BUDGET 2025 MAJOR SPENDING DECISIONS

Monitoring, Reporting, and Performance Measures for the International Visitor Conservation and Tourism Levy

November 2026 (as of 30 June 2026)

MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI

New Zealand Government
Te Kāwanatanga o Aotearoa

MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI

Ministry of Business, Innovation and Employment (MBIE)
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MBIE develops and delivers policy, services, advice and regulation to support economic growth and the prosperity and wellbeing of New Zealanders.

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Budget Major Spending Decision Reporting: Monitoring, Reporting, and Performance Measures for Major Initiatives.

Major spending decisions are made by the Government through the Budget process, including for initiatives led by the Ministry of Business, Innovation and Employment (MBIE). These decisions are subject to requirements to clearly articulate objectives, planned deliverables, funding allocations, and performance indicators. The requirements place emphasis on effective monitoring and reporting, and on achieving value for money from public investment. They are supported by a Cabinet oversight framework, including enduring systems for transparent reporting and accountability, and defined expectations for major spending decisions.

MBIE's Major Budget 2024 spending decisions

- Regional Infrastructure Fund | Kānoa | Regional Economic Development & Investment Unit

MBIE's Major Budget 2025 spending decisions

- New Zealand Screen Production Rebate – International | Ministry of Business, Innovation and Employment
- Invest NZ Establishment | Ministry of Business, Innovation and Employment
- International Visitor Conservation and Tourism Levy – Funding Uplifts | Ministry of Business, Innovation and Employment

Who has set reporting requirements for major spending decisions?

Cabinet has established an enduring system for monitoring and reporting on major operating spending decisions of government. There are two different sets of requirements, one for Major spending decisions and another for Major forecast savings and revenue decisions [Cabinet Paper: ECO-24-SUB-0231 refers]. Beyond these requirements, Cabinet can set additional reporting requirements.

List of major spending decisions: Reporting on major spending decisions | The Treasury New Zealand.

Following the first Cabinet decision, the Treasury onboards Budget decisions as major Budget decisions.

What are the reporting requirements for major spending decisions?

For each identified major spending decision, Departments are required to report the name of the decision as per the Summary of Initiatives for that Budget, and the:

- intended results, as communicated in Budget documentation,
- deliverables and planned timeline,
- amount allocated over the forecast period (in total and annually),
- indicators of performance and value for money, and
- where (this must include the Department's Annual Report and departmental website) and how frequently the above information will be reported.

The Treasury will be capturing the reporting on each decision available on departmental websites as of 31 December and 30 June each year.

The reporting requirements cease, on major spending decisions of government, when the major spending decision is offboarded by the Treasury.

International Visitor Conservation and Tourism Levy – Funding Uplifts (Budget 2025)

The International Visitor Conservation and Tourism Levy (IVL) is a $100 levy on most international visitors. In Budget 2025, MBIE and the Department of Conservation (DOC) received funding for the major spending decision, International Visitor Conservation and Tourism Levy – Funding Uplifts. This Budget decision allocated $55 million to DOC and $35 million to MBIE for discretionary investment plans. The plans are jointly approved by the Ministers of Tourism and Hospitality, Finance, and Conservation, and reported publicly twice a year.

In addition to these discretionary investment allocations and outside the scope of this report, IVL revenue from 2025/26 onwards has been allocated to the following:

Tourism funding

- $24,000 (2025/26) and $13.9 million (2026/27 onwards) for Tourism New Zealand's baseline funding,
- $8 million for Ngā Haerenga, the New Zealand Cycle Trail,
- Around $4.2 million for administration costs, mainly bank charges associated with collecting the levy, and
- $8.423 million to meet pre-commitments.[1]

Conservation funding

- $32 million to meet pre-commitments.[1]

Additional IVL revenue

Any remaining IVL revenue collected above these allocations is used to offset Crown baseline funding of Tourism New Zealand and DOC calculated on a 50:50 basis between tourism and conservation.

