



MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI



Jobs Online: June 2026 Quarter

Quarterly New Zealand Online Job Advertisements

July 2026





**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
HĪKINA WHAKATUTUKI

Ministry of Business, Innovation and Employment (MBIE)

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Introduction

□ OVERVIEW OF KEY RESULTS – YEAR ENDED June 2026 QUARTER

- Online job advertisements grew by 7 per cent in the year to the June 2026 quarter. Online job advertisements have now experienced annual growth for the last 4 quarters, after falling for 11 consecutive quarters.
- Online job advertisements grew across 7 out of 9 industries over the year. Growth was led by the Manufacturing, Construction, and Primary industries, while vacancies in Education and Hospitality fell.
- Online job advertisements grew for 7 out of 8 occupation groups over the year. Growth was led by the Machinery operators & drivers, and the Sales and Labourers occupation groups.
- Online job advertisements grew for 4 out of 5 skill levels, with the biggest growth in the Unskilled skill level over the year.
- Online job advertisements grew in 9 out of 10 regions over the year. Auckland recorded its second quarter of annual growth since the September 2022 quarter.

Purpose of *Jobs Online*

Online job advertisements are a key indicator of labour demand. The relationship between online job advertisements and labour demand is complex. For example, an increase in job advertisements in an industry may indicate the industry is expanding, and looking for new workers, or the industry has a high rate of turnover or churn (workers are moving between businesses, but overall employment is not necessarily increasing). On the other hand, a decline in online job advertisements can signal reduced employment in an industry, or that industry is using alternative advertising methods in their hiring processes (such as word-of-mouth or social networks), or an industry has less turnover than before. *Jobs Online* is an unseasonally adjusted index that tracks changes in the number of job vacancies advertised online (previously a trend index was used, see the [methodology document](#)¹ for further information). It uses information from online job advertisements from 4 employment websites: SEEK, Trade Me Jobs, the Education Gazette and Kiwi Health Jobs. *Jobs Online* measures changes of the raw unweighted data, and is disaggregated by industry, occupation, skill level, and region. Duplicate advertisements within each employment website and across the websites have been removed.

Index series for monthly unadjusted advertisements from May 2007 to June 2026 are also available in the following link: [Jobs Online – Monthly Unadjusted Series](#)². This data shows the monthly patterns of online job advertisements.

¹ [Jobs Online – Information about our new data processing pipeline \[PDF, 189 KB\]](#)

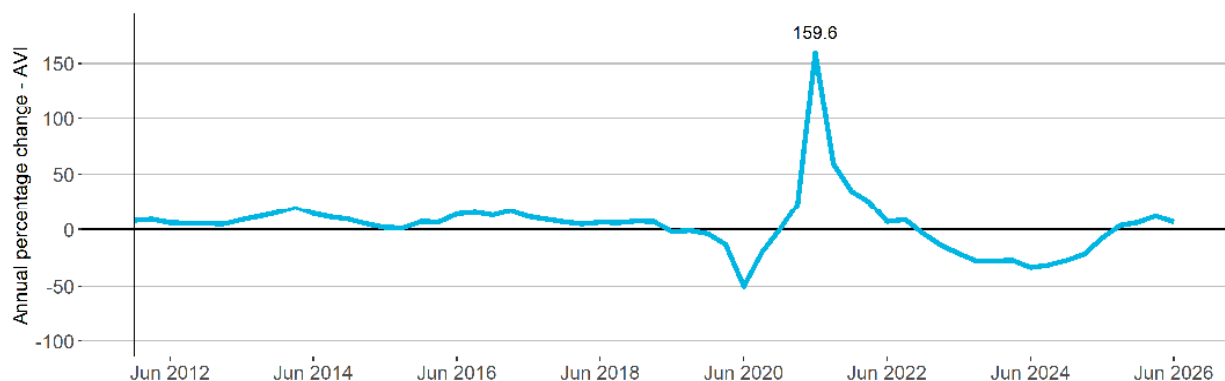
² [Jobs Online – Monthly Unadjusted Series from May 2007 \[CSV, 41 KB\]](#)

Overall Online Job Advertisements

Online job advertisements increased by 7 per cent over the year to the June 2026 quarter. Online job advertisements have now experienced annual growth for the last 4 quarters, after falling for 11 consecutive quarters.

In the medium term (three years) there was a 34 per cent fall in online job advertisements, while over the past 10 years there was an 18 per cent fall.

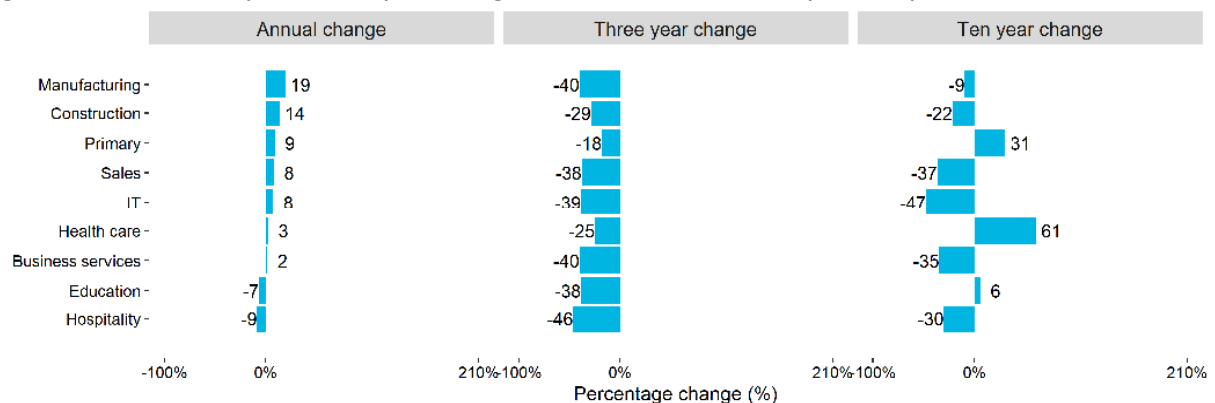
Figure 1: All Vacancies Index



Online Job Advertisements by Industry

Online job advertisements grew across 7 out of 9 industries over the year to the June 2026 quarter. All industries saw a fall in job advertisements over the three years between the June 2023 and June 2026 quarters. There was growth across 3 out of 9 industries over the 10 years to the June 2026 quarter.

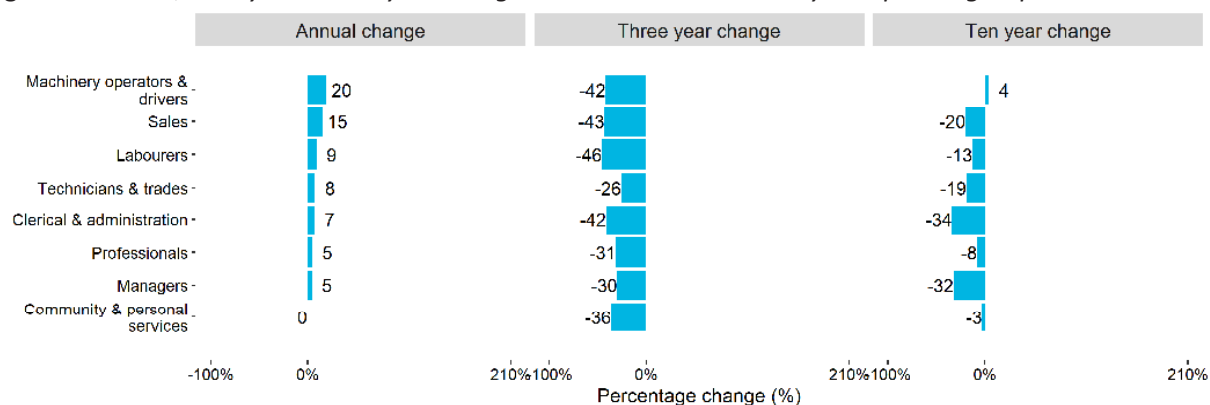
Figure 2: Annual, three-year and ten-year changes in All Vacancies Index by industry



