerships as well as contributing to Manawatu's sustainable development.

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1. Introduction

1.1 Purpose

This application seeks funding support for the further refinement of Manawatu's current economic development planning and initiatives. Through analytical research the strategy development project is about building on current plans such as Vision Manawatu's strategic plan. Equally, the strategy development process is expected to further develop a regional partnership and engender a higher degree of community ownership for economic development.

1.2 Definition of the region

The Manawatu region is bordered by Rangitikei in the north, central Hawke's Bay to the east and Tararua and Horowhenua to the south. The Manawatu region comprises two territorial local authorities being:

- Palmerston North City Council
- Manawatu District Council

1.3 Physical, social and economic description

Manawatu's land area is 285,758 hectares of mainly rural land stretching from the eastern beaches around Himatangi to the mountains of the Ruahine Ranges. The region's natural features include the Rangitikei, Oroua and Manawatu Rivers and the Manawatu Plains.

The region's population is 103,800 (June 1999, Statistics New Zealand). The major urban centre of Palmerston North accounts for 72% of the region's population with 8% of the population in Feilding with the remaining 20% residing in smaller urban and rural areas. The region's population is currently estimated to be growing at 0.4% per annum with this growth focused on Palmerston North.

The region's population profile is very comparable to New Zealand although there is a notable high proportion of younger people reflecting a large student population in Palmerston North. Ethnically 78% of the region's population are New Zealand European with 12.5% identifying themselves as New Zealand Maori at the last census (1996).

In common with other regions in New Zealand favourable demand and growing conditions, supported by a low \$NZ, has benefited the regional economy by lifting demand for primary exports. Current projections are largely consistent with the national direction with growth to ease in the medium term as world demand slows.

The Manawatu economy has foundation strengths in the following sectors:

- Defence – Ohakea and Linton Defence Force bases.
- Education, research and government infrastructure
- Primary production – especially sheep and beef farming

The Manawatu currently contributes approximately 2.9% (NZIER, April 2001) to New Zealand's GDP. Manawatu's employment can be seen concentrated in the following sectors:

- | | |
|----------------------------------|-----|
| ▪ Community, social and personal | 40% |
| ▪ Wholesale and Trade | 23% |
| ▪ Manufacturing | 11% |

Employment in the community sector is reflective of educational institutions and the presence of other government operations. The 40% of the workforce employed in this sector is well above the national average of 27% whereas manufacturing employment is significantly below New Zealand levels. Illustrating the rural/urban composition of the region agricultural employment is significantly higher than New Zealand levels in the Manawatu District but lower for the region as a whole (February 2000, Statistics New Zealand).

1.4 *Current Issues*

Employment Generation

While a significant proportion of regional employment in the community sector 'protects' the regional economy against seasonal and cyclical fluctuations the regional economy has been less successful in employment and wealth generation. The region's registered unemployed at the end of 2000 numbered 6,159. Between 1997 and 2000 employment growth in Palmerston North of 2% was below growth in Wanganui, Napier and the Wellington region (February 2000, Statistics New Zealand).

Yearly surveys conducted by the National Research Bureau have consistently shown that residents place 'jobs' very high on the list of community issues to be addressed.

Coordination of activity

The Manawatu has made significant strides in pursuing collaborative economic development. Consolidating this collaborative approach into a single agreed document will significantly lift strategic outcomes. Local iwi are also becoming increasingly active in the field of economic development and a formal strategy will facilitate further development of an economic development relationship between iwi, local government, and Vision Manawatu.

Further current issues to be addressed are:

- There is currently a low level of 'strategic intelligence' on the region's economy.

- Beyond statistical data available from Statistics New Zealand there is limited understanding of the dynamics of the local economy in an analytical way. An improvement in local economic knowledge will greatly enhance allocation of effort and resources to economic development projects where maximum benefits are available.

