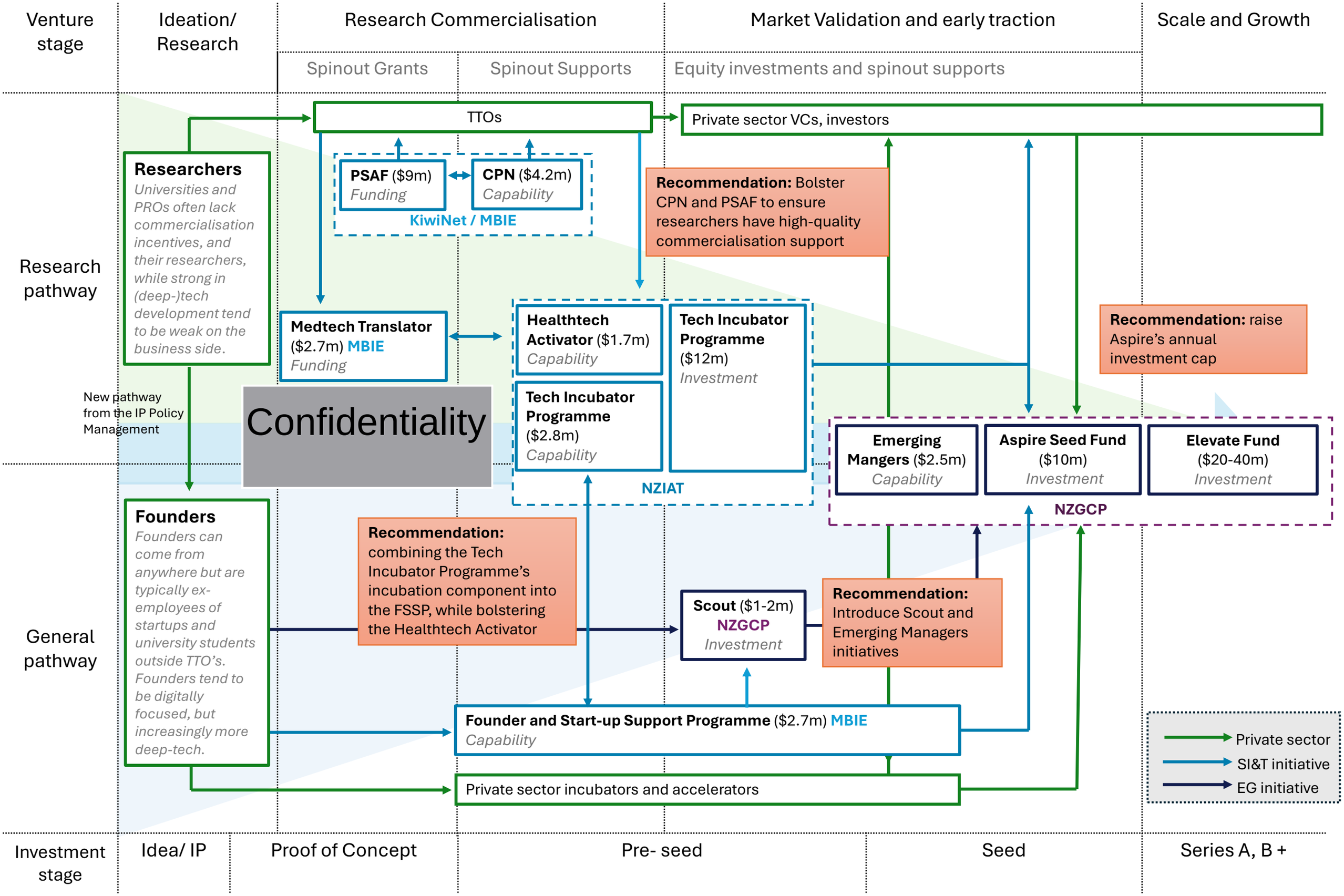Start-up Ecosystem