MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI

MBIE/AD/R/2026/001

DUMPING REVIEW

IMPORTER QUESTIONNAIRE

Canned Peaches from Greece

Review period: 1 January 2025 to 31 December 2025

Response due: 20 May 2026

Return completed questionnaire to:
TradeRemedies@mbie.govt.nz

Trade Remedies

Ministry of Business, Innovation and Employment

New Zealand

April 2026

Background Information

The Ministry of Business, Innovation and Employment (**MBIE**) has initiated a full review of the anti-dumping duties that currently apply to imports of canned peaches from Greece. The New Zealand industry producing like goods, Heinz Wattie's Limited (**HWL**), provided evidence of a likelihood of recurrence of dumping and injury which was sufficient to warrant the initiation of a review.

Further details regarding the review can be found at [Trade remedy investigations | Ministry of Business, Innovation & Employment](#).

This questionnaire is designed to assist your company to provide the necessary information to help us determine whether there is continued need for the imposition of this duty. Your assistance in providing information is important in establishing the facts relating to this review.

It is in your best interest to complete the questionnaire, because in the absence of a response the New Zealand Act provides for decisions to be made on the best information available, which may be that supplied by the New Zealand industry.

The Trade Remedies team of MBIE is responsible for administering New Zealand's anti-dumping legislation, the Trade (Anti-dumping and Countervailing Duties) Act 1988 (**Act**). The Act provides a mechanism for maintaining fair levels of import competition for New Zealand producers when the dumping of imported goods causes material injury or threatens to cause material injury to an established New Zealand industry, or the establishment of a New Zealand industry is being materially retarded by the dumping. The Act reflects New Zealand's obligations under the World Trade Organisation Agreement on the implementation of Article VI of GATT 1994 (the AD Agreement).

The last full review and reassessment on anti-dumping duties on canned peaches from Greece was in 2020. As a result of the reassessment, an *ad valorem* anti-dumping duty of 34% was set for all canned peaches from Greece. The current duty was due to expire on 28 April 2026, unless subject to a review. A review was started on 28 April 2026.

Goods subject to the review

The goods subject to the full review are:

Peaches (halves, slices or pieces) packed in retail size cans.

Country of origin

The country of origin of the subject goods is Greece.

Documentation provided

Please provide evidence for your responses to this questionnaire, such as copies of invoices to support prices paid or charged. Copies of original documents are satisfactory for questionnaire responses, but original source material, for all documents submitted or relied upon in preparing your submission, should be available upon request by MBIE.

Verification of information provided

Verification Visits

Verification remains an important part of MBIE's approach to satisfying itself of the relevance, accuracy and completeness of information provided by interested parties and on which its findings are based. Article 6.7 and Annex I of the AD Agreement provide for investigating authorities to carry out investigations in the territory of other Members in order to verify information provided or to obtain further details. Onsite verification is normally carried out, but MBIE may use other methods such as desktop verification, remote verification by videoconferencing, additional requests for information and cross-checking with other available information to satisfy itself of the accuracy of information.

Provision of Information

The current situation emphasises the importance of interested parties providing accurate information that is sufficiently detailed and easily checked against company systems and documentation.

To be able to verify your response and link it to your accounting and management records, please submit all relevant Excel worksheets and other extracts from your company's information and accounting systems along with a detailed explanation of how the worksheets were compiled and how to reconcile the figures and data in the worksheets with the figures and data submitted in the questionnaire and appendices.

Please submit Excel spreadsheets in their workable form, complete with formulae and explanatory comments.

Note that MBIE will ensure that all confidential information is securely handled and stored in accordance with strict security guidelines.

Currency

Please show all amounts in the currency originally denominated. Where any currency conversions are made, please indicate the exchange rate used and its source.

Translations

Please supply an English translation of all information that is supplied in any other language. Please note that only information supplied in English will be taken into account in the full review.

Confidential information

MBIE is required to ensure that all interested parties have reasonable opportunity to access all non-confidential information used by MBIE in the full review. Non-confidential information used in the full review is contained on MBIE's public file for this review. Interested parties and members of the public are able to request copies of any documents which have been placed on the public file.

Any information which is by nature commercially confidential in terms of section 3F(5) of the Act (for example, because its disclosure would be of significant advantage to a competitor, or its disclosure would have a significantly adverse effect on the person supplying the information) or which is provided on a confidential basis by you will **upon good cause being shown** be treated as confidential by MBIE.

