

# Skyline Gravity Park

## Skyline Enterprises Limited

**Skyline Enterprises Ltd is developing the Skyline Mountain Bike Gravity Park at Rotorua. The Skyline Gravity Park is targeting the fast growth market of mountain biking. The Skyline Gravity Park will offer a year round gondola accessed bike park. The vision is to create a world class downhill mountain bike trail system capable of hosting international events.**

### The Challenge

- The global trend in bike tourism has created an opportunity to capture more of the international rider market particularly the Australian, European and North American markets.
- In addition to the daily operation of a bike park, there is an opportunity for the region and for New Zealand to bid for international mountain biking events.

### The Project

- The project achieves the intent of the Tourism Industry Association's Tourism 2025 framework by driving growth and productivity gains in the tourism sector.
- The Skyline Gravity Park will provide trail options for all skill levels from beginners to advanced riders. Several MTB trails are planned, providing at least twelve kilometres in total. There will be dedicated Gondola cabins designed to take up to four bikes and riders per trip giving initial capacity of 3,000 downhill runs per day.
- The park will offer half day passes through to a full year pass for unlimited gondola and downhill MTB trail access during opening times. Rotorua is a major mountain biking destination and has been recognised through several mountain biking accolades. Red Bull has listed Rotorua in the Top 10 mountain biking destinations in the world. This new innovative bike park will add to New Zealand's MTB offering and further leverage the national biking trails network.

## Key facts

**Programme start:** July 2014

**Length of TGP Funding:** 1 year

**TGP funding:** \$225,000

**Industry funding:** \$225,000