1.5 Past and Current Planning Initiatives

Over the last four years the Manawatu has made significant strides in developing a collaborative approach to economic development between local government and the education and private sectors. The formal establishment of Vision Manawatu in 1999, as an agreement between Palmerston North City Council, Manawatu District Council, Massey University and PowerCo, is a tangible example of a collaborative regional economic development approach.

Outside scope

An issue that has been identified for improvement in this collaborative approach is the alignment and complete integration of the region's economic development activity into clearly defined strategic goals as well as extending ownership of the economic development direction to a broader stakeholder level. Guiding Manawatu's economic development activity is currently managed by Vision Manawatu's Strategic Regional Economic Plan, local authority economic development policies and other stakeholder strategies. This application seeks to further analytically inform these approaches together with consolidating the approaches to a single document that provides a widespread understanding of economic development direction and commitment by all stakeholders to that direction.

2. The Regional Partnership

Vision Manawatu have facilitated the submission of this application on behalf of the Manawatu. Over the past years the Manawatu has developed a collaborative partnership, this project is about broadening, lifting and strengthening this partnership. Attached in Appendix 1 are letters of support demonstrating the existing and potential regional partnership. Support for this application has been received from:

- Community Services Council
- Local Employment Coordinator
- Manawatu Chamber of Commerce
- Te Puni Kokiri
- Manawatu District Council
- Feilding Promotions
- Te Runanga O Raukawa Inc.
- Tanenuiarangi Manawatu Inc.
- Ministry of Agriculture and Fisheries
- Destination Manawatu
- Federated Farmers
- Palmerston North City Council

In addition to the letters of support briefings have been provided to, and support given, from the following government agencies:

- Community Employment Group
- Department of Work and Income

It is the objective of this project that the process of strategy development will further develop and consolidate the regional partnership.

Each of the above stakeholders understand they will be consulted during the strategy development. ~~To oversee the commissioning of a consultant to develop the strategy a Steering Group has been formed.~~ The purposes of the Manawatu Strategy Development Steering Group are:

- Confirm the consultant's brief
- Call for proposals and select a project consultant
- Provide the selected consultant advice and access to networks and local information.
- Receive a draft and final report.
- Ensure that the process is managed in an open and consultative manner and the objective of producing a shared and robust strategy is reached.

It is important to note that membership of the Steering Group is designed to bring differing perspectives to the commissioning process and should not be viewed as entirely 'representative' of the Manawatu or constituent community. Members of the Steering Group are:

- | | |
|---------------------------------|--|
| ▪ Vision Manawatu (chair) | ▪ Te Runanga O Raukawa Inc. |
| ▪ Manawatu District Council | ▪ Tanenuiarangi Man Outside scope |
| ▪ Palmerston North City Council | ▪ Federated Farmers |
| ▪ Community Services Council | |

The issue of community involvement and permanent structure(s) for implementing the developed strategy will be addressed in the consultant's report.

3. The Work to be Carried Out

3.1 *The Work to be Done and the Methods to be Used*

It is intended to engage specialised expert assistance to prepare Manawatu's economic development strategy. In researching the strategy consultation and discussion will be held with:

- Industry – major industry sectors

- Institutions - Government agencies and educational and research institutions
- Community - community groups, general public

3.2 *Key Milestones and Outputs*

The strategy development process can be seen in five streams.

Economic Analysis and Strategic Context

The purpose of the first stream is to provide a rigorous and robust economic understanding for the subsequent strategy development and incorporation of consultation. The analysis will include:

- An appreciation of global economic trends and how these are, will, or could influence or provide strategic opportunities for Manawatu's economic development.
- An appreciation of Manawatu's contextual position in the New Zealand economy and points of difference and similarities with other region's economic development strategies.
- An understanding of Manawatu's position in the wider regional economy.
- A comprehensive understanding of the internal dynamics of the regional economy including business dynamics and industry interaction.
- A SWOT analysis (or similar) of Manawatu's economy.
- Identification with supporting analysis of strategic areas for economic development.

