Business ICT use and productivity growth

How do New Zealand businesses use ICT?

Businesses demonstrate one of three general patterns of Information and Communication Technology (ICT) use, which can be inferred from a few key questions:

What is the relationship between ICT use and productivity?

Businesses with low-intensity ICT use are less productive than mid- or high-intensity businesses.

Businesses with mid-intensity ICT use have similar productivity to high-intensity businesses, but are less likely to increase their productivity.

Businesses with high-intensity ICT use are 6% more likely to increase their productivity in the following two years.

Disclaimer: Access to the data presented was managed by Statistics New Zealand under strict micro-data access protocols and in accordance with the security and confidentiality provisions of the Statistic Act 1975. The findings are for information purposes only and do not represent government policy. Firm ICT use is from the 2014 Business Operations Survey.