

Patch to the Future – Kids Patch Design Competition

Terms and Conditions

1. Overview

- 1.1 These Terms and Conditions (“Terms”) apply to the Patch to the Future – Kids Patch Design Competition (“Competition”), organised by the New Zealand Space Agency, a business unit within the Ministry of Business, Innovation and Employment (MBIE) (“Organiser”).
- 1.2 The Competition is run to celebrate the New Zealand Space Agency’s 10-year anniversary.
- 1.3 By submitting an entry, entrants and their parent(s) or caregiver(s) agree to be bound by these Terms.

2. Eligibility

- 2.1 The Competition is open to children aged 5–13 years (Years 1–8) who are enrolled at New Zealand schools.
- 2.2 Entries may be submitted by a school or teacher, a parent or caregiver, or the student themselves.
- 2.3 Informed parental or caregiver consent is required for all entrants. Entries must not be submitted unless a parent or caregiver has reviewed these Terms and provided explicit consent in the manner described in clause 4.6.
- 2.4 Children of employees of the New Zealand Space Agency, and immediate family members of judges, are not eligible to enter.

3. Competition Period

- 3.1 The Competition opens on April 30, 2026, and closes at 11:59pm on June 5, 2026 (“Closing Date”).
- 3.2 Entries received after the Closing Date will not be considered.

4. How to Enter

- 4.1 To enter, students must create an original space-themed mission patch design in line with the official Design Brief.
- 4.2 Designs may be hand-drawn or digitally created. The use of generative AI tools is not permitted.
- 4.3 Entries must be submitted digitally by a school, parent, or caregiver in PDF format to nzspaceagency@mbie.govt.nz by the Closing Date.
- 4.4 Each submitted file must not exceed 10 MB in size.
- 4.5 Each entry must clearly include:
 - Student name
 - Age or year level
 - School name
 - Class or group
- 4.6 Each entry must include a completed consent section signed by a parent or caregiver, confirming that they have read and understood these Terms and consent to the student’s participation.
- 4.7 Each student may be involved in one entry only.
- 4.8 Group entries will not be accepted. Designs must reflect the work of a single student.

5. Entry Requirements

5.1 All entries must:

- Be the student's own original work
- Not infringe any copyright, moral rights, trademarks, or other intellectual property rights
- Be suitable for display to a general audience (no offensive, inappropriate, or unsafe content)

5.2 The Organiser may, at its discretion, exclude or disqualify any entry that does not comply with these Terms.

6. Judging

6.1 Entries will be judged by a panel appointed by the Organiser.

6.2 The judging panel will include representatives from the New Zealand Space Agency, MBIE, the Ministry of Education, and Aerospace New Zealand.

6.3 Entries will first be assessed within their relevant year-group subcategory before an overall winner is selected.

6.4 Judging will be based on:

- Creativity and originality
- Clear connection to a space-related idea
- Simplicity and suitability for an embroidered patch
- Age-appropriate execution

6.5 The judges' decisions are final, and no correspondence will be entered into.

7. Prizes

7.1 One winning design will be selected from each of the following year group subcategories:

- Years 1–3
- Years 4–6
- Years 7–8

7.2 Each subcategory winner will receive:

7.3 A certificate of recognition

7.4 One overall winning design will be selected from the three subcategory winners.

7.5 The prize for the overall winning student includes:

- Their design produced as an official New Zealand Space Agency patch
- An New Zealand Space Agency jacket featuring the winning patch
- A certificate of recognition
- A school visit by a representative of the New Zealand Space Agency

7.6 The Organiser reserves the right to refine or adapt the overall winning design for production, provided the intent of the original design is maintained.

7.7 No cash alternative is available.

8. Intellectual Property

8.1 Entrants retain ownership of copyright in their designs.

8.2 By entering the Competition, entrants (and their parent/caregiver) grant the Organiser a non-exclusive, perpetual, worldwide, royalty-free licence to use, reproduce, modify, adapt, display, and publish the design for:

- Judging the Competition

- New Zealand Space Agency communications and promotional activities
- Commemorative and anniversary materials
- Display (including physical and digital exhibition)
- Production of patches or related items

8.3 The Organiser will use reasonable endeavours to acknowledge the creator when the design is used publicly, where practicable.

9. Privacy

9.1 The Organiser will collect personal information solely for the purposes of:

- Administering the Competition
- Contacting schools and winners
- Promoting the Competition and New Zealand Space Agency activities

9.2 Personal information will be handled in accordance with the Privacy Act 2020.

9.3 By entering, entrants and parents/caregivers' consent to the collection and use of personal information for the purposes outlined in these Terms.

9.4 Personal information and submitted designs will be retained by MBIE only for as long as reasonably necessary to administer the Competition, fulfil prize delivery and promotional activities, meet public accountability and reporting requirements, and support New Zealand Space Agency and MBIE archival, commemorative, and historical record-keeping obligations, after which they will be securely disposed of in accordance with MBIE information management policies and the Privacy Act 2020.

9.5 You have the right to ask for a copy of any personal information we hold about you, and to ask for it to be corrected if you think it is wrong. If you would like to ask for a copy of your information, or to have it corrected, please contact us at nzspaceagency@mbie.govt.nz

10. Photography and Publicity

10.1 If selected as a winner, the parent/caregiver of the winning student consent to:

- The Organiser taking photographs of the student and their design; and
- The use of those photographs along with the student's first name, age and name of school, for New Zealand Space Agency and MBIE communications and promotional purposes, including:
 - publication on New Zealand Space Agency and MBIE websites and social media channels;
 - internal MBIE and New Zealand Space Agency communications, reporting, presentations, and publications;
 - media releases and other internal or external publications; and
 - provision of photographs or footage to news media or third-party media partners covering the Competition or winner announcement.

10.2 No additional compensation will be provided for such use.

11. General

11.1 The Organiser reserves the right to:

- Verify eligibility
- Disqualify entries that breach these Terms
- Modify, suspend, or cancel the Competition if necessary

- 11.2 The Organiser is not responsible for lost, late, incomplete, or corrupted entries.
- 11.3 These Terms are governed by the laws of New Zealand.

12. Contact

For queries regarding the Competition, please contact: nzspaceagency@mbie.govt.nz