For any information that you request be treated as confidential please:

- **Provide a non-confidential version** (or a non-confidential summary of the information, or if you claim that the information is not susceptible to such a summary, a statement of the reasons why a summary is not possible).
- A non-confidential version should reproduce the original but have information considered to be confidential be omitted or summarised.
- Provide justification for the information being treated as confidential.

Redaction of Confidential Information

Section 3F of the Act 1988 outlines the meaning of confidential information.

Where confidential text is redacted we ask that you provide a satisfactory non-confidential summary of the information, or reasons why a summary cannot be provided.

As an example, if a party was to indicate:

"We import [300 metric] tonnes monthly from [Our-Suppliers-Name-Ltd]."

Then a satisfactory non-confidential summary could be:

"We import XXXXXXXXXXX [volume] monthly from XXXXXXXXXXXX [supplier]"

Please note that section 3F of the Act allows the Chief Executive of MBIE to disregard any information for which a satisfactory non-confidential version (or summary or satisfactory statement of why such a summary cannot be given) is not provided.

Dumping

Dumping occurs when an exporter sells goods to New Zealand at a price less than the price it sells them for in the home market.

The price at which goods are sold in the home market is referred to as the "normal value" of those goods. The "export price" is based on the price which the New Zealand importer pays for the goods.

Goods are dumped if their export price is less than their normal value, once adjustments have been made to ensure that the price comparison is fair. The difference between the export price and the normal value is called the dumping margin.

Dumping is not illegal, and in fact is a common international commercial practice that can be beneficial to both importing and exporting countries. However, where dumping causes or threatens to cause material injury to a New Zealand industry, anti-dumping duties can be imposed.

Anti-dumping duties

The New Zealand Minister of Commerce and Consumer Affairs (the Minister) may continue to impose anti-dumping duties only if stage 1 of a full review finds that continued imposition of the duties is necessary to offset dumping and that material injury to an industry would be likely to continue or recur if the duties were removed (affirmative determination), and a stage 2 public interest investigation finds that it is in the public interest to impose duties on dumped imports. Anti-dumping duties must not exceed the dumping margin and may be less than the margin of dumping if that is sufficient to remove injury to the New Zealand industry.

If stage 1 of the full review finds that the goods are not dumped and have not caused, or threaten to cause material injury to the New Zealand industry producing like goods (negative determination), the Minister will terminate the imposition of the duties.

Review Timetable

Statutory Timeframe	***Action***
Within 150 days after the start of the stage 1 full review (section 17F(2)).	MBIE must give notified parties written advice of the essential facts and conclusions likely to form the basis for a determination to be made by the Minister at the end of the stage 1 review.
Within 180 days after the start of the stage 1 full review, but not less than 30 days after the written advice is given by MBIE under section 17F(2) (section 17G(1))	The Minister must make a determination on whether continued imposition of the duty is necessary to offset dumping and material injury or threatened material injury to a New Zealand industry would be likely to continue or recur if the duty expired or were otherwise removed. If the determination is affirmative, then the Minister must determine the rate or amount of duty that will form the basis for a stage 2 public interest investigation of whether continuing to impose the duties is in the public interest, and direct MBIE to begin the stage 2 public interest investigation immediately. If the determination is negative, then the Minister must terminate the imposition of the duty under section 17Y(1).
Within 60 days after the start of the stage 2 public interest investigation (section 17I(1)).	MBIE must give notified parties written advice of the preliminary findings likely to form the basis for a determination to be made by the Minister at the end of the stage 2 public interest investigation.
Within 90 days after the start of the stage 2 public interest investigation, but not less than 30 days after the written advice is given by MBIE under section 17I(1) (section 17J(1))	The Minister must determine whether continuing to impose the duty is in the public interest.

Submission of information

Your response to this questionnaire, including a non-confidential version and any supporting evidence, should be received by MBIE no later than **20 May 2026**, or earlier if possible. MBIE is working to a statutory deadline for the completion of this full review, and it is important that responses from interested parties are received by the due dates given.

Important instructions for preparing your response

- All questions in this importer questionnaire must be completed. If a question is not applicable to your situation, please answer the question with "Not Applicable" and provide an explanation as to why.
- All questions must be answered in English. An English translation must be provided for documents not originally in English.
- Clearly identify all units of measurement (e.g. KG) and currencies (e.g. USD) used. Apply the same measurement consistently throughout your response to the questionnaire and appendices.
- Please provide information in the format and location set out in the attached appendices. Additional categories or columns may be added, for any additional information required to support your submission
- Label all other attachments to your response according to the section of the questionnaire it relates to.
- If you have used formulas to complete spreadsheets, these formulas must be retained and not hard-coded.
- You must retain all worksheets used in answering the questionnaire appendices. Be prepared to provide these worksheets and original data if requested by MBIE.
- If you cannot present electronic data in the requested format contact Trade Remedies as soon as possible.
- Where possible, electronic data should be emailed. If there are difficulties in attaching data to emails please contact Trade Remedies.