Online Job Advertisements by Occupation and Skills

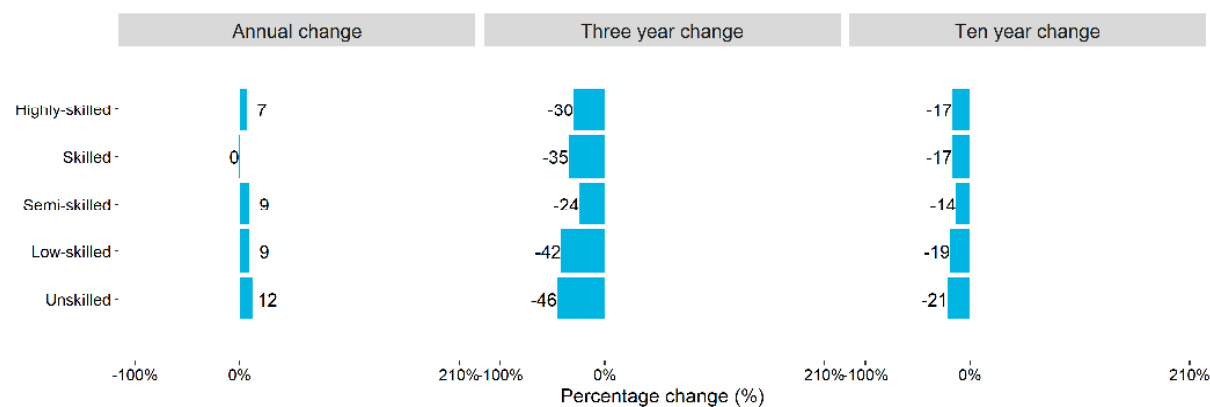
Online job advertisements grew for 7 out of 8 occupation groups annually. Over the last three years to the June 2026 quarter, online job advertisements fell in all occupation groups. There was growth for all occupations, except the Machinery operators & drivers occupation group, over the last 10 years to the June 2026 quarter.

Figure 3: Annual, three-year and ten-year changes in All Vacancies Index by occupation groups



Online job advertisements grew in 4 out of 5 skill levels over the year to the June 2026 quarter. Over the three years between the June 2023 and June 2026 quarters online job advertisements fell for all skill levels. Over the 10 years to the June 2026 quarter online job advertisements fell across all skill levels.

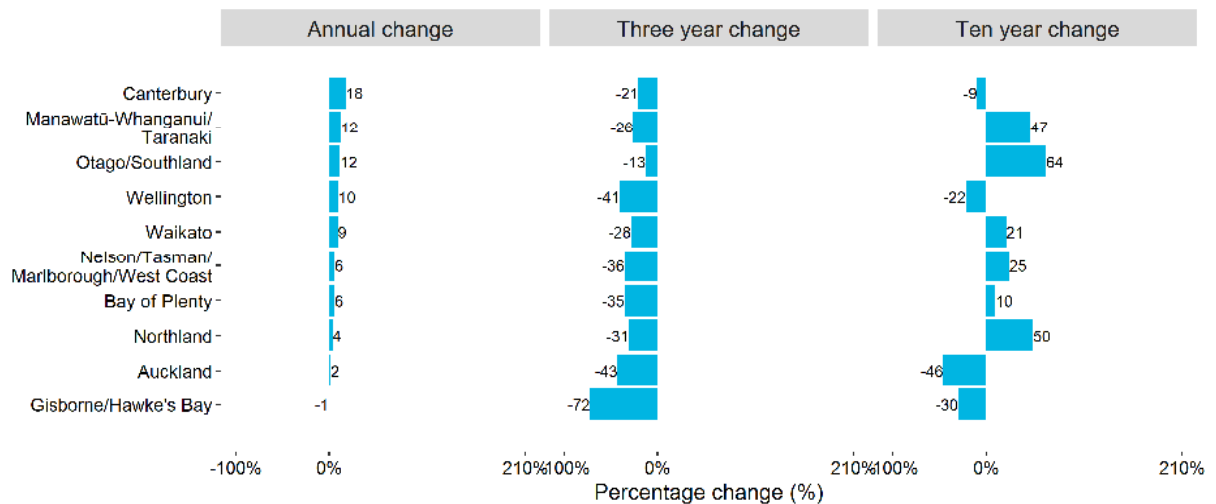
Figure 4: Annual, three-year and ten-year changes in All Vacancies Index by skill levels



Online Job Advertisements by Region

Online job advertisements grew in 9 out of 10 regions over the year to the June 2026 quarter. Online job advertisements fell in all regions in the three years between the June 2023 and June 2026 quarters. Online job advertisements grew in 6 out of 10 regions over the 10 years to the June 2026 quarter.

Figure 5: Annual, three-year and ten-year changes in All Vacancies Index by region



Data Downloads

The data reported in the *Jobs Online* quarterly report can be accessed by following the link: [Jobs Online quarterly data](#).

Northland

Figure 6: Annual, three-year and ten-year changes in All Vacancies Index by industry – Northland

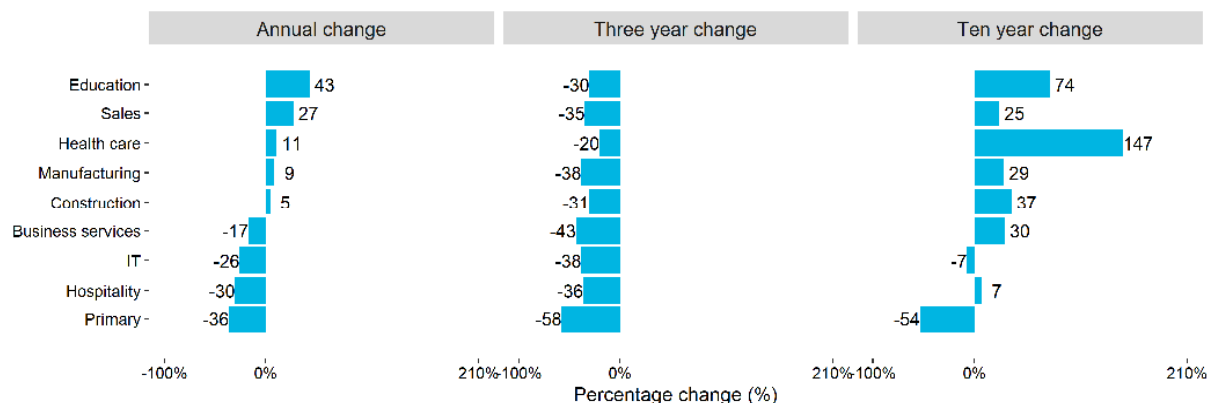


Figure 7: Annual, three-year and ten-year changes in All Vacancies Index by occupation – Northland

