



COVERSHEET

Minister	Hon Nicola Willis	Portfolio	Commerce and Consumer Affairs
Title of Cabinet paper	Improving competition in the retail grocery market: Request for information	Date to be published	15 April 2026

List of documents that have been proactively released		
Date	Title	Author
March 2025	Improving grocery competition in the retail grocery market: Request for information	Office of the Acting Minister of Commerce and Consumer Affairs (Grocery sector)
24 March 2025	Improving grocery competition in the retail grocery market: Request for information CAB-25-MIN-0075 Minute	Cabinet Office

Information redacted

YES / NO (please select)

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Some information has been withheld for the reason of confidential advice to government.



Cabinet

Minute of Decision

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Improving Competition in the Retail Grocery Market: Request for Information

Portfolio **Acting Commerce and Consumer Affairs (Hon Nicola Willis)**

On 24 March 2025, Cabinet:

- 1 **noted** that, despite government intervention, there have been limited improvements to competition in the grocery retail market since the Commerce Commission's market study in 2022;
- 2 **agreed** that the Acting Minister of Commerce and Consumer Affairs (the Acting Minister) undertake a request for information (RFI) process, to investigate options for providing targeted government support for proposals which may lead to one or more new grocery retailers entering the market on a national scale, or existing retailers growing to sufficient size, to generate a material increase in the level of competition;
- 3 **noted** that the RFI will focus on options for regulatory relief;
- 4 **noted** that the Acting Minister will report back to Cabinet on the information provided by respondents in mid-2025, after the RFI process has closed;
- 5 **noted** that the Acting Minister's mid-2025 report will include other options, potentially including legislation, for government intervention in the grocery market should the RFI process not reveal any proposals that could have sufficient impact on competition in an acceptable timeframe.

Rachel Hayward
Secretary of the Cabinet