

SUMMARY FORECASTS | REGIONAL

NEW ZEALAND | AUGUST 2010



Table 1a: Forecasts of Total Visitor Nights in Regional Tourism Organisation Areas, 2010- 2016

Regional Tourism Organisation Area	Actual 2009(1)	Forecast							Growth 2010-2016			
		2010	2011	2012	2013	2014	2015	2016	Change	Total	Annual	
		(000s)										
Northland RTO	5,843	5,849	5,917	5,925	5,986	6,046	6,106	6,163	320	5.5%	0.8%	
Auckland RTO	23,538	23,699	24,382	24,606	25,136	25,640	26,135	26,603	3,065	13.0%	1.8%	
Coromandel RTO	4,022	4,008	4,037	4,042	4,071	4,100	4,130	4,157	135	3.4%	0.5%	
Waikato RTO	5,092	5,105	5,168	5,192	5,250	5,306	5,363	5,416	323	6.4%	0.9%	
Bay of Plenty RTO	4,318	4,323	4,360	4,366	4,402	4,438	4,474	4,507	189	4.4%	0.6%	
Rotorua RTO	3,395	3,438	3,531	3,549	3,603	3,655	3,707	3,754	359	10.6%	1.4%	
Lake Taupo RTO	3,273	3,269	3,310	3,301	3,324	3,347	3,370	3,391	118	3.6%	0.5%	
Gisborne RTO	1,476	1,470	1,477	1,479	1,489	1,499	1,509	1,519	43	2.9%	0.4%	
Hawke's Bay RTO	3,658	3,675	3,717	3,722	3,756	3,789	3,823	3,854	196	5.4%	0.7%	
Ruapehu RTO	969	966	982	979	988	996	1,005	1,013	43	4.5%	0.6%	
Taranaki RTO	2,101	2,102	2,119	2,118	2,135	2,152	2,170	2,186	85	4.0%	0.6%	
Wanganui RTO	757	760	767	768	775	781	787	793	36	4.8%	0.7%	
Manawatu RTO	2,461	2,458	2,479	2,486	2,507	2,527	2,547	2,565	104	4.2%	0.6%	
Wairarapa RTO	903	897	899	895	898	900	903	905	1	0.2%	0.0%	
Kapiti-Horowhenua RTO	1,026	1,022	1,020	1,017	1,019	1,021	1,023	1,024	-1	-0.1%	0.0%	
Wellington RTO	7,598	7,663	7,839	7,874	7,995	8,112	8,229	8,340	742	9.8%	1.3%	
Marlborough RTO	2,082	2,087	2,129	2,124	2,147	2,168	2,189	2,209	127	6.1%	0.8%	
Nelson RTO	3,609	3,614	3,696	3,689	3,731	3,772	3,812	3,849	240	6.7%	0.9%	
West Coast RTO	2,389	2,402	2,486	2,481	2,517	2,552	2,587	2,619	230	9.6%	1.3%	
Canterbury RTO	13,131	13,324	13,689	13,727	13,930	14,125	14,321	14,502	1,371	10.4%	1.4%	
Timaru RTO	825	831	838	839	845	851	857	863	37	4.5%	0.6%	
Mackenzie RTO	787	803	828	824	835	845	855	864	76	9.7%	1.3%	
Waitaki RTO	661	664	675	674	680	685	690	694	33	5.0%	0.7%	
Lake Wanaka RTO	1,456	1,467	1,518	1,507	1,524	1,540	1,557	1,572	116	8.0%	1.1%	
Queenstown RTO	3,689	3,834	4,008	4,009	4,087	4,162	4,239	4,307	619	16.8%	2.2%	
Fiordland RTO	964	979	1,029	1,028	1,050	1,069	1,089	1,107	143	14.8%	2.0%	
Central Otago RTO	873	877	884	879	881	883	885	886	13	1.5%	0.2%	
Dunedin RTO	2,749	2,776	2,840	2,859	2,900	2,940	2,979	3,015	266	9.7%	1.3%	
Southland RTO	1,439	1,437	1,464	1,464	1,478	1,493	1,507	1,521	82	5.7%	0.8%	
New Zealand (2)	104,761	105,443	107,709	108,046	109,550	111,000	112,439	113,782	9,021	8.6%	1.2%	

(1) Actual for base year.