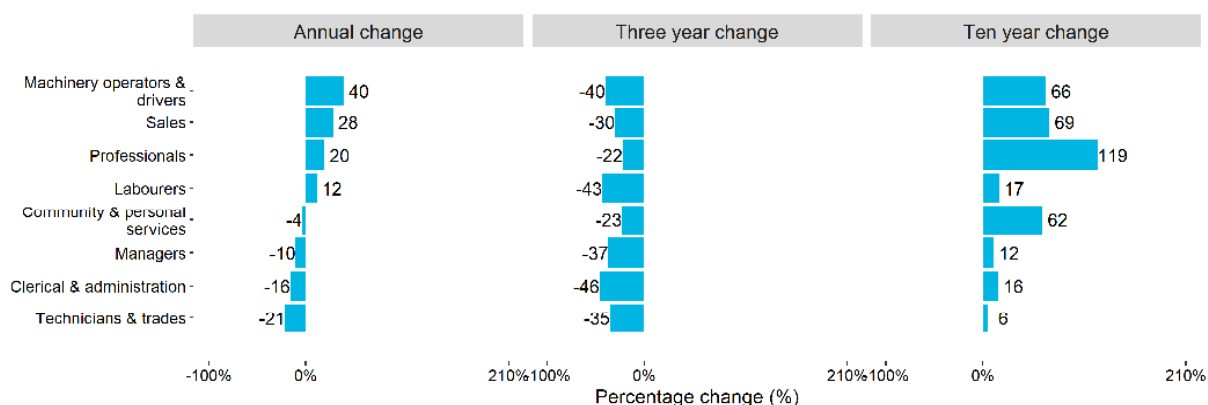
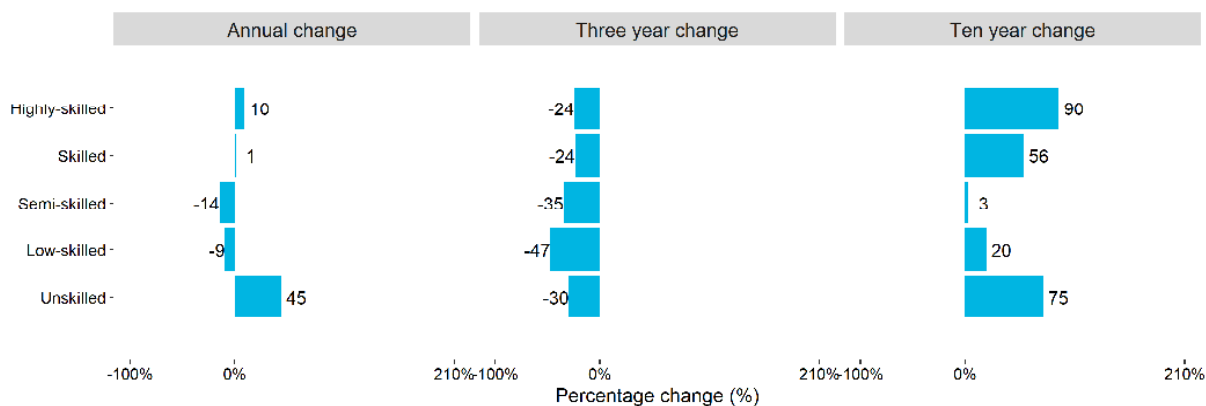


Figure 8: Annual, three-year and ten-year changes in All Vacancies Index by skill level – Northland



Auckland

Figure 9: Annual, three-year and ten-year changes in All Vacancies Index by industry – Auckland

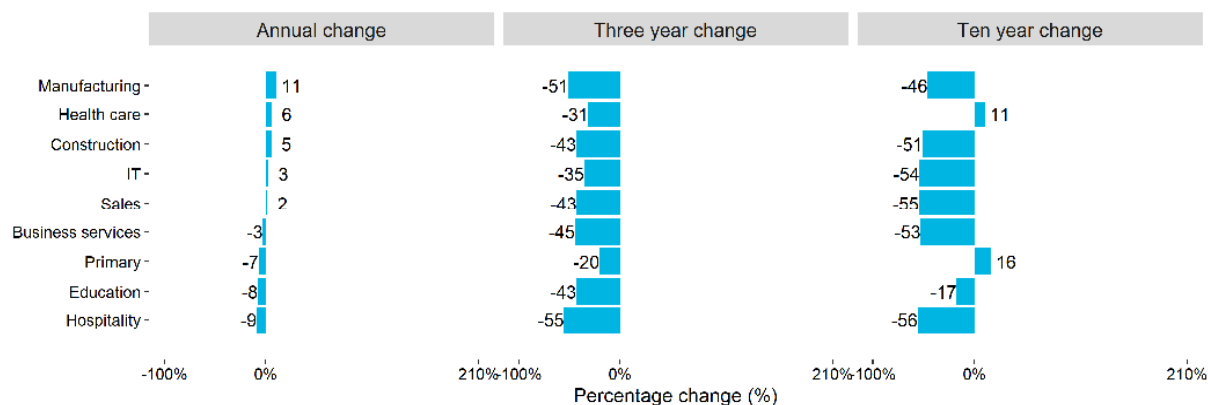


Figure 10: Annual, three-year and ten-year changes in All Vacancies Index by occupation – Auckland

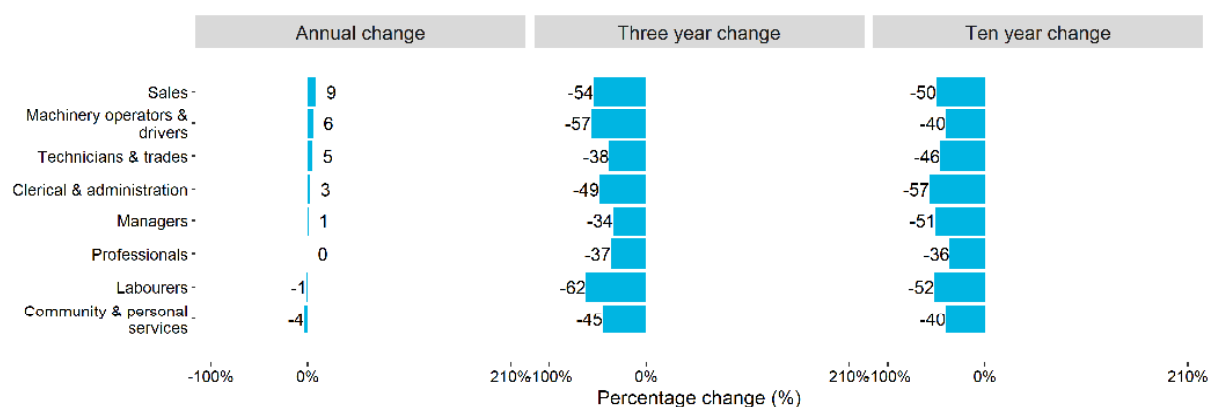
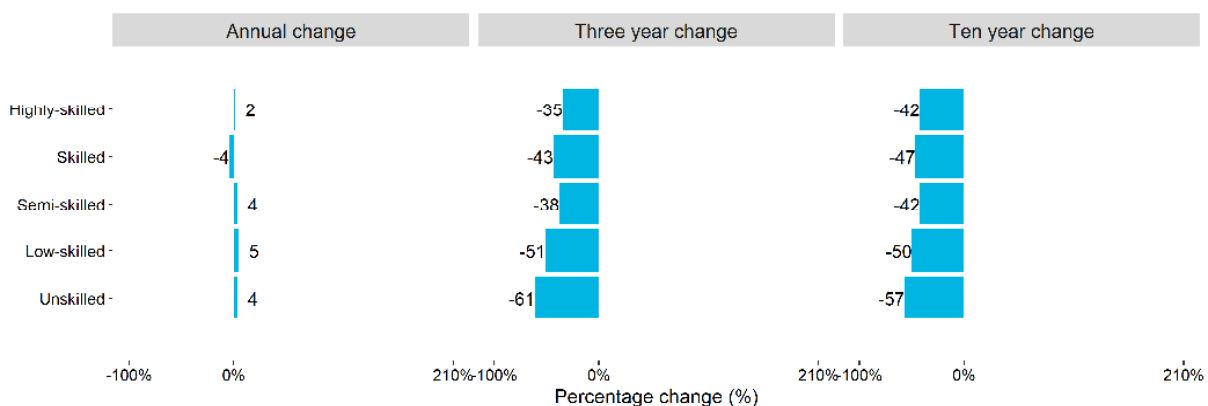


Figure 11: Annual, three-year and ten-year changes in All Vacancies Index by skill level – Auckland



Waikato

Figure 12: Annual, three-year and ten-year changes in All Vacancies Index by industry – Waikato