[1] Pre-commitments are funding obligations for IVL projects approved before the Budget 2025 funding uplifts. Budget 2025 provided $8.423 million over three years to meet existing tourism project commitments and $32 million over four years to meet existing conservation project commitments. These amounts are additional to the annual discretionary investment allocations of $35 million for tourism and $55 million for conservation.

1. Intended results, as communicated in budget documentation

Problem Definition

The purpose of the International Visitor Conservation and Tourism Levy (IVL) is to fund, or contribute to the funding of:

- conservation
- infrastructure used for tourism (including the cost of operating the infrastructure)
- other initiatives related to tourism.

Outcomes

The IVL will invest in tourism and conservation projects targeted at the following objectives, used in the Tourism funding commitments by project table below:

a) Increase visitor numbers to maximise the economic contribution tourism makes to New Zealand
b) Enhance the visitor experience, managing the impact on the conservation estate and retaining public consent to allow for continuous growth, and
c) Demonstrate robust value for money and alignment with overall Government priorities.

The Conservation IVL Investment Plan for 2025/26 identify three programme-level outcomes, used in the Conservation funding commitments by project table below:

a) Exceptional visitor experiences at our popular places
b) Supporting thriving landscapes in our National Parks and at popular visitor sites
c) Restoring unique wildlife in national parks, islands and popular sites

2. Deliverables and planned timeline

The deliverables and planned timeline for all active or completed projects within the 12-month reporting period (ending 30 June 2026) are detailed in the following tables. Projects are presented from the most recently established to those that have been completed, which is why the reference numbers appear in descending order.

Conservation funding commitments by project

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
38	**Aorangi Awarua Trust predator control:** undertaking mustelid, possum and rat control across 2,400 ha of Māori land in the Ruahine ranges to protect native taonga species including ho (Nationally Vulnerable) and ngata / Marchant's land snail (At Risk – Declining).	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2027/28 (New project)	On track

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
37	**Sanctuary Mountain Maungatautari threatened species management:** Supporting the ongoing management of five protected species and their habitats within Sanctuary Mountain Maungatautari, ensuring their recovery and cultural legacy (kākāpō, takahē, hihi, Hochstetter's frog, and Mahoenui giant wētā).	Restoring unique wildlife in national parks, islands and popular sites	2025/26	2027/28 (New project)	On track
36	**Lake Waikaremoana Great Walk reopening, reimagining and Te Urewera pest control plan:** Undertake pest control in Te Urewera to support biodiversity recovery alongside work relating to the Lake Waikaremoana Great Walk.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2027/28	On track
35	**Kaimai Mamaku Forest Goat Eradication:** Eradicate feral goats from the Kaimai Mamaku Conservation Park to protect native vegetation and support forest recovery.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2027/28	On track
34	**Managing core visitor products: Great Walks and popular campsites**: upgrade and maintain to improve visitor experience, support revenue generation and improved cost recovery.	Exceptional visitor experiences at our popular places	2025/26	2027/28	On track
33	**Managing visitor pressures**: multi-faceted approach to managing visitor pressure at places and destinations.	Exceptional visitor experiences at our popular places	2025/26	2027/28	On track

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
32	**Increasing populations of threatened species in national parks, islands and visitor sites:** Support the management of kākāpō, takahē, hihi, Hochstetter's frog and Māhoenui giant wētā and their habitats at Sanctuary Mountain Maungatautari.	Restoring unique wildlife in national parks, islands and popular sites	2025/26	2027/28	On track
31	**Manage weeds at iconic sites:** Reducing transformational weed populations, leading to healthier island ecosystems and improving biodiversity and scenic value for visitors.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2027/28	On track
30	**Goat management in National Parks and popular visitor areas:** Increase goat control in national parks and popular visitor areas to reduce browsing damage and support native forest recovery.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2027/28	On track
29	**Piopiotahi / Milford Project**: delivery improvements along the Milford Road.	Exceptional visitor experiences at our popular places	2025/26	2027/28	On track
28	**Increasing efforts to keep Aotearoa free from sea spurge:** Expand programme to monitor and eradicate sea spurge along New Zealand's coastline.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2027/28	On track