(2) New Zealand totals do not equal sum of RTOs owing to Canterbury also includes Central South Island and Mackenzie; and Kawarau, Whakatane and Clutha districts are not included in the RTOs.

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Table 1b: Forecasts of Visitor Nights by Domestic and International Visitors in Regional Tourism Organisation Areas

Regional Tourism Organisation Area	Domestic				International				Total			
	2009(1)	2016	Growth	Percent	2009(1)	2016	Growth	Percent	2009(1)	2016	Growth	Percent
	(000s)				(000s)				(000s)			
Northland RTO	4,109	4,056	-52	-1.3%	1,734	2,106	372	21.4%	5,843	6,163	320	5.5%
Auckland RTO	7,397	7,320	-77	-1.0%	16,141	19,283	3,142	19.5%	23,538	26,603	3,065	13.0%
Coromandel RTO	3,249	3,224	-25	-0.8%	773	933	160	20.7%	4,022	4,157	135	3.4%
Waikato RTO	3,223	3,169	-54	-1.7%	1,869	2,247	378	20.2%	5,092	5,416	323	6.4%
Bay of Plenty RTO	3,064	2,998	-66	-2.1%	1,255	1,509	255	20.3%	4,318	4,507	189	4.4%
Rotorua RTO	2,027	2,026	-2	-0.1%	1,368	1,728	361	26.4%	3,395	3,754	359	10.6%
Lake Taupo RTO	2,445	2,388	-58	-2.4%	828	1,003	175	21.2%	3,273	3,391	118	3.6%
Gisborne RTO	1,098	1,067	-32	-2.9%	377	452	75	19.8%	1,476	1,519	43	2.9%
Hawke's Bay RTO	2,477	2,415	-62	-2.5%	1,181	1,439	258	21.8%	3,658	3,854	196	5.4%
Ruapehu RTO	733	729	-5	-0.6%	236	284	48	20.3%	969	1,013	43	4.5%
Taranaki RTO	1,444	1,409	-35	-2.5%	658	778	120	18.3%	2,101	2,186	85	4.0%
Wanganui RTO	517	501	-16	-3.1%	240	293	52	21.7%	757	793	36	4.8%
Manawatu RTO	1,686	1,640	-46	-2.7%	775	925	151	19.4%	2,461	2,565	104	4.2%
Wairarapa RTO	711	678	-33	-4.7%	192	227	35	18.2%	903	905	1	0.2%
Kapiti-Horowhenua RTO	844	805	-39	-4.6%	181	219	38	20.8%	1,026	1,024	-1	-0.1%
Wellington RTO	3,961	3,928	-33	-0.8%	3,637	4,412	775	21.3%	7,598	8,340	742	9.8%
Marlborough RTO	1,292	1,254	-38	-3.0%	790	955	165	20.9%	2,082	2,209	127	6.1%
Nelson RTO	2,105	2,048	-56	-2.7%	1,504	1,801	297	19.7%	3,609	3,849	240	6.7%
West Coast RTO	1,199	1,174	-25	-2.1%	1,190	1,445	255	21.4%	2,389	2,619	230	9.6%
Canterbury RTO	6,591	6,507	-84	-1.3%	6,540	7,995	1,455	22.2%	13,131	14,502	1,371	10.4%
Timaru RTO	570	557	-13	-2.3%	255	305	50	19.7%	825	863	37	4.5%
Mackenzie RTO	429	422	-7	-1.7%	358	442	84	23.3%	787	864	76	9.7%
Waitaki RTO	467	457	-10	-2.1%	194	237	43	22.1%	661	694	33	5.0%
Lake Wanaka RTO	816	793	-22	-2.7%	641	779	138	21.6%	1,456	1,572	116	8.0%
Queenstown RTO	1,196	1,179	-17	-1.4%	2,493	3,128	635	25.5%	3,689	4,307	619	16.8%
Fiordland RTO	297	290	-7	-2.5%	667	817	150	22.5%	964	1,107	143	14.8%
Central Otago RTO	744	725	-19	-2.6%	129	162	33	25.2%	873	886	13	1.5%
Dunedin RTO	1,459	1,430	-29	-2.0%	1,290	1,585	294	22.8%	2,749	3,015	266	9.7%
Southland RTO	892	874	-18	-2.0%	546	647	100	18.3%	1,439	1,521	82	5.7%
New Zealand (2)	57,048	56,061	-986	-1.7%	47,713	57,721	10,008	21.0%	104,761	113,782	9,021	8.6%