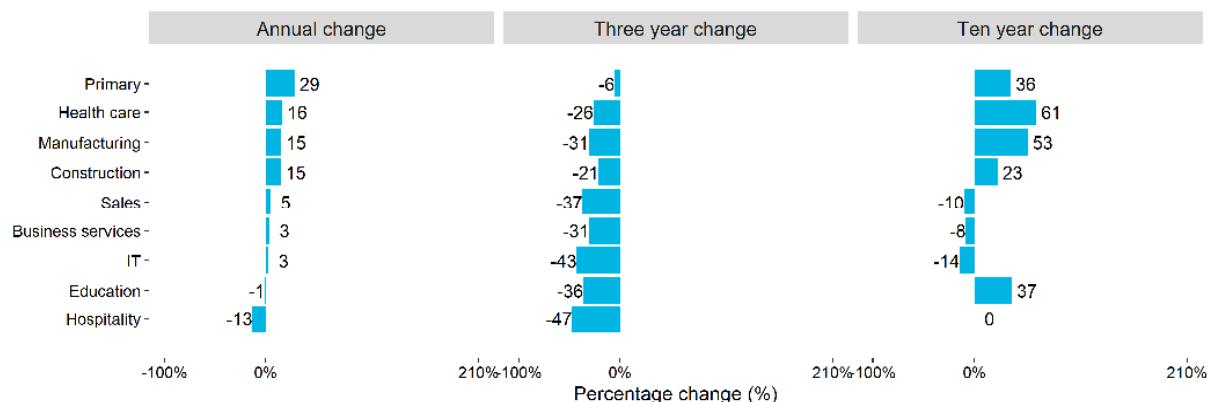


Figure 13: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Waikato

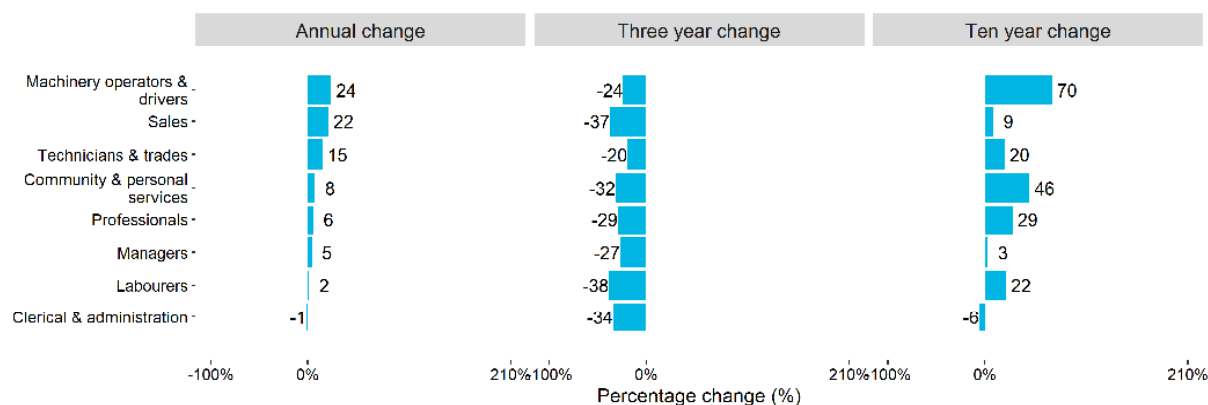
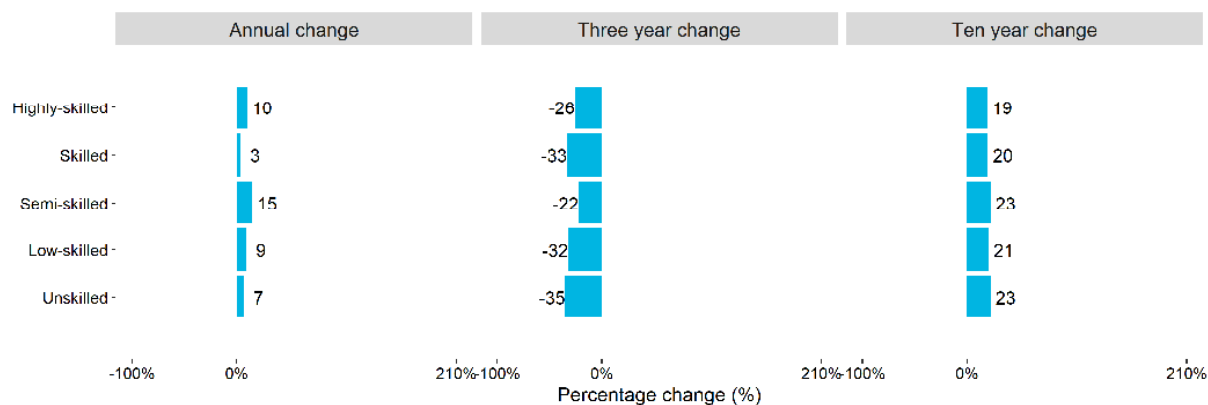


Figure 14: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Waikato



Bay of Plenty

Figure 15: Annual, three-year and ten-year changes in All Vacancies Index by industry - Bay of Plenty