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
27	**Redeveloping and maintaining the track at Cathedral Cove:** Plan, build, reopen and maintain an overland track as part of continued recovery work from Cyclone Gabrielle damage.	Exceptional visitor experiences at our popular places	2024/25	2027/28	On track
26	**Huts of Recreational Importance:** A new programme to support the maintenance and management of Huts of Recreational Importance through partnerships over the next 4 years.	Exceptional visitor experiences at our popular places	2024/25	2027/28	On track
25	**Enhancing existing iconic short walks and day hikes:** Enhance existing iconic tracks and expand the Department of Conservation's network of short walks and day hikes.	Exceptional visitor experiences at our popular places	2024/25	2027/28	On track
24	**Expanding landscape scale predator control in National Parks and popular visitor areas:** Protection of critically endangered species in national parks, with increased number of iconic birds in national parks, increasing the likelihood of visitors experiencing them.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2026/27 (previously reported as due by 2027/28)	On track
23	**Nationwide campaign to connect New Zealanders to nature:** Information and advocacy activities to connect people to nature and visitor experiences across the country, and make it easier for people to get involved through activities like donating, volunteering and investing.	All outcomes	2024/25	2026/27	On track

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
22	**Continuing delivery of the Tongariro Alpine Crossing Sustainable Management Plan:** Development and implementation of a sustainable visitor management model for the crossing that addresses visitor impacts and protects Tongariro's intrinsic values.	Exceptional visitor experiences at our popular places	2024/25	2026/27	On track
21	**Car Park Charging Pilot:** Design and trial paid parking at three high-use DOC visitor sites to test charging technology, pricing and operating models and inform any wider rollout.	Exceptional visitor experiences at our popular places	2024/25	2026/27	On track
20	**Addressing pressures at our popular visitor sites: Safety of visitor structures:** Confidence that 116 high-use cable structures (e.g., bridges and wire crossings) in popular areas are well maintained.	Exceptional visitor experiences at our popular places	2024/25	2026/27	On track
19	**Addressing pressures at our popular visitor sites: Motutapu Island:** An improved campground and ablution block at Home Bay and upgraded wharf.	Exceptional visitor experiences at our popular places	2024/25	2026/27	On track
18	**Addressing pressures at our popular visitor sites: Cape Rodney – Ōkakari Point Marine Reserve: (Goat Island / Te Hāwere-a-Maki):** An improved experience for visitors reflective of an Icon site with significant cultural heritage.	Exceptional visitor experiences at our popular places	2024/25	2026/27	On track

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
17	**Stop spread of wallabies into Iconic landscapes:** Stopping spread of wallabies, resulting in improved structure of indigenous forests.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2026/27	On track
16	**Piopiotahi/Milford Project:** Deliver improvements along the Milford Road corridor to improve visitor experiences and help manage visitor pressures.	Exceptional visitor experiences at our popular places	2024/25	2026/27	On track
15	**Deer and goat management in National Parks and popular visitor areas:** Reduction in the impact of deer on biodiversity in Fiordland and Central North Island through collaboration with the hunting sector.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2026/27	On track
14	**Co-investment in landscape-scale projects:** maximising outcomes achieved with co-investment on landscape scale projects: e.g., Predator Free South Westland, Te Manahuna Aoraki, Project Janszoon and Taranaki Mounga.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2026/27	On track
13	**Westland Destination Management:** Delivery of eight projects on the West Coast to enhance visitor access to conservation and tourism activities.	Exceptional visitor experiences at our popular places	2019/20	2026/27	On track
12	**Stop the spread and remove wilding conifers from iconic landscapes:** Controlling wilding conifers at iconic landscape sites, increasing the biodiversity and scenic value of these places, and ensuring the land is productive.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2025/26	2025/26 (previously reported as due by 2027/28)	Completed