Outside scope

Consultation and Communication

Including:

Broad consultation with the general community and key sectors and inclusion of local economic knowledge.

Communication to the regional community of the development of the strategy and how to be involved furthering the profile generated by the Steering Group.

Strategy Development

Produce a strategy that will address the strategic areas identified in component 1 and how these align with existing economic development activity and the economic development of local iwi, in particular. This component will include:

- Discussion on existing regional economic development initiative's relationship to the identified strategic areas of economic development.
- Clear strategy for development of the strategic areas.

- Identification of the resources, key stakeholders/benefactors and timeline, for development of the strategic areas.
- Prioritisation of the development of the strategic areas including discussion on the costs and benefits of implementation in each strategic area.
- Comprehensive discussion on how the development of the strategic areas can benefit the economic development of local iwi and identification of any associated strategies or actions that may enhance and facilitate this benefit.
- Identification of immediate steps required for effective implementation.

Advising on Implementation of the Strategy

Including:

- The effectiveness of current economic development structures and organisations in facilitating broad regional support for the strategy's implementation.
- Identification of any gaps between the future successful implementation of the developed strategy and local capability.

Development of a communication strategy

The purpose of the communication strategy is to communicate to the regional community how the strategy is being implemented in the months after the strategy's development. This is viewed as a fundamental aspect for maintaining community interest and ownership in the strategy and ensuring continued awareness at a 'grassroots' level.

The Benefits to the Manawatu

On completion of the strategy development process the regional community will have:

- High level qualified understanding of the Manawatu's economic and strategic context. 7
- Identification and consensus on a clear direction for economic development.
- The further synergetic integration of the region's economic development activity lifting outcomes in the areas of economic activity and employment.

The Manawatu has made progress in economic development activity and this project is about lifting this activity to a higher level through

clearly defining strategic direction and strengthening stakeholder relationships. A clear economic development strategy also facilitates closer public and private partnerships as well as providing a new wealth of economic data.

3.3 Management and Quality Management Structure

The Manawatu Strategy Development Steering Group will oversee the commissioning process and advise Vision Manawatu on the day-to-day management of the project. While the Steering Group will work in an advisory role they will have public accountability.

Vision Manawatu's role will be project management with funding accountability for the project to Industry New Zealand, Manawatu District Council and Palmerston North City Council.

3.4 Links to Other Previous or Proposed Activities

The strategy will be a document that links and integrates existing economic development activity being carried out by all stakeholders into a single strategy. In particular, the strategy will provide a 'foundation' understanding for a partnership between the economic development activities of iwi, Vision Manawatu and local government.

Current economic development related projects are:

- Cluster development – the Manawatu has four working clusters, with two more at scoping stage and this on-going initiative is the subject of an associated 'capability building' application to Industry New Zealand.
- Knowledge transfer initiatives – business development manager at Massey University and stage 2 business incubator research.
- Tourism and visitor industry development through Destination Manawatu.
- Manawatu's role as 'Cargo Hub'.
- Mayors for jobs – addressing youth unemployment.
- Regional transport planning.
- Long term industrial land use planning.
- Palmerston North and Regional re branding.

3.5 Implications for Regions

The Manawatu is very aware of the benefits from addressing economic development at both local and wider regional levels. Currently most of the Manawatu's neighbours have either completed, or are in the process of completing Industry New Zealand sponsored strategic plans. Following the Manawatu's strategic plan we have proposed a study that addresses the links in the Manawatu Wanganui's wider regional economy. This could be particularly advantageous in the

fields of tourism and regional infrastructure. Such an exercise would also facilitate greater cooperation at a higher regional level.

4. The Budget

4.1 Why Funding Support is Required

Funding support provides the opportunity to further a partnership between central government, local government and the Manawatu community. Current economic development spending has very high project demands placed on it with the strategy development funding allowing a greater strategic context to this existing spend.