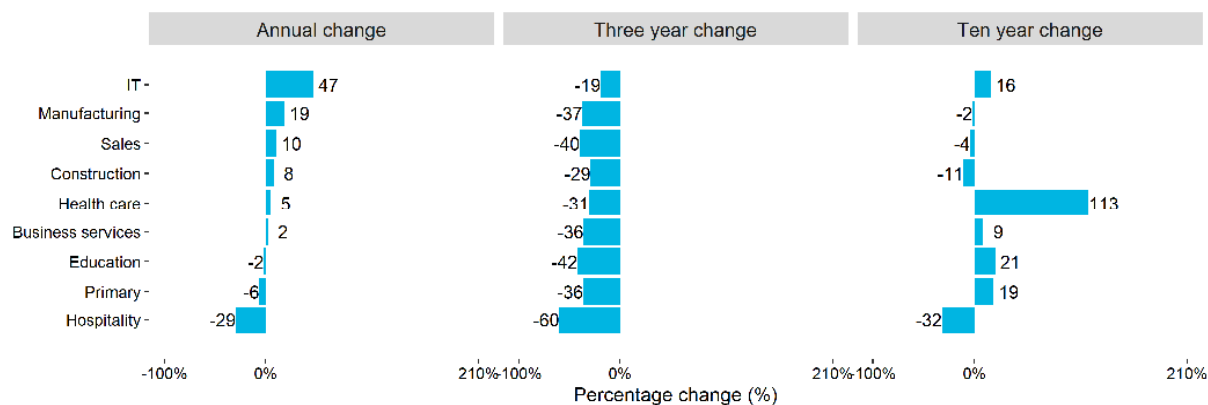


Figure 16: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Bay of Plenty

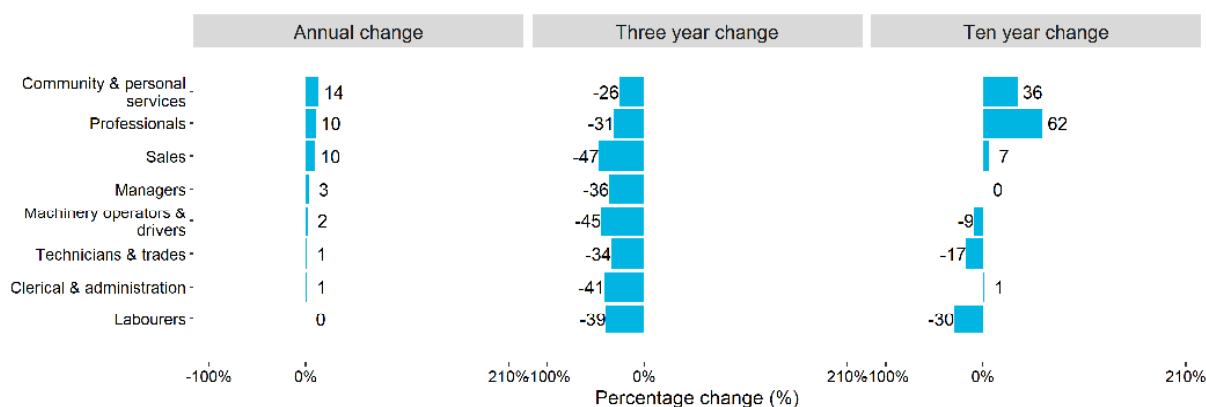
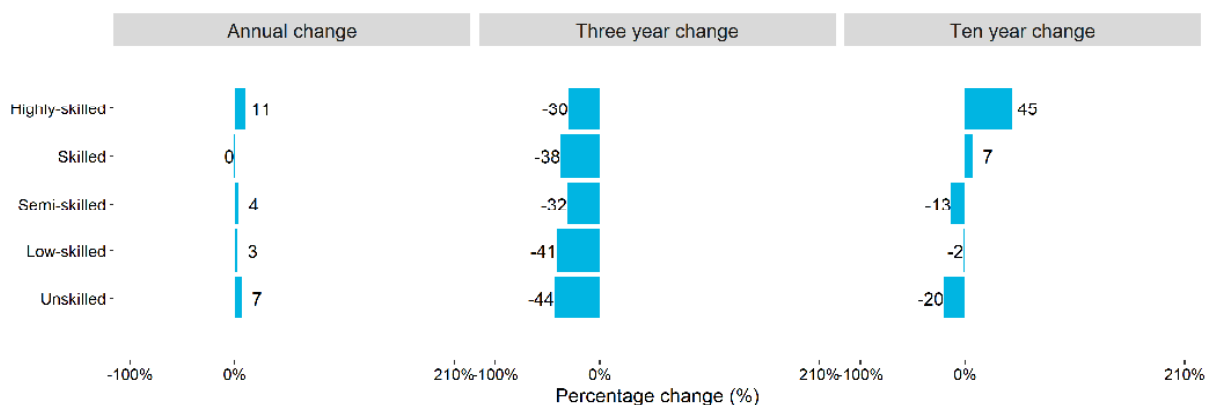


Figure 17: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Bay of Plenty



Gisborne/Hawke's Bay

Figure 18: Annual, three-year and ten-year changes in All Vacancies Index by industry - Gisborne/Hawke's Bay

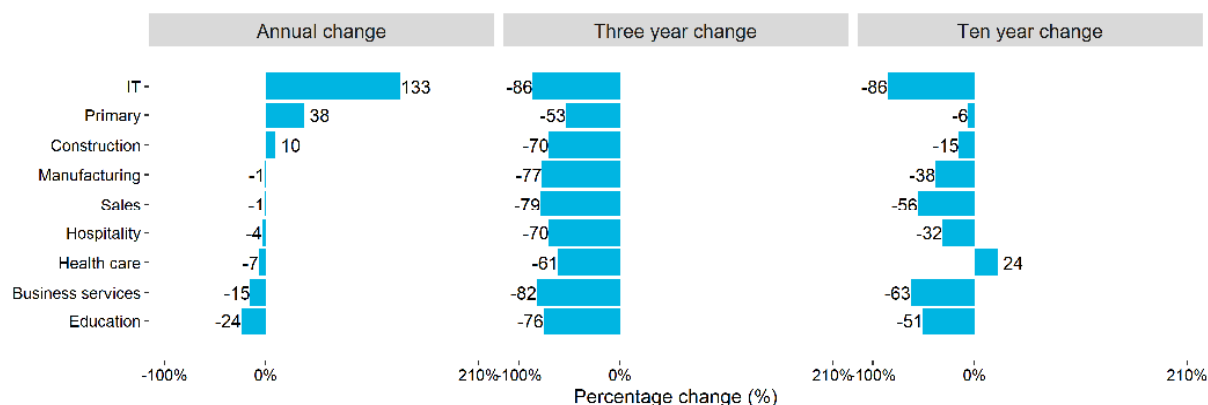


Figure 19: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Gisborne/Hawke's Bay

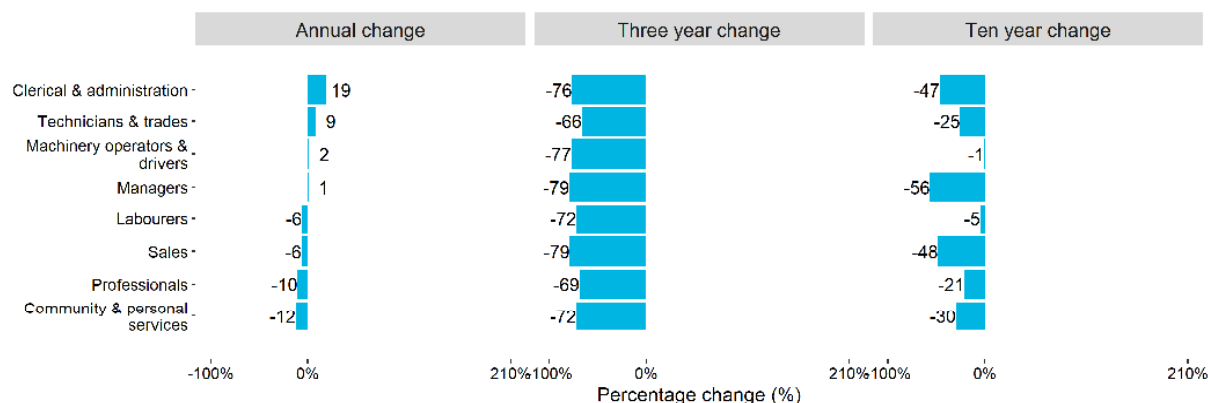
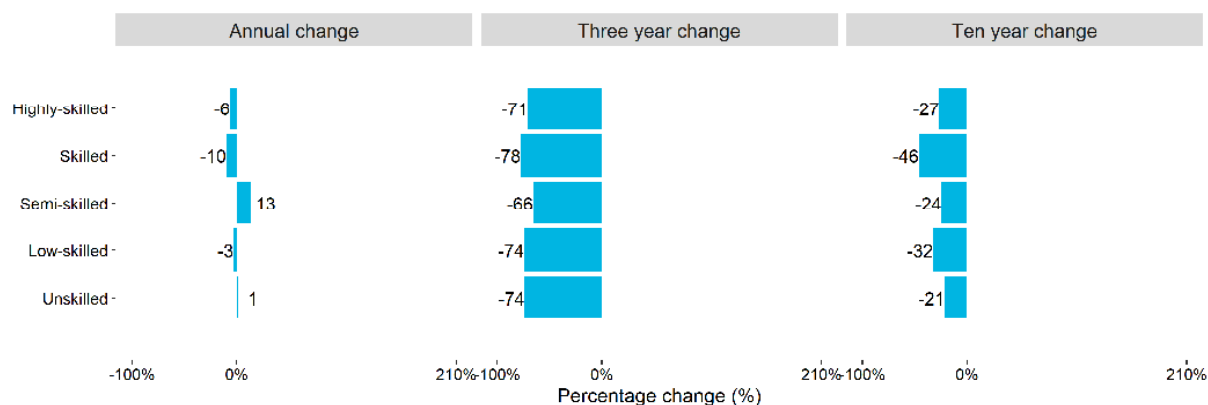


Figure 20: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Gisborne/Hawke's Bay



Manawatū-Whanganui/Taranaki

Figure 21: Annual, three-year and ten-year changes in All Vacancies Index by industry - Manawatū-Whanganui/Taranaki

