**Regional Tourism Boost - Round 2 Application Form**

Please review the Regional Tourism Boost – Round 2 (RTB2) Guidance document and the Eligibility and Assessment criteria on the MBIE website before completing this application form.

The RTB2 will be implemented in two stages:

* Stage One – delivering ‘ready-to-go’ tourism and hospitality packages for the priority early 2026 traveller group (visitors arriving from 1 January 2026 until 31 March 2026 including the Lunar New Year period).
* Stage Two – longer term, staggered approach delivering tourism and hospitality packages that stimulate demand throughout the off-peak tourism season (visitors arriving from 1 April 2026 until 30 June 2026).

The eligibility criteria and evaluation criteria are attached at Annex One of this application form:

* Applications must meet all of the RTB2 eligibility criteria
* The RTB2 funding is contestable and applications will be recommended for funding based

on how well they meet the evaluation criteria.

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| **Is your application for Stage One or Stage Two** | |
| Stage One: from 1 January 2026 to 31 March 2026, including the Lunar New Year period. | Yes/No |
| Stage Two: from 1 April 2026 to 30 June 2026 | Yes/No |

**Applicant key details**

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| **Applicants’ key details** | | |
| **Applicant details** | **Lead RTO**  ***Note: this RTO will be the contracted party for this funding and be responsible for delivery of the project.*** |  |
| **RTO partners (minimum of two required)** |  |
| **Airline partner and/or travel provider or platform** |  |
| **Accommodation providers** |  |
| **Tourism providers** |  |
| **Hospitality providers** |  |
| **Lead RTO Contact person details** This will be the only person who receives the correspondence relating to the proposal.  Fill out all fields unless otherwise indicated. | | |
| **Contact person details** | **Full name** |  |
| **Job title or Role** |  |
| **Contact phone** |  |
| **Contact email address** |  |
| **Contact postal address (if different to applicant), including postcode** |  |

**Proposed Tourism and Hospitality Package**

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| **Title of proposed activity** |  |
| **Description of proposed activity**  *This activity must be additional to any current activity members of the Applicant group are undertaking.* | |
| **Please provide an overview of your proposed activity, detailing how each of the providers referenced above is involved (including any special prices/offers/promotions)**  **Please also indicate whether this is a new or enhanced existing activity** |  |
| **Please indicate which market(s) your proposed activity focuses on and the indicative dates that the promotional period would be live in the market**  **You should include a project plan attached separately** | Market(s):  Live dates in market: |
| **Please evidence the estimated impact of your proposed activity, including:**   * **additional international visitor numbers** * **increased regional dispersal of international visitors** * **increased tourism and hospitality spend**   **You should explain how you have calculated the estimations of impact outlined above** |  |
| **Please demonstrate that there is capacity to host international visitors within the region(s) your activity focuses on** |  |
| **Please explain how you have prioritised and determined which tourism and hospitality partners/stakeholders/businesses were included in this application** |  |
| **Please indicate if other RTO-led campaigns (particularly target markets and timings) have been considered as part of this application**  **If so, please provide details** |  |
| **Please indicate if Tourism New Zealand has been engaged as part of this application and if there is any alignment with their planned marketing**  **If so, please provide details** |  |
| **Please provide an overview of any risks or dependencies which may impact this application** |  |
|  | |
| **Details of Budget for planned activity** | |
| **Please provide the estimated total cost of this planned activity (excluding GST)**  **Please also provide an itemised budget attached separately** |  |
| **Please indicate if this activity cost includes project management/administrative costs (noting these should be reasonable and proportional)** |  |
| **Please indicate if this activity includes any private sector investment/discounting** |  |
| **The RTB funding may not be used to substitute existing funding for promotional activity**  **Please confirm that you understand this funding is for new or enhanced activities only.** |  |

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| **Monitoring and Evaluation** | |
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| **Please outline the robust measures that will be used to evaluate the impact of the proposed activity, including uptake and economic analysis**  Measures should include:   * International visitor numbers * Uptake of promotional offerings (e.g. from airlines / travel providers, accommodation, tourism and hospitality providers) * Regional dispersal * Tourism spend * Hospitality spend |  |

**Section 5: Declaration by applicant**

I declare on behalf of the applicant(s), that:

* This declaration outlines the basis on which this application is made;
* I confirm that I have read the principles relating to funding for the RTB2, on the MBIE website;
* the statements in this application are true and the information provided is complete and correct and there have been no misleading statements or omission of any relevant facts, nor any misrepresentation made;
* I understand MBIE and its advisers may disclose to or obtain from any government department or agency, private person or organisation, any information about the applicant(s) or event for the purposes of gaining or providing information related to the processing and assessment of this application;
* the applicant(s) will, if requested by MBIE or its advisers in connection with this funding process, provide any additional information sought and provide access to its records and suitable personnel;
* I understand MBIE may undertake due diligence checks as needed to meet government requirements, and I consent to checks required being carried out for those purposes;
* I consent to the public release, including publishing on the Internet, of the name of the applicant(s), the amount of grant sought, and a general statement of the nature of the activity/project, and undertake to cooperate with MBIE on communications relating to this application;
* I understand MBIE’s obligations under the Official Information Act 1982 and that, notwithstanding any relationship of confidence created as a result of this application, the provisions of this Act apply to all the information provided in this application;
* the application involves an activity/event that is a lawful activity that will be carried out lawfully;
* the applicant(s) is not in receivership or liquidation, nor will the project be managed by an undischarged bankrupt or someone prohibited from managing a business;
* where external providers are employed as part of the event or activity, those providers will not be employees or directors of the applicant, and they do not have any direct or indirect financial or personal interest in the applicant unless specifically stated in the application; I am authorised to make this application on behalf of the applicants identified in section 1**;**

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| **Signature of applicant**  **This acknowledgment must be signed by a person with the legal authority to commit your organisation to a transaction** | |
| **Name** |  |
| **Title** |  |
| **Organisation** |  |
| **Signature** |  |
| **Date** |  |