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
11	**Maukahuka/Auckland Island Restoration – foundational work:** Foundational work for the eradication of pigs, cats and mice from Auckland Island/Maukahuka.	Restoring unique wildlife in national parks, islands and popular sites	2024/25	2025/26	Completed
10	**Addressing pressures at our popular visitor sites: Rangitoto:** An improved visitor experience with upgraded visitor arrival area.	Exceptional visitor experiences at our popular places	2024/25	2025/26 (previously reported as due by 2026/27)	Completed
9	**Addressing pressures at our popular visitor sites: Summer visitor pressures** (Improved experience for visitors at popular sites by providing increased levels of service) (Aoraki/Franz).	Exceptional visitor experiences at our popular places	2024/25	2025/26 (previously reported as due by 2026/27)	Completed
8	**Tāmaki predator free islands**: Reducing weed populations for healthier ecosystems, biodiversity and scenic values.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2025/26 (previously reported as due by 2026/27	Completed
7	**Expanding landscape predator control in National Parks:** Extend predator control in national parks to protect threatened native species and improve biodiversity.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2025/26 (previously reported as due by 2026/27	Completed
6	**Expanding landscape predator control in Rakiura:** Extend landscape-scale predator control on Rakiura Stewart Island to protect native wildlife and ecosystems.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2025/26 (previously reported as due by 2026/27)	Completed

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
5	**Biodiversity Investment Approach project:** Development of a multi-year biodiversity investment planning system that enables the Government, DOC, and partners to make better informed and transparent decisions on biodiversity investment.	Restoring unique wildlife in national parks, islands and popular sites	2023/24	2025/26	Completed
4	**Hauraki Gulf marine protection (relates to B22 Revitalising the Hauraki Gulf)**: Bridge funding for the protection of large areas of the Hauraki Gulf, increasing the areas of the Hauraki Gulf under protection from 6.7% to 18%, removing anthropogenic pressures that have negative impacts on marine species including indigenous species, and research and monitoring components of the work.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2023/24	2025/26	Completed
3	**Kākāpō Recovery Programme:** Development of a long-term sustainable management approach for kākāpō and establishment of new habitat sites.	Restoring unique wildlife in national parks, islands and popular sites	2019/20	2025/26 (previously reported as due by 2028/29)	Completed
2	**Stop the spread and remove wilding conifers:** Control and remove wilding conifers to protect native ecosystems, productive land and the scenic values of affected landscapes.	Supporting thriving landscapes in our National Parks and at popular visitor sites	2024/25	2024/25	Completed

Ref	Deliverable (Conservation Project)	Outcome	Funding Approved	Due to be Completed by	Status
1	**Ruapekapeka Pā:** Development of the Pā as an attraction for visitors, and support of Te Ruapekapeka Trust to commemorate the 175th anniversary of the Battle of Ruapekapeka Pā.	Exceptional visitor experiences at our popular places	-	2024/25	✓ Completed

Tourism funding commitments by project [2]

Ref	Deliverable (Tourism Project)	Outcome	Funding Approved	Due to be Completed by	Status
21	**Tourism Data Programme[3]:** Including conduct and publish a twice-yearly national survey measuring New Zealanders' views of tourism and its economic, community and environmental impacts.	Enhance the visitor experience	2022/23	2028/29 (previously reported as due by 2026/27)	On track
20	**Michelin Guide Programme:** Support independent Michelin Guide assessment and publication covering selected New Zealand destinations to raise their international profile and attract visitors.	Increase visitor numbers	2024/25	2027/28	On track
19	**Co-investment for improvements along the Milford Road corridor - Led by DOC:** Co-fund visitor experience and infrastructure improvements along the Milford Road corridor.	Enhance the visitor experience	2024/25	2027/28	On track

[2] The previous report included the following projects, which have been removed because they fall outside the scope of this report and are not part of the $35 million allocated to MBIE for discretionary investment plans: Ngā Haerenga New Zealand Cycle Trails; Tourism New Zealand's Marketing New Zealand as a Visitor Destination; Accelerated Australia Autumn Activity 2025; Accelerate the Global Launch of the New 100% Pure New Zealand Campaign; and International Marketing in Core Markets 2024/25.