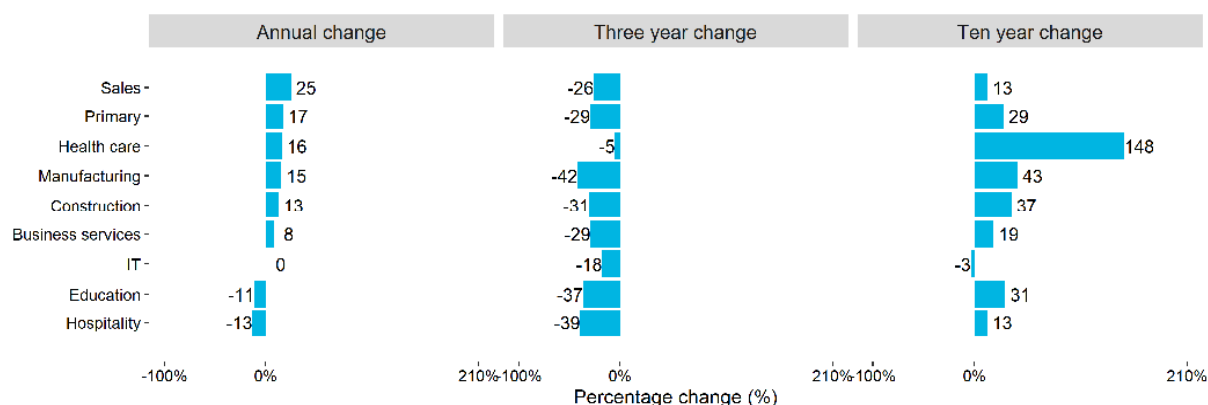


Figure 22: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Manawatū-Whanganui/Taranaki

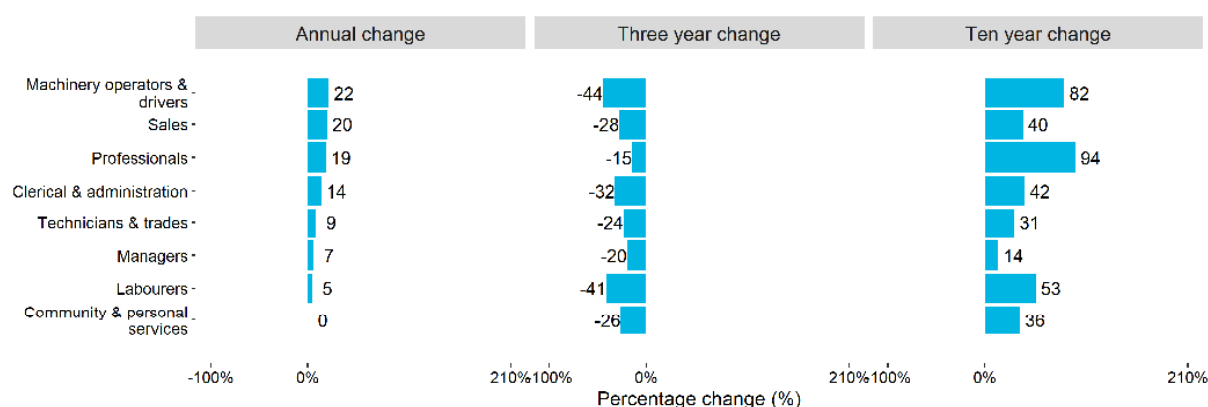
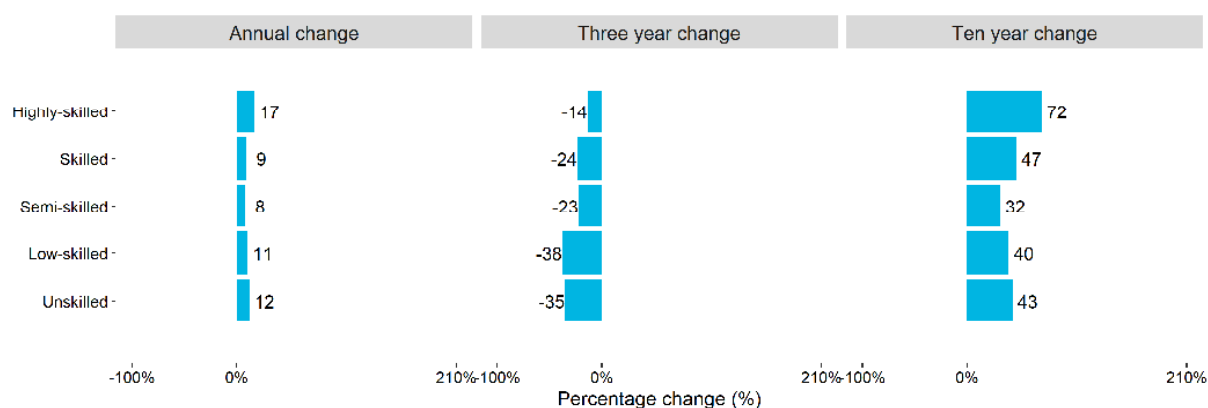


Figure 23: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Manawatū-Whanganui/Taranaki



Wellington

Figure 24: Annual, three-year and ten-year changes in All Vacancies Index by industry - Wellington