Further Information

If you would like further information on anti-dumping full review please see our website at https://www.mbie.govt.nz/business-and-employment/business/trade-and-tariffs/trade-remedies/. Alternatively please feel free to contact us (see details below).

CONTACT DETAILS	
If you any questions regarding this questionnaire or the full review, please contact the Trade Remedies Team using the contact details below:	
Ministry of Business, Innovation and Employment switchboard:	64-4-472 0030
Email:	traderemedies@mbie.govt.nz

IMPORTER QUESTIONNAIRE

For the purposes of this questionnaire, all references to canned peaches should be understood as referring to canned peaches of the type subject to the full review, as defined above.

Where data is requested to be provided in spreadsheet form, please use the worksheet in the accompanying Questionnaire Spreadsheet corresponding to the relevant Appendix number.

To help us distinguish your responses from the questions, please highlight or provide your answers in a colour other than black (for example, red).

SECTION 1. General information

1. Please nominate a contact person in your company for the purposes of this full review:

   Name:

   Position in the company:

   Telephone:

   Email address:

2. If you have appointed a representative for the purposes of this full review, please provide their contact details:

   Name:

   Address:

   Telephone:

   Email address:

   Note that in nominating a representative, you are granting authority to MBIE to discuss matters relating to the case with the nominated representative, including your company's confidential information.

3. Please provide the following details relating to your company:

   (a) Business name

   (b) Postal address

   (c) Street address

   (d) Nominated contact person and their telephone, fax and email details

   (e) Company website

4. Please provide a list of all principal shareholders and their shareholding percentages for your company.

5. Is your company or parent company publicly listed? If so please identify the stock exchange where it is listed, and principal shareholders.

6. Is your company part of a group (e.g. parent company with subsidiaries, common ownership, joint ventures)? If so, please provide a diagram showing the complete ownership structure, and a list of all related companies and their functions.

7. Is your company part of an association or cooperative of canned peach producers? If so, please provide a diagram showing the complete ownership structure, and a list of all related member companies and their functions.
8. Please provide information of any branches or subsidiaries your company may have. Include any related entities locates in other countries.
9. Please indicate any entities listed in the responses to questions 5 to 7 that your company makes sales to, or purchases from.
10. What is the overall nature of your company's business? Provide detailed descriptions of the products your company imports and sells, and the markets your company sells to. Provide details of any products you manufacture using the imported goods, and the market(s) your company sells into.
11. Please identify the main groups of customers to whom you sell, and whether they use the canned peaches to produce other goods.
12. Please provide any brochures, pamphlets or booklets advertising your company's business, or in relation to its canned peach imports or sales.
13. Please describe the stock management strategy that your company employs.
14. Please describe the import strategy adopted by your company.

SECTION 2. Product details

15. Please provide a full description of the types of canned peaches that your company imported from Greece in the period **1 January 2025 to 31 December 2025**. If you do not currently export canned peaches to New Zealand, please indicate whether you intend to export and adapt your answers as necessary.
16. Please explain any differences between canned peaches produced by the New Zealand industry and that imported by your company from Greece, such as differences in physical characteristics, method of manufacture, function and use, pricing structures, marketing, and distribution channels.
17. Please explain whether or not you consider the New Zealand industry produces like goods to those particular imported goods (if known) and provide reasons for your view.

    Reasons should include comments on:

    - Physical characteristics, including details of size and dimensions and details of the production methods and technologies utilised to create the product.
    - Function and usage of products including details of any known consumer perceptions and expectations, and end usages.
    - Pricing structures for the product including details of the level of trade at which the product is priced, costs that are built into its pricing structure and how price is set.
    - Marketing and distribution channels used, customers (both actual and targeted), branding and advertising.

18. Please give details of any local or international standards that apply to the canned peaches that your company imports or intends to import.

SECTION 3. Imports by your company

19. If you have not already done so, please provide the **names and addresses of your suppliers**, or intended suppliers, from Greece of canned peaches subject to review.