[3] The Tourism Data Programme includes multiple data projects including the Tourism Sentiment Survey, Domestic Visitor Survey, Economic Value of Multi-day Conferences to New Zealand and the Tourism Volumes and Flow Data. There will be additional data projects listed when contracted and due date updated accordingly.

Ref	Deliverable (Tourism Project)	Outcome	Funding Approved	Due to be Completed by	Status
18	**Electrifying the Great Rides Fund:** Provide grants for e-bike charging infrastructure on or near Ngā Haerenga Great Rides to support e-bike use and broaden access to the trails.	Increase visitor numbers	2023/24	2027/28 (previously reported as due by 2024/25)	On track
		The due date for this project was pushed out 3 years to take into account a second funding round resulting in additional e-bike charging station projects being contracted for delivery.			
17	**Review of New Zealand's Approach to Events:** Undertake an independent review of New Zealand's events system and provide practical recommendations for a more coordinated, outcomes-focused approach.	Increase visitor numbers	2025/26	2026/27 (New project)	On track
16	**Tourism Bay of Plenty Marketing:** January 2026 upper North Island severe weather events recovery.	Increase visitor numbers	2025/26	2026/27 (New project)	On track
15	**Destination Hauraki Coromandel Marketing:** January 2026 upper North Island severe weather events recovery.	Increase visitor numbers	2025/26	2026/27 (New project)	On track
14	**Te Haeata Industry-Led Qualification for the Business Events Sector:** Develop an industry-led qualification to strengthen skills and career pathways in the business events sector.	Increase visitor numbers	2024/25	2026/27	On track
13	**Major Events Fund Allocation for Events Boost Fund and Events Attraction Package** (previously reported as Event Boost Fund): Provide funding to support existing events and attract new events that increase visitation and economic activity.	Increase visitor numbers	2024/25	2026/27	On track

Ref	Deliverable (Tourism Project)	Outcome	Funding Approved	Due to be Completed by	Status
12	**West Coast Wilderness Cycle Trail – Totara River Bridge Replacement:** Replace the structurally compromised Tōtara River Rail Bridge to reopen the final 15-kilometre section of the West Coast Wilderness Cycle Trail between the Treetops Walk and Ross.	Enhance the visitor experience	2024/25	2026/27	Delayed
		The due date was incorrectly stated as 2026/27 in the Feb 2026 report (actual due date was 2025/26) but due to the resource consent approval delay the due date is now 2026/27.			
11	**i-SITE Network:** Develop the brand of the i-SITE network, upgrade the physical interior of 14 i-SITEs, create an online booking capability within the i-SITE website.	Enhance the visitor experience	2021/22	2026/27 (previously reported as due by 2025/26)	Delayed
		Four site upgrades were delayed due to building consent approval, securing co-funding or a builder.			
10	**2026 Seatrade Cruise Global Conference** (previously reported as International Conference Attendance): Support New Zealand's attendance and promotion at the international cruise industry conference to strengthen industry relationships and attract cruise activity.	Increase visitor numbers	2025/26	2025/26	✓ Completed
9	**'Strengthening Futures' - 2025 Hospitality and Tourism Workforce Survey:** Survey tourism and hospitality employers and workers to provide information on workforce conditions, skills and future workforce needs.	Enhance the visitor experience	2025/26	2025/26	✓ Completed
8	**Tourism Funding Flows and Impacts Report:** Produce a report describing how tourism funding flows through the tourism system and the economic and wider impacts it supports.	Enhance the visitor experience	2025/26	2025/26	✓ Completed