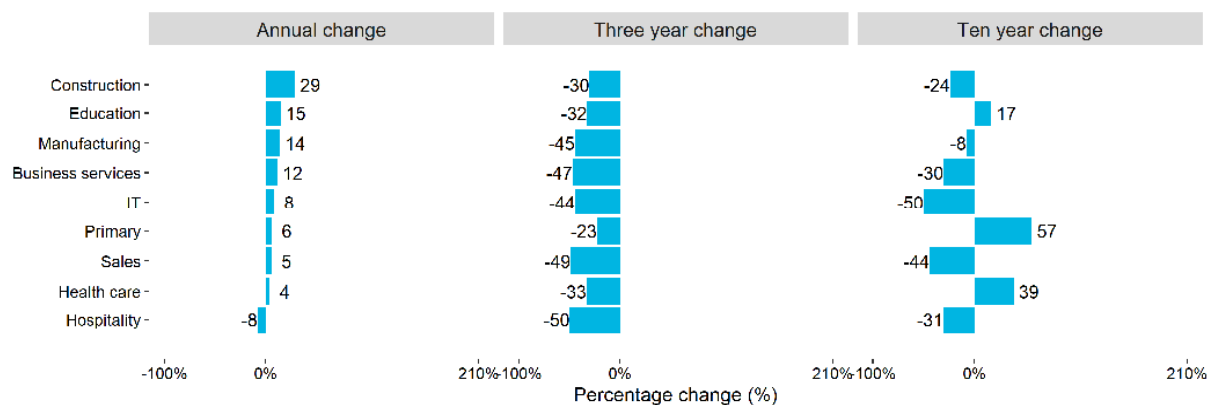


Figure 25: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Wellington

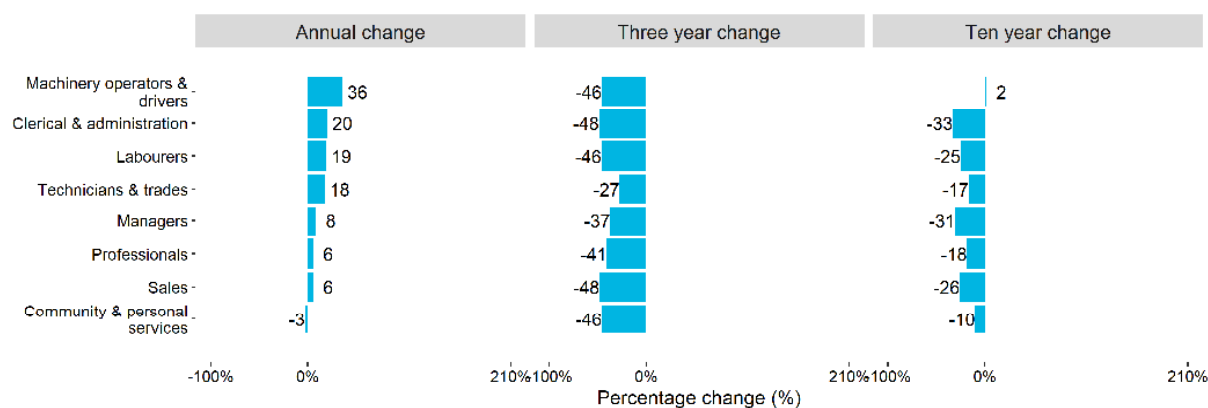
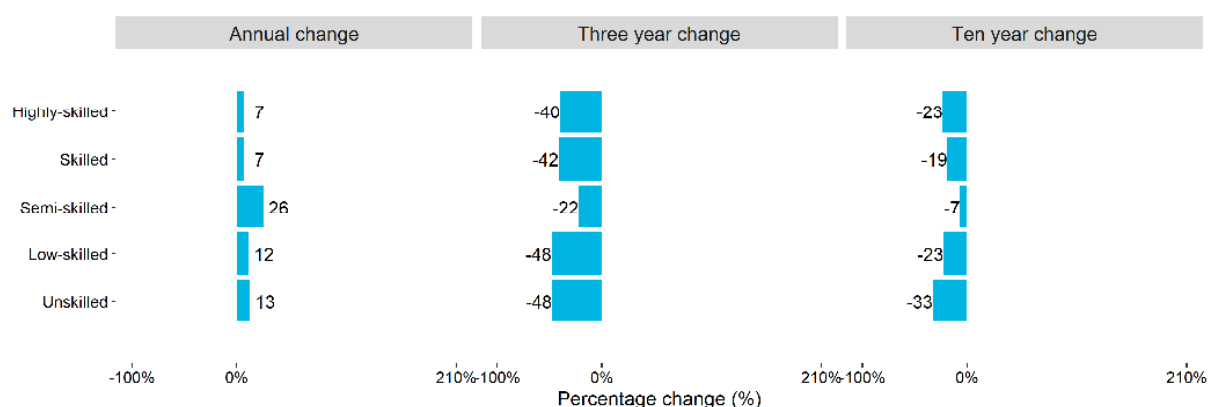


Figure 26: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Wellington



Nelson/Tasman/Marlborough/West Coast

Figure 27: Annual, three-year and ten-year changes in All Vacancies Index by industry - Nelson/Tasman/Marlborough/West Coast

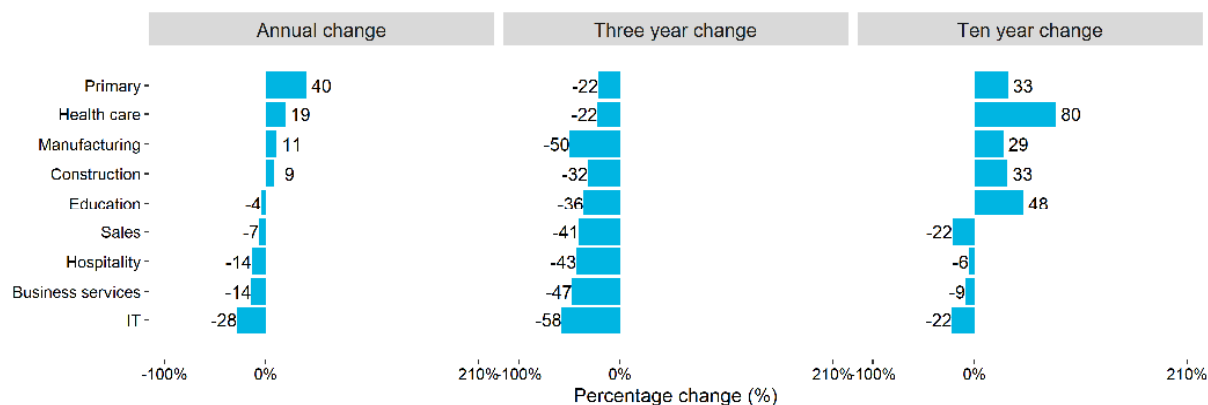


Figure 28: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Nelson/Tasman/Marlborough/West Coast

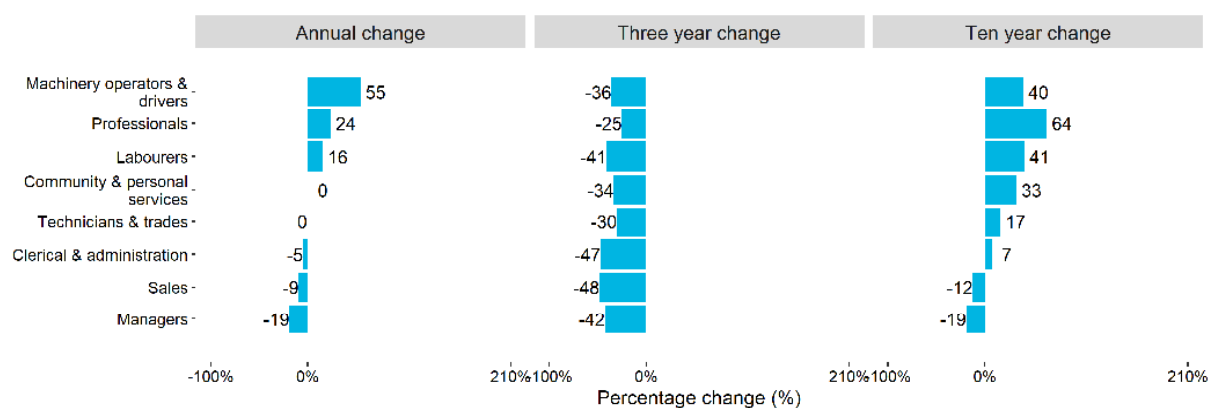
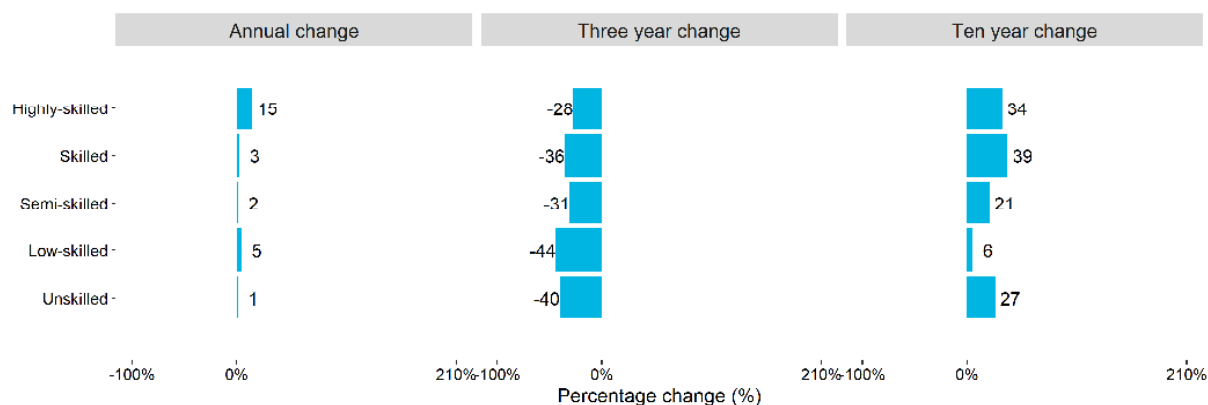


Figure 29: Annual, three-year and 10-year changes in All Vacancies Index by skill level - Nelson/Tasman/Marlborough/West Coast



Canterbury

Figure 30: Annual, three-year and ten-year changes in All Vacancies Index by industry - Canterbury

