

# TE ARA AMIORANGI

## Our Path, Our Direction

### OUR VISION – what binds us:



**GROW NEW ZEALAND FOR ALL**

### PURPOSE – what we do to achieve our vision:



#### GROW

Grow the economy, prosperity and opportunities



#### PROTECT

Protect our country, people and businesses



#### INNOVATE

Innovate and navigate for the future

### OUTCOMES – the difference we make:



Prosperous and adaptable people, sectors and regions



Skilled people engaged in safe and productive work



Competitive markets with informed consumers and businesses



Strong and resilient economy delivering energy security and value from resources



Dynamic business environment fostering innovation, technology and international connections

### COLLECTIVE FOCUS – where we need to focus to succeed:



#### ECONOMY

Implement the Government's economic growth agenda



#### LEADERSHIP

Strengthen leadership capability and accountability



#### TREATY SETTLEMENTS

Fulfil our Treaty settlement commitments



#### EFFICIENCY

Improve efficiency, ensure value for money



#### EFFECTIVENESS

Deliver with impact, generate measurable improvements

### VALUES – what we bring to our work and engagement:

**MAHI TAHI**  
BETTER TOGETHER

**PAE KAHURANGI**  
BUILD OUR FUTURE

**MĀIA**  
BOLD & BRAVE

**PONO ME TE TIKA**  
OWN IT

### GOVERNMENT PRIORITIES THAT DRIVE AND INFORM OUR WORK

Developing talent

Competitive business settings

Promoting global trade and investment

Innovation, technology and science

Infrastructure for growth



MINISTRY OF BUSINESS,  
INNOVATION & EMPLOYMENT  
HĪKINA WHAKATUTUKI

Te Kāwanatanga o Aotearoa  
New Zealand Government