4.2 The Total Budget

As noted above, it is intended to select an appropriate consultant and final costings through a contestable process. In assessing what type/level of funding would be available for the strategy development, we have made assessments against other large projects that the local councils have put to the market and economic development work of a similar scope such as Wellington's 'Vantage Report'.

Table 1 shows our informed estimate of the total project costs and key milestones.

Table 1 – Costs and milestones	\$
Economic Analysis and Strategic Context July-August	9(2)(b)(ii)
Consultation and Communication August-September	
Strategy Development October-November	
Addressing Implementation of the Strategy October-November	
Final Report December	
Communication Strategy December	
Sub Total	
Project Management 9(2)(b)(ii)	
Total Project Costs	

The above milestones are indicative and dependent on final selection of a consultant, although it is intended to have the project completed in this calendar year.

4.3 Contribution Sought from Industry New Zealand

It is our application that the cost of the project be addressed in the following manner:

Industry New Zealand	\$100,000
Local Project Management	9(2)(b)(ii)
Local cash contribution	
TOTAL PROJECT COST	

In addition to project management Palmerston North City Council and Manawatu District Council will contribute 9(2)(b)(ii) to the project.

The local contribution will be 9(2)(b)(ii)

The amount sought from Industry New Zealand is \$100,000.

All indicated amounts are shown GST inclusive.

4.4 Other Funding Which Has Been Obtained or Sought

There are no other avenues of funding currently being used or intended to be applied for in respect of this project.

4.5 Key Expenditure Areas

The largest expenditure is engaging a consultant. The scope of the report is expected to attract a professional fee of around 9(2)(a) plus GST for the strategy's research, consultation and development. In addition a communications professional will be engaged to develop a communication strategy to inform the regional community over implementation. The development of the communication strategy is expected to attract a cost of 9(2)(b)(ii)

Local contributions will be significant in the area of project management. This cost has been estimated to be 9(2)(b)(ii) 9(2)(b)(ii). Should the estimate of project management prove 'light' all parties are more than prepared for this contribution to be extended.

4.6 Proposed Payment Schedule

Final timeline and conditions of payment is influenced by selection of the consultant. Normal practice is for payments to be spread over the project and in sequence with agreed milestones.

It is respectfully requested that Vision Manawatu can liaise with Industry New Zealand over the payment schedule.

5. The Administration Agent

5.1 Nominated Agency

The nominated agency is:

Vision Manawatu
P O Box 12025
Palmerston North
Ph: 06 350 1830
Fax: 06 350 1829
Website: 'www.visionmanawatu.org.nz'

Chairperson: [REDACTED]

5.2 Contact Person

[REDACTED]
Project Manager
Vision Manawatu
[REDACTED]

5.3 Legal Status

Vision Manawatu was incorporated as a Charitable Trust in 1999 under the Charitable Trust Act 1957.

Vision Manawatu's founding settlors are Palmerston North City Council, Manawatu District Council, PowerCo and Massey University. In addition to financial support from the settlors Vision Manawatu also receives private sector sponsorship.

6. Involvement of Other Government Agencies

6.1 How Other Government Agencies Will Contribute to the Work to be Done

All relevant government agencies will contribute to the strategy development during consultation. As the attached letters of support demonstrate, there is already a high degree of support and understanding for the project among key government departments.

The number of government agencies aware of the project will further increase with an upcoming presentation to one of Te Puni Kokiri's 'RIF' meetings. All government agencies approached have been very supportive and keen to be involved.

6.2 *Proposed Use of Other Government Programmes and Resources*

At this point there is no proposal to use other government programmes or resources in developing the regional strategy.

This application is made on behalf of key stakeholders and the Manawatu.

9(2)(a)

A large grey rectangular redaction box covers the signature area of the document.