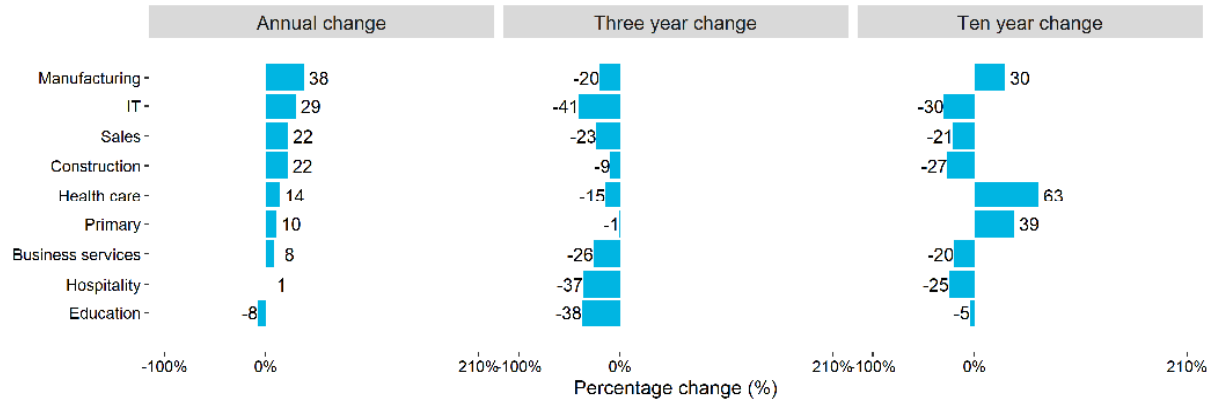


Figure 31: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Canterbury

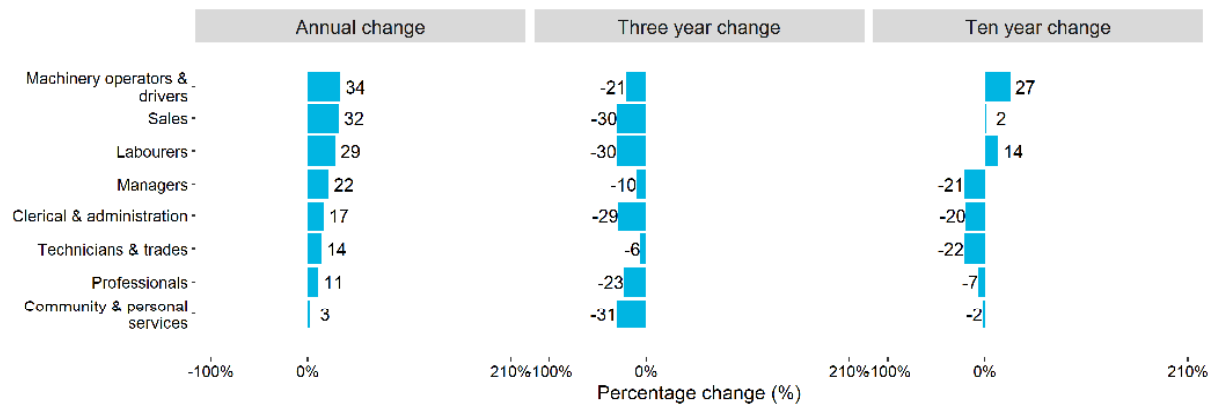
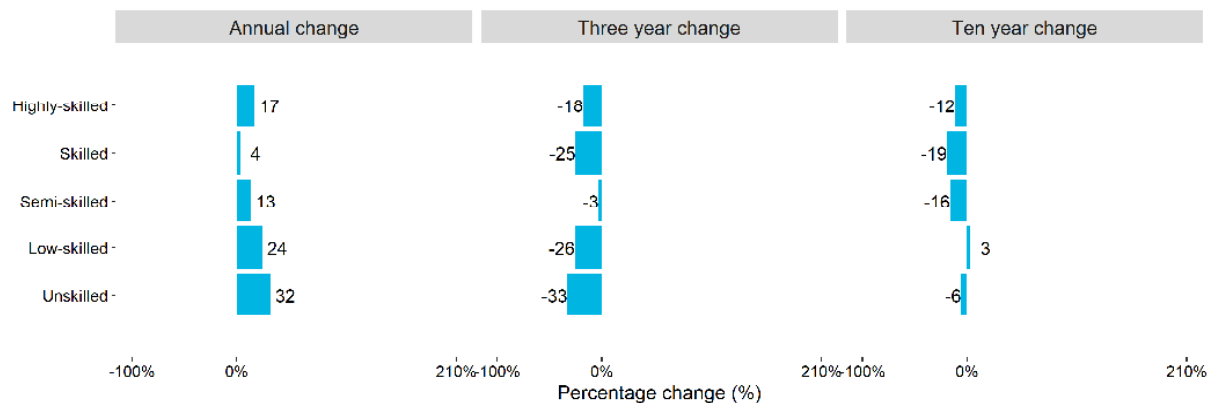


Figure 32: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Canterbury



Otago/Southland

Figure 33: Annual, three-year and ten-year changes in All Vacancies Index by industry - Otago/Southland

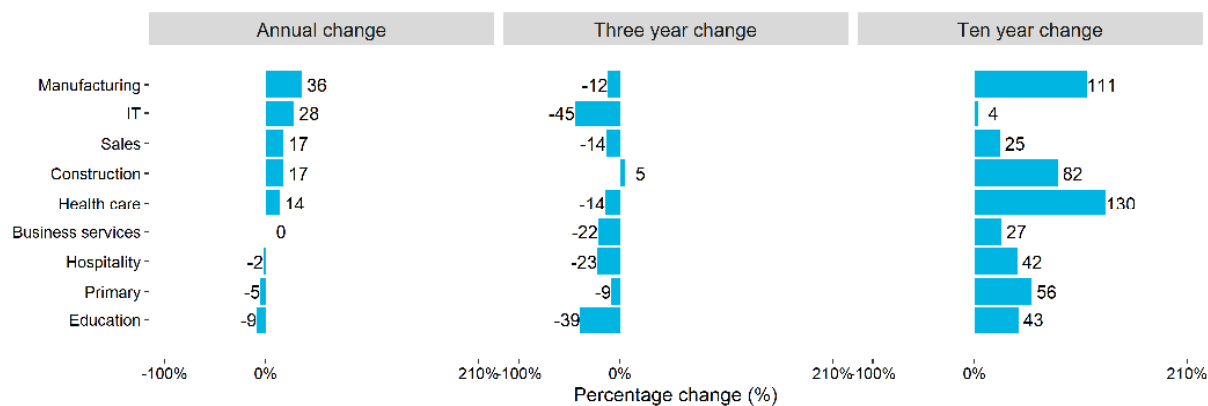


Figure 34: Annual, three-year and ten-year changes in All Vacancies Index by occupation - Otago/Southland

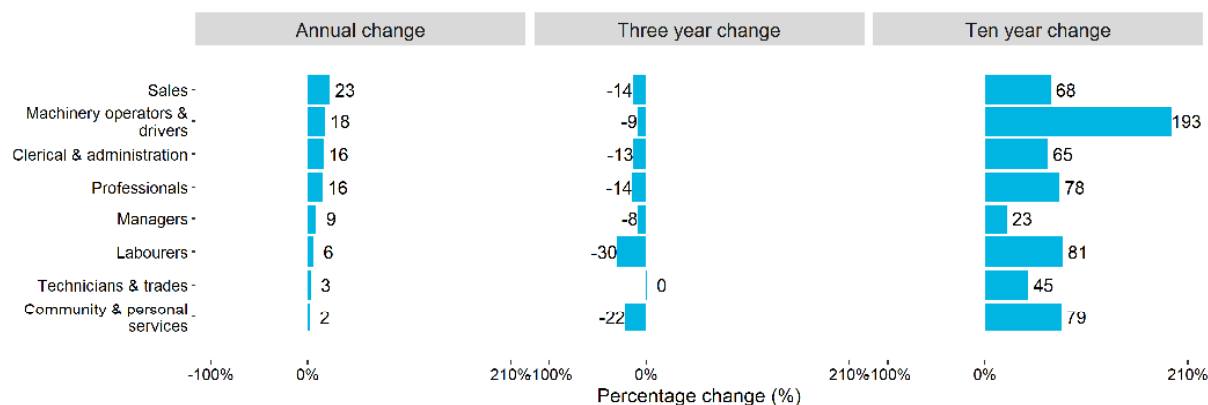


Figure 35: Annual, three-year and ten-year changes in All Vacancies Index by skill level - Otago/Southland