ANY RESPONSE TO QUESTION 18 SHOULD BE SENT IMMEDIATELY IN ORDER FOR THE SUPPLIERS LISTED TO BE GIVEN THE OPPORTUNITY TO PROVIDE A SUBMISSION ON THE REVIEW.

20. Does your company have any relationship other than that of a customer with any of the suppliers you have listed? If so, please provide details of that relationship, including its effect on prices between the two companies. (If your company does not deal directly with a Greek manufacturer or supplier, please answer the question with respect to your company's intermediary supplier(s)).

21. Please give details of your company's imports of canned peaches from Greece for the period **1 January 2025 to 31 December 2025** in the format set out in **Appendix 1**.

22. Please provide copies of invoices for all transactions scheduled in **Appendix 1** and other supporting documentation, including import documentation, product specifications, quality certifications.

23. Please explain the terms of trade offered to your company by its supplier(s). This should cover:
    (a) ordering and invoicing;
    (b) terms of any supply agreements or contracts;
    (c) explanation of how prices are negotiated;
    (d) the basis of your company's purchase price (e.g. FOB, CIF);
    (e) currency of purchase;
    (f) payment terms;
    (g) details of any discounts; and
    (h) any other special terms and conditions your company receives e.g. sales promotion, advertising rebates.

24. Are the prices of canned peaches paid to your company's supplier(s):
    (a) subject to any direct or indirect reimbursement; or
    (b) influenced by a commercial agreement or relationship; or
    (c) inclusive of any consideration other than price?

25. Please explain what informs your decision to import canned peaches from Greece other than from other countries. Consider factors including price, quality, distance to market, etc.

26. Has your company re-exported any of the Greek canned peaches? If so, please provide details of the quantity, value and destination of these re-exports. Include supporting documentation such as copies of invoices for the export sales and export documentation.

27. Please provide details of any forward exchange rate contracts that were entered into for the importation of canned peaches from Greece between **1 January 2025 to 31 December 2025**.

SECTION 4. Sales in New Zealand

28. Please provide information on the total New Zealand market for canned peaches including comments on:
    (d) the make-up of the market;
    (e) any market segmentation (by type or category);
    (f) the major participants in the market and their market shares;
    (g) factors affecting the market;
    (h) any recent changes to the market;
    (i) the main factors influencing demand for canned peaches in New Zealand; and
    (j) your company's perception of future trends.
29. Please give a full description of your company's marketing, selling and distribution structure for canned peaches within New Zealand.
30. Please state the level of trade (e.g. wholesale, retail or food service) to which the majority of your company's sales of canned peaches are made, noting the percentage of total sales made at that level of trade. Please state on what basis your company distinguishes between the different levels of trade (e.g. quantity, price)?
31. Please provide the names and addresses of your company's New Zealand canned peach customers under each level of trade and list all sales of canned peaches to these customers for the period **1 January 2025 to 31 December 2025**, indicating the total canned peach sales each customer accounts for. Please identify whether each customer is a downstream industry or consumer.
32. Please provide copies of your company's current price list and all other applicable price lists for the period **1 January 2024 to 31 December 2024** for canned peaches, giving brief reasons for any changes in prices. Please provide information on net selling prices if they vary from list prices and explain why e.g. large discounts caused by intense competition.
33. Please comment on the extent to which seasonal factors influence the demand for canned peaches in New Zealand and the months when those factors impact.
34. Please comment on your company's perception of the likely effect on the New Zealand market of the continuation of any anti-dumping duty on canned peaches, including:
    (a) the quantities of your company's imports; and
    (b) the effect on prices in the New Zealand market.

Cost information required for price comparison with domestic goods

In considering whether Greek canned peaches have caused material injury to the New Zealand industry, MBIE considers the extent (if any) it has undercut the prices of the New Zealand produced canned peaches and assesses the reasons for the price undercutting. To do so, MBIE needs to compare *prices at the same level of trade, usually being the first point of competition on the New Zealand market, and seeks to ensure that differences in distribution costs do not distort the price undercutting analysis.*

35. Please indicate what your company considers to be the first point of competition with New Zealand manufacturers for sales of canned peaches in the New Zealand market.

36. Please provide a detailed cost build-up for each type of canned peach product, in the format of **Appendix 2,** for canned peaches imported from Greece during the period **1 January 2024 to 31 December 2024.** Please itemise costs separately and use the format provided in **Appendix 2**.

SECTION 5. Threat of material injury

37. Has your company's supplier of canned peaches in Greece indicated its plans and intentions for future exports to New Zealand? If so, what are these plans and intentions?