Project Manager
Vision Manawatu
on behalf of the Manawatu

23 May 2001

**APPENDIX 1
LETTERS OF SUPPORT**

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Ministry of Agriculture and Forestry

Te Manatu Ahuwhenua, Ngaherehere

MAF POLICY

Batchelar Agriculture Centre

Tennent Drive

P O Box 1654

Palmerston North

New Zealand

Telephone: 0-6-351 7925

Facsimile: 0-6-351 7929

17 April 2001

9(2)(a)

Associate Director
Vision Manawatu Inc.
P O Box 12-025
Palmerston North

Dear 9(2)(a)

Developing a Strategy for Regional Economic Development Funding Application

At today's meeting we discussed the project being proposed for Palmerston North and the Manawatu as outlined in your paper. We have also discussed projects that would complement your proposals.

MAF Policy, while not a delivery agency, has a strong regional presence and a commitment to support regional economic development. Enhanced agricultural and forestry activity can both contribute to, and benefit from, regional development.

We are therefore pleased to indicate our support for your proposal and will participate in ensuing discussions as and when we are able.

Yours sincerely

9(2)(a)

Evelyn Hurley
Senior Policy Analyst

Barrie Wallace
Regional Team Leader



Te Puni Kōkiri
Ministry of Māori
Development

Te Puni Kōkiri
Regional Office
PO Box 12029
Palmerston North
New Zealand
Telephone: 06 354 1706
Fax: 06 354 7031

14 May 2001

File Ref: WN1

Hugh Canard
Industry New Zealand
WELLINGTON

Tēnā koe Hugh

LETTER OF SUPPORT FOR VISION MANAWATU

On Thursday 3rd May 9(2)(a) (Accredited Business Mentor for Te Puni Kōkiri, for this region) and I met with 9(2)(a) of Vision Manawatu, to discuss their Regional Partnership Proposal. As a consequence of this meeting I tender this letter of support.

Vision Manawatu is a pro-active body advocating the economic development of local business in the Manawatu Region. Vision Manawatu is seeking a collective approach towards economic development in Manawatu and as such are intent on obtaining commitment from local business including iwi, commercial and government representation.

Furthermore, this organisation has a working relationship with Te Puni Kōkiri's Accredited Business Mentor under the Maori Business Facilitation Services (MBFS). Therefore, the ability to deliver programs to Maori in the Manawatu region is further enhanced.

Should you require further information I can be contacted on the above details.

Heoi anō

9(2)(a)

Colleen Potini
Regional Manager

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11 May 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
P O Box 2878
WELLINGTON

Dear Mr Canard

EXPRESSION OF INTEREST

We wish to express our support for the Manawatu's Strategy Development application as lodged by Vision Manawatu on behalf of the Manawatu region.

As a stakeholder in the Manawatu we welcome the opportunity to be included in the formation of the economic development strategy.

Yours sincerely

9(2)(a)

Paul O'Brien
CHAIRPERSON

11 May 2001

Farming House, 123 Queen St
P O Box 945, Palmerston North
New Zealand
Tel (06) 357 4026
Fax (06) 357 9997
Freephone: 0800 FARMING
(0800 327 646)
Email:
centralregion@fedfarm.org.nz



CENTRAL REGION

Incorporating the provinces of:
Ruapehu, Wanganui,
Manawatu/Rangitikei,
Tararua, Hawke's Bay,
Nelson, Marlborough,
West Coast, Wairarapa,
Golden Bay

Industry New Zealand

RE: REGIONAL PARTNERSHIPS PROGRAMME

TO WHOM IS MAY CONCERN

Manawatu/Rangitikei Federated Farmers wishes to endorse **Vision Manawatu** in the application for funding under the Regional Partnerships Programme.

We understand this funding will result in the production of a strategic plan for economic development in the area of Palmerston North City and Manawatu District.

As key stakeholders in the region's economy, the farming sector can clearly potentially benefit from initiatives which will result from this work.

Yours faithfully

9(2)(a)

F
MANAWATU/RANGITIKEI FEDERATED FARMERS

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23 April 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
P O Box 2878
WELLINGTON

Dear Mr Canard

EXPRESSION OF INTEREST

We wish to express our support for the Regional Partnership "Expressions of interest" as lodged by Vision Manawatu on behalf of the Manawatu region.

