



Minister for Tourism and Hospitality

Tourism and Hospitality portfolio

Vote Business, Science and Innovation

Report in relation to selected non-departmental appropriations for the year ended 30 June 2025

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Foreword

Ministers are responsible for reporting the financial and non-financial performance of non-departmental appropriations to Parliament. This report provides information on the year-end performance results of non-departmental appropriations that have not been included in any other reports to Parliament.

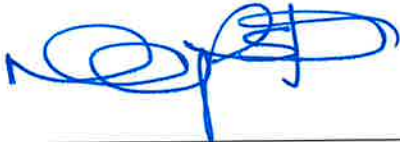
This report provides the 1 July 2024-30 June 2025 results of relevant non-departmental appropriations for the Tourism and Hospitality portfolio within Vote Business, Science and Innovation. The relevant appropriations are:

Non-departmental output expenses:

- *Regional Events Fund*

Non-departmental other expenses:

- *Major Events Development Fund 2022-2027*
- *Tourism Strategic Infrastructure and System Capability*
- *Tourism Infrastructure fund*



Hon Louise Upston

Minister for Tourism and Hospitality

14/12/2025

Statements of Performance

Tourism: Regional Events Fund

Scope of appropriation

This appropriation is limited to the funding of entities to support the delivery of events that will stimulate domestic tourism.

Intention Statement

This appropriation is intended to achieve an increase in the levels of domestic tourism in New Zealand.

Assessment of Performance

Non-financial

Performance Measures	2023/24 Actual Result	2024/25 Budget Standard	2024/25 Actual Result
Percentage of contracts that have been monitored and assessed in line with contract requirements	100%	100%	100%

Comment

Contract monitoring and assessment of the remaining contracts against milestones and timeframes is ongoing.

Financial

Expenses (\$000)	2023/24 Actual \$000	2024/25 Estimates \$000	2024/25 Supplementary Estimates \$000	2024/25 Actual \$000
Total Appropriation	9,324	1,613	1,623	1,614

Comment

This appropriation is underspent by \$9k (1%) year ended 30 June 2025. This is a minor variance.

Non-Departmental Other Expenses

Economic and Regional Development: Major Events Development Fund 2022-2027

Scope of appropriation

This appropriation is limited to support for major events that provide economic, social, cultural and international profiling benefits to New Zealand.

Commences: 01 July 2022

Expires: 30 June 2027

Intention Statement

This appropriation is intended to achieve the support for major events that provide benefits to New Zealand. The performance of events funded through the Major Events Fund is assessed annually against the five Major Events Priorities, using a set of Key Performance Indicators endorsed by the Major Events Ministers Group.

Assessment of Performance

Non-financial

Performance Measures	2023/24 Actual Result	2024/25 Budget Standard	2024/25 Actual Result
Annual average percentage of the Key Performance Indicators (KPI) met by events funded through the Major Events Fund	New measure	75%	94%

Comment

17 out of 18 KPIs were met. The average Benefit Cost Ratio for events delivered in the 2024/25 financial year was 1.14 against a KPI target of 1.15.

Financial

Expenses (\$000)	2023/24 Actual \$000	2024/25 Estimates \$000	2024/25 Supplementary Estimates \$000	2024/25 Actual \$000
Total Appropriation	14,825	11,390	22,527	10,721

Comment

This appropriation is underspent by \$11.8 million (52%) in 2024/25. This is a Multi-Year Appropriation (MYA) and is managed as a total with yearly variances managed over the 5-year timeline from 1 July 2022 to 30 June 2027. It has a total budget of \$71.358 million (The MYA increased by \$12.5 million during 2024/25) with spend up to 30 June 2025 overall of \$31.8 million leaving \$39.6 million of funding over the next two financial years.

Tourism: Tourism Infrastructure Fund

Scope of appropriation

The appropriation is limited to supporting communities to respond to tourism-related pressures on existing infrastructure.

Intention Statement

This appropriation is intended to achieve infrastructure that will contribute to quality experiences for visitors.

Assessment of Performance

Non-financial

Performance Measures	2023/24 Actual Result	2024/25 Budget Standard	2024/25 Actual Result
Percentage of contracts assessed against their objectives and critical steps in line with contract requirements	100%	100%	100%

Comment

Ongoing contract monitoring and assessment. Where there are changes in contract delivery milestones and/or timeframes, contracts are varied where appropriate.

44 projects continue to be under active management for completion by end of 2027/28. Delivery of these projects was impacted by weather events, stakeholder consultation and/or consents. 33 contracts totalling \$11,375,900 were completed this financial year. A performance evaluation of the Fund was initiated. The evaluation report will be publicly released before the end of 2025.

Financial

Expenses (\$000)	2023/24 Actual \$000	2024/25 Estimates \$000	2024/25 Supplementary Estimates \$000	2024/25 Actual \$000
Total Appropriation	11,313	-	11,000	7,085

Comment

This appropriation is underspent by \$3.9 million (36 per cent) in 2024/25 due to the timing of payments to Councils as compared to funds committed. An IPET was approved by joint Ministers for any underspends. Funding rounds have now finished, and remaining contracts are gradually being paid as completed.

Tourism: Tourism Strategic Infrastructure and System Capability

Scope of appropriation

This appropriation is limited to investment in tourism-related infrastructure and systems, including capability, in accordance with an agreed International Visitor Conservation and Tourism Visitor Levy (IVL) Investment Plan.

Intention Statement

This appropriation is intended to improve and expand visitor-related infrastructure and build the capability of the tourism system. Together with investment managed by the Department of Conservation, the funding will support a more sustainable tourism sector that enriches New Zealanders and supports a quality visitor experience.

Assessment of Performance

Non-Financial

Performance Measures	2023/24 Actual Result	2024/25 Budget Standard	2024/25 Actual Result
Percentage of contracts that have been monitored and assessed in line with contract requirements	100%	100%	100%

Comment

Ongoing contract monitoring and assessment. Where there are changes in contract delivery milestones and/or timeframes, contracts are varied where appropriate.

Financial

Expenses (\$000)	2023/24 Actual \$000	2024/25 Estimates \$000	2024/25 Supplementary Estimates \$000	2024/25 Actual \$000
Total Appropriation	1,868	32,098	14,798	9,460

Comment

This appropriation is underspent by \$5.338 million (36 per cent) in 2024/25. The appropriation relates to the International Visitor Conservation and Tourism Levy and the funding is managed via a hypothecation account. Transfers to Tourism NZ \$17 million (Tourism Boost) and the Tourism Data Co-Governance group \$0.3 million reduced the appropriation for 2024/25 to \$14.8 million. An in-principle expense transfer (IPET) was approved to carry forward underspends into 2025/26. Underspends are due to timing of funded projects not completed by 30 June 2025.