(1) Actual for base year.

(2) New Zealand totals do not equal sum of RTOs owing to Canterbury also includes Central South Island and Mackenzie; and Kawarau, Whakatane and Clutha districts are not included in the RTOs.

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Table 2a: Forecasts of Total Visitor Expenditure in Regional Tourism Organisation Areas, 2010-2016

Regional Tourism Organisation Area	Actual 2009(1)	Forecast							Growth 2010-2016		
		2010	2011	2012	2013	2014	2015	2016	Change	Total	Annual
					(\$million)						
Northland RTO	593	592	618	625	641	657	673	689	96	16.2%	2.2%
Auckland RTO	4,150	4,176	4,441	4,508	4,660	4,809	4,958	5,102	952	22.9%	3.0%
Coromandel RTO	282	280	291	294	302	309	316	323	41	14.6%	2.0%
Waikato RTO	752	753	780	791	810	829	848	868	116	15.4%	2.1%
Bay of Plenty RTO	435	434	451	456	466	477	488	498	64	14.6%	2.0%
Rotorua RTO	537	551	588	601	622	643	663	682	145	27.0%	3.5%
Lake Taupo RTO	358	357	374	377	386	395	405	414	56	15.6%	2.1%
Gisborne RTO	142	142	146	148	151	155	158	161	19	13.4%	1.8%
Hawke's Bay RTO	381	381	396	400	410	419	429	438	57	15.1%	2.0%
Ruapehu RTO	92	91	95	96	98	100	102	105	13	13.8%	1.9%
Taranaki RTO	227	226	235	237	242	247	252	258	30	13.4%	1.8%
Wanganui RTO	82	82	84	85	87	89	90	92	10	12.4%	1.7%
Manawatu RTO	401	401	414	418	427	436	444	453	52	13.1%	1.8%
Wairarapa RTO	112	111	115	116	118	120	122	124	12	10.8%	1.5%
Kapiti-Horowhenua RTO	128	128	131	132	134	137	139	141	13	10.2%	1.4%
Wellington RTO	1,312	1,317	1,381	1,397	1,436	1,473	1,511	1,549	237	18.0%	2.4%
Marlborough RTO	208	208	219	221	227	233	239	245	37	17.8%	2.4%
Nelson RTO	358	357	377	378	388	399	409	418	60	16.7%	2.2%
West Coast RTO	271	271	292	293	303	312	321	330	60	22.0%	2.9%
Canterbury RTO	2,303	2,320	2,446	2,470	2,540	2,608	2,677	2,745	442	19.2%	2.5%
Timaru RTO	120	120	125	126	129	131	134	137	17	14.1%	1.9%
Mackenzie RTO	90	91	98	98	101	104	107	110	20	22.5%	2.9%
Waitaki RTO	76	77	80	81	83	85	87	89	12	16.1%	2.2%
Lake Wanaka RTO	155	155	169	168	174	179	184	190	34	22.2%	2.9%
Queenstown RTO	874	902	980	985	1,021	1,055	1,090	1,123	250	28.6%	3.7%
Fiordland RTO	127	128	138	138	143	147	152	156	30	23.3%	3.0%
Central Otago RTO	79	80	83	84	85	87	89	90	11	14.4%	1.9%
Dunedin RTO	352	354	371	376	387	396	406	416	64	18.2%	2.4%
Southland RTO	187	186	194	196	200	205	209	213	27	14.2%	1.9%
New Zealand (2)	15,103	15,188	16,025	16,204	16,676	17,141	17,606	18,058	2,956	19.6%	2.6%

