



16 March 2026

Ref: DOIA-REQ-0028463-Privacy of natural persons

Privacy of natural persons

Thank you for your email of 1 March 2026 to the Ministry of Business, Innovation and Employment (MBIE) requesting, under the Official Information Act 1982 (the Act), the following information:

I would like to request the number of staff in public relations or communications roles at the Ministry of Business, Innovation & Employment for 2026, 2025, 2024, 2023, 2022, and 2021

MBIE is a large and diverse organisation, with its work spanning 15 interconnected Ministerial portfolios (and support for several more) across 3 Votes. The communication teams within MBIE support business groups by providing strategic communication planning and delivery advice, communicating policies and regulatory requirements to the general public, managing reputational risk, supporting a transparent and open Government through managing media enquiries, and ensuring our people are well informed through internal communications.

The following table shows the staff FTE employed in communications or public relations roles:

As at:	Total Communication Staff FTE
31 January 2026	55.3
30 June 2025	53.3
30 June 2024	50.6
30 June 2023	76.2
30 June 2022	72.2
30 June 2021	72.2

If you wish to discuss any aspect of your request or this response, or if you require any further assistance, please contact OIA@mbie.govt.nz.

Please note that this response and enclosed documents, with your personal details removed, may be published on the MBIE website: www.mbie.govt.nz/about/open-government-and-official-information/published-official-information-act-requests.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Nāku noa, nā

A handwritten signature in black ink, consisting of several overlapping, fluid strokes that form a stylized, somewhat abstract shape.

Karin Schofield

General Manager Communications & Government Services

Communications and Government Services