As a stakeholder in the Manawatu we welcome the opportunity to be included in the communication strategy and in formation of the strategic plan.

Yours sincerely

9(2)(a)

Chief Executive Officer

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Te Runanga O Raukawa Inc.

Te Rau Hou O Raukawa. He iti na Motai Tangata Rau

245 Mill Road
PO Box 144
OTAKI

Phone: (06) 364-5121
Fax: (06) 364-5498

23rd May 2001.

TO WHOM IT MAY CONCERN

RE: APPLICATION FOR FUNDING

I write on behalf of **Te Runanga O Raukawa Inc** in support of Palmerston North and Manawatu's application to Industry New Zealand for regional economic development funding.

Te Runanga O Raukawa Inc is an Iwi Authority mandated to act on behalf of Iwi members living in the Rangitikei, Manawatu, Horowhenua and Kapiti regions.

Te Runanga has been involved in wide ranging discussions with representatives from Vision Manawatu, Palmerston North civic leaders and has supported hui amongst hapu members in the Manawatu District Council area.

Te Runanga as part of their long-term strategic developments for 15,406 iwi members who residing in the region see great value and benefit in the concept behind regional development and believe that they, as a major iwi, have a crucial role to play in this area. In particular, **Te Runanga** is working on potential land use opportunities for tribal landowners, which will improve the economic well being of their own members. We appreciate the inclusive process adopted in this case, support the need to promote co-ordinated and strategic direction in the region, and believe that there is a need to concentrate on the wider or "regional" approach

Therefore, I would have no hesitation in recommending this application for support and assistance by Industry New Zealand, and trust that you will give it favourable consideration.

Noho ora mai, na

Dennis Emery
Chief Executive Officer



The Community Services Council

P.O. Box 1206, Palmerston North

15 May 2001

re the Manawatu Application for Economic Development Strategy Funding

The Palmerston North Community Services Council was established 30 years ago this year, by community, local authority and central government agency representatives. Its main purpose is to provide an infrastructure for the support of the voluntary welfare agencies in the city, including researching and promoting issues relevant to the wellbeing of the citizens. In 1983 the Council was asked by the City Council to be responsible for the allocation of grant monies from the City Council (ratepayer levied) to the sector agencies. It currently has 109 members, twelve of these are individuals, and include the Mayor and four City Councillors. Monthly meetings are attended by 25 - 35 members.

Members of the Council consider the lack of jobs the most important issue for Palmerston North and recently made extensive submissions to the City Council on its economic development policies and the importance of strengthening and increasing the capacity of the local economy.

It is some time since we became aware that around half of the businesses in the city are operating at a level that is not sustainable in the long term. Those working in the field acknowledge that the business community has been depressed for about the last 15 years.

We are therefore pleased to be closely involved in the proposal which is the basis for this funding application.

At present there are a number of initiatives happening but these tend to be of a limited nature and lack an overall, integrated approach that is based on a sound, comprehensive analysis of the local economy and the factors that influence it. A number of significant sections of the community are peripheral to the current initiatives and it will be a major advance if all sections are closely involved in the selection of initiatives to be undertaken and are committed to strategies to achieve the agreed objectives.

The proposal before you seeks to remedy these major weaknesses and we are pleased to support the application and commend it to you for your wholehearted support.

Yours sincerely (

9(2)(a)

Ian Ritchie
Executive Officer

PHONE +64 - 6 - 356 8199
FAX +64 - 6 - 355 1000
CSIMILE +64 - 6 - 355 1000



OFFICE OF THE MAYOR
PALMERSTON NORTH CITY COUNCIL
PRIVATE BAG 11034
PALMERSTON NORTH
NEW ZEALAND

City of Palmerston North

Ref: 4900

09 May 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
P O Box 2878
WELLINGTON

Dear Mr Canard

MANAWATU'S APPLICATION FOR STRATEGY DEVELOPMENT

It is with pleasure that I wish to convey my support for the above application. This is an important project in bringing Manawatu's economic development stakeholders closer together for the benefit of The Manawatu.