Ref	Deliverable (Tourism Project)	Outcome	Funding Approved	Due to be Completed by	Status
7	**Nelson Tasman Marketing: 2025 Flood Recovery:** Deliver targeted marketing to restore visitor demand and support tourism businesses following the 2025 floods.	Increase visitor numbers	2025/26	2025/26	✓ Completed
6	**Tourism New Zealand - Business events attraction** (previously reported as "Tourism New Zealand – business events and subvention for events to be held in 2026").	Increase visitor numbers	2024/25	2025/26 (previously reported as due by 2026/27)	✓ Completed
5	**Tourism New Zealand – International marketing – emerging markets:** Fund Tourism New Zealand's marketing in emerging international visitor markets to build preference for New Zealand and convert interest into bookings.	Increase visitor numbers	2024/25	2025/26	✓ Completed
4	**Tourism New Zealand – International marketing – core markets:** Increase marketing activity in Australia, the United States and China to build preference for New Zealand and convert interest into near-term visitor arrivals.	Increase visitor numbers	2024/25	2025/26	✓ Completed
3	**Regional Events Promotion Fund:** Support the promotion of regional events to encourage domestic and international travel and increase visitor spending in host regions	Increase visitor numbers	2023/24	2025/26	✓ Completed
		All events delivered, financial reconciliation underway to close out the Fund			
2	**Freedom Camping:** Implementation of reforms funding the establishment costs of the regulator and system.	Enhance the visitor experience	2022/23	2025/26	✓ Completed

Ref	Deliverable (Tourism Project)	Outcome	Funding Approved	Due to be Completed by	Status
1	**NCEA Tourism Programme:** Investment in NCEA programme of learning for tourism.	Enhance the visitor experience	2023/24	N/A	Discontinued[4]

3. Amount allocated over the forecast period (in total and annually)

The actual and forecast spend of the IVL investments over the forecast period are summarised in the following table:

International Visitor Conservation and Tourism Levy	Department	2024/25 ($m)	2025/26 ($m)	2026/27 ($m)	2027/28 ($m)	2028/29 ($m)	Total ($m)
Forecast	DOC	18.373	52.607	108.677	72.701	56.249	**308.607**
	MBIE	42.839	59.171	30.968	30.500	35.000	**198.478**
Total Forecast		**61.212**	**111.778**	**139.645**	**103.201**	**91.249**	**507.085**
Actual	DOC	16.876	52.171	-	-	-	**69.047**
	MBIE	37.501	57.293	-	-	-	**94.794**
Total Actual		**54.377**	**109.464**	-	-	-	**163.841**

Notes:

1. The DOC forecast includes $55 million per annum and pre-commitments of $32 million and transfers across financial years as many projects have multi-year delivery milestones.
2. The MBIE forecast includes $35 million per annum and precommitments of $8.423 million, transfers across financial years as many projects have multiyear delivery milestones, and transfers to third parties or to other appropriations.
3. Actual and forecast data is indicative. A full reconciliation of project funding and movements across financial years will be published in the IVL Annual Performance Report 2025/26 by 31 December 2026.
4. Funds are ringfenced against committed projects, and any funding not drawn down by the completion of a financial year is carried forward.

[4] The funding for the NCEA Tourism Programme was paused in May 2025 and then withdrawn in 2025/26 due to the Government's decision to replace the NCEA qualification.

4. Indicators of performance, value for money and reporting locations.

DOC and MBIE intend to deploy a set of performance indicators for investment decisions from 2027/28.

SHORT-TERM INDICATORS			
Indicator	**(Other) Reporting Channels and Timeline**	**Year 1 Progress (6 Months to December 2025)**	**Year 1 Progress (12 Months to June 2026)**
Total Tourism projects funded through Budget 2025 or earlier	IVL Annual Performance Report 2025/26 by 31 December 2026	Result: 18[5]	Result: 21
Total Conservation projects funded through Budget 2025 or earlier	IVL Annual Performance Report 2025/26 by 31 December 2026	Result: 36	Result: 38

[5] Previous result reported of 23 tourism projects included 5 projects that were outside the scope of this report as per footnote 2 on page 10: "The previous report included the following projects, which have been removed because they fall outside the scope of this report and are not part of the $35 million allocated to MBIE for discretionary investment plans: Ngā Haerenga New Zealand Cycle Trails; Tourism New Zealand's Marketing New Zealand as a Visitor Destination; Accelerated Australia Autumn Activity 2025; Accelerate the Global Launch of the New 100% Pure New Zealand Campaign; and International Marketing in Core Markets 2024/25."



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