38. What are your company's plans and intentions regarding future imports from Greece? Please include comments on:

    (a) perceived growth in imports and market share;

    (b) estimated import volume figures over the next 12 months;

    (c) the ability of your company, both financially and of its distribution system, to cope with a substantial increase in imports of canned peaches from Greece.

39. Please list any imports **since 31 December 2025** and any forward orders you have placed with your supplier(s) of canned peaches from Greece listing size/type, quantity ordered, price paid or payable, and anticipated delivery dates. Please also outline any further contractual arrangements you have with your supplier(s) for future purchases of canned peaches from Greece.

40. Please comment on how easy or difficult your company perceives it would be for a new importer to enter the New Zealand market, in terms of selling and distributing canned peaches from Greece.

41. Please comment on the extent to which your company considers pricing influences demand for different brands of canned peaches in New Zealand and provide details of any significant price points that operate.

42. Please comment on the likelihood of substantially increased imports, including:

    (a) Exporters' freely disposable capacity, or imminent substantial increase in capacity.

    (b) Importers' ability to easily source and distribute substantially increased volumes of dumped imports.

    (c) The ability of an importer to easily enter the market.

43. Please provide your company's monthly inventory levels (please specify unit of measurement) of canned peaches from Greece for the period **1 January 2025 to 31 December 2025**. Please specify whether inventory levels over the next 12 months are expected to be similar, if not please explain the reasons for the difference.

44. What percentage of your company's annual sales does its current level of inventory represent?

45. If known, please comment on the canned peach inventory levels available for export from your company's Greek supplier(s).

46. Does your company have any contractual arrangements for future sales with any suppliers or exporters of canned peaches to New Zealand, including forward orders for canned peaches from Greece? If so, please indicate the value and volume of the canned peaches from Greece that your company has arranged to buy, and the intended dates or period of importation for the next six months. Please supply this information in the format set out in **Appendix 3**.

SECTION 6. Other causes of injury to the New Zealand industry

MBIE is also required to assess factors other than the alleged dumping which may be causing injury, or threatening to injure, the New Zealand industry. With this in mind please provide information on factors addressed in the questions below.

47. Please comment on the volume and prices of canned peaches your company imported from countries other than Greece.

48. Please comment on any contraction in demand or changes in the patterns of consumption that have occurred in the New Zealand canned peach market.

49. Please comment on any restrictive trade practices and/or competition between overseas suppliers and the New Zealand canned peach producers affecting the market for canned peaches in New Zealand.

50. Please comment on developments in technology affecting the market for canned peaches in New Zealand.

51. Please comment on changes in export performance and productivity of the New Zealand producer affecting the market for canned peaches in New Zealand.

52. Please comment on any other factors that your company considers may have impacted the profitability and output of the New Zealand industry, such as changes in the regulatory environment, increases in input or distribution costs or changes in end-user preferences. In addition are there any other factors such as economic or environmental changes which you consider may be affecting the New Zealand industry and the market for canned peaches?

SECTION 7. Public Interest Test

The Act was amended in November 2017 to include a public interest test if the Minister makes a determination that continued imposition of the duty is necessary to offset dumping or subsidisation, and material injury or threatened material injury, or material retardation of the establishment of an industry, would be likely to continue or recur if the duty expired or were otherwise removed or varied.

Imposing the anti-dumping duty is defined to be in the public interest unless the cost to downstream industries and consumers of imposing the duty is likely to materially outweigh the benefit to the domestic industry of imposing the duty.

53. Please identify downstream industries which use canned peaches and specify whether the customers referred to in the following questions are downstream industries or consumers.

54. How sensitive are your customers to changes in the price of the good you import? For example, if the price of the *subject goods* increased by X amount, what impact would this have on your sales (e.g. percentage or volume decrease)?

55. How sensitive are customers to changes in the price of the domestic good? For example, if the price of the *domestic goods* increased by X, what impact would this have on your sales (e.g. percentage or volume decrease)?

56. Have any of your customers switched from your imported canned peaches to peaches from another supplier because duties were applied? If yes, roughly how large did the price difference need to be for this to happen?

57. Could you please provide data showing:

    a. the quantity you are willing to supply at different prices, and

    b. the quantity that your customers have demanded at different prices.

58. By how much does your retail price change when duties are in place? Please indicate this either as a percentage of the duty or as an absolute price change.

59. Please comment on the extent to which any duties would affect competition in the New Zealand market, including impacts on prices, supplier choice, and market dynamics.