I applaud central government for providing funding to give opportunity to regions such as The Manawatu to further their economic development.

Yours sincerely

9(2)(a)

Jill White
MAYOR



FILE REF:

14 May 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
PO Box 2878
WELLINGTON

ORIGINAL TO FOR ACTION AND REPLY	
REC'D	15 MAY 2001 PNCC
COPY TO	
1.	
2.	

Dear Mr Canard

MANAWATU'S APPLICATION FOR STRATEGY DEVELOPMENT

I write in full support of this worthwhile project. This application is seen as important in bringing Manawatu's economic development stakeholders closer together for the benefit of our region.

This Central Government initiative is welcomed as it will provide funding for the Manawatu to develop the strategy for further economic development.

Yours sincerely

9/2/01
[Redacted signature]

Audrey Severinsen
MAYOR

Manawatu District Council

OFFICE OF THE MAYOR
135 Manchester Street, Private Bag 10-001, Feilding, New Zealand
Telephone 0-6-323 0000, Facsimile 0-6-323 0806

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Feilding Promotion - Mainstreet Programme Inc

• Promotions • Business Development • Organisation • Heritage • Design

RECEIVED

2 MAY 2001

LETTER No.	40766	
FILE No.	9/0083	
DIVISION	ACTION	FILE
Comm ✓	BC	

Manawatu District Council

26 April 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
P O Box 2878
WELLINGTON

Dear Mr Canard

EXPRESSION OF INTEREST

We wish to express our support for the Manawatu's Strategy Development application as lodged by Vision Manawatu on behalf of the Manawatu region.

As a stakeholder in the Manawatu we welcome the opportunity to be included in the formation of the economic development strategy.

Yours sincerely

9(2)(a)

Programme Manager

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FILE REF:
3445-1

26 April 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
P O Box 2878
WELLINGTON

ORIGINAL TO FOR ACTION AND REPLY		
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REC'D	14 MAY 2001	PNCC
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1		
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Dear Mr Canard

EXPRESSION OF INTEREST

We wish to express our support for the Manawatu Strategy Development application as lodged by Vision Manawatu on behalf of the Manawatu region.

As a stakeholder in the Manawatu we welcome the opportunity to be included in the formation of the economic development strategy.

Yours sincerely

9(2)(a)



Local Employment Co-Ordinator.

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Tanenuiarangi Manawatu Incorporated (Mandated Iwi Authority)

Phone: (06) 357 4197 Fax: (06) 355 1488 Email: TMI@rangitaane.iwi.nz

**Te Māori O Rangitaane
O Manawatu
(Council of Elders)**

**Best Care (Whakapai Hōmora)
Charitable Trust
(Health Centre)
Ph: (06) 353 6835
Fax: (06) 353 6832
Email: BCWH@rangitaane.iwi.nz**

**Kia Ora 89.8 FM
(Radio Station)
Ph: (06) 357 5898
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**Te Hotu Manawa O Rangitaane Marae
140-148Maxwells Line, PO Box 1341, Palmerston North**

26 April 2001

Mr Hugh Canard
Regional Partnership Programme
Industry New Zealand
PO Box 2878
WELLINGTON

Dear Mr Canard
Nga mihi nui ki a koe i roto i nga tini ahuaranga o te wa nei

Expression of Interest

We wish to express our support for the Manawatu's Strategy Development application as lodged by Vision Manawatu, on behalf of the Manawatu region.

As a stakeholder in the Manawatu, we welcome the opportunity to be included in the formation of the economic development strategy.

Heoi ano ra

9(2)(a)

Ruth Harris
Chief Executive

*Ka kahutia i te korowai, Te Rangimarie, Te Aroha, Te Whakaiti, Ka Whakapuawai he iwi humaarie
Spread the cloak of Peace and Love, so shall blossom the people of humility*