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Regional Tourism Organisation Area	Domestic				International				Total			
	2009(1)	2016	Growth	Percent	2009(1)	2016	Growth	Percent	2009(1)	2016	Growth	Percent
	(\$million)				(\$million)				(\$million)			
Northland RTO	441	490	49	11.2%	153	199	47	30.7%	593	689	96	16.2%
Auckland RTO	1,873	2,094	221	11.8%	2,277	3,008	731	32.1%	4,150	5,102	952	22.9%
Coromandel RTO	223	247	24	10.9%	59	76	17	28.6%	282	323	41	14.6%
Waikato RTO	605	675	70	11.6%	147	193	45	30.8%	752	868	116	15.4%
Bay of Plenty RTO	340	376	36	10.6%	95	122	28	29.1%	435	498	64	14.6%
Rotorua RTO	296	332	36	12.2%	242	351	109	45.1%	537	682	145	27.0%
Lake Taupo RTO	255	279	25	9.7%	103	134	31	30.3%	358	414	56	15.6%
Gisborne RTO	114	125	11	9.6%	28	36	8	29.0%	142	161	19	13.4%
Hawke's Bay RTO	291	321	30	10.3%	90	118	28	30.6%	381	438	57	15.1%
Ruapehu RTO	74	82	7	10.0%	18	23	5	29.9%	92	105	13	13.8%
Taranaki RTO	175	191	16	9.1%	52	66	14	28.0%	227	258	30	13.4%
Wanganui RTO	66	71	5	7.8%	16	21	5	32.1%	82	92	10	12.4%
Manawatu RTO	346	383	36	10.4%	54	71	16	29.7%	401	453	52	13.1%
Wairapa RTO	97	105	8	8.1%	15	19	4	27.9%	112	124	12	10.8%
Kapiti-Horowhenua RTO	110	118	8	7.2%	18	24	5	28.0%	128	141	13	10.2%
Wellington RTO	881	981	100	11.3%	431	568	137	31.7%	1,312	1,549	237	18.0%
Marlborough RTO	126	138	12	9.6%	82	106	25	30.3%	208	245	37	17.8%
Nelson RTO	228	252	23	10.2%	130	167	37	28.2%	358	418	60	16.7%
West Coast RTO	110	121	11	9.6%	160	209	49	30.5%	271	330	60	22.0%
Canterbury RTO	1,374	1,533	158	11.5%	929	1,212	283	30.5%	2,303	2,745	442	19.2%
Timaru RTO	97	107	11	11.0%	23	30	6	26.9%	120	137	17	14.1%
Mackenzie RTO	31	34	3	9.6%	58	76	17	29.5%	90	110	20	22.5%
Waitaki RTO	59	65	7	11.4%	18	23	6	31.5%	76	89	12	16.1%
Lake Wanaka RTO	57	62	5	8.5%	98	128	30	30.2%	155	190	34	22.2%
Queenstown RTO	185	203	18	9.9%	689	920	231	33.6%	874	1,123	250	28.6%
Fiordland RTO	46	50	4	9.1%	81	106	25	31.4%	127	156	30	23.3%
Central Otago RTO	65	71	6	9.8%	14	19	5	35.2%	79	90	11	14.4%
Dunedin RTO	231	257	26	11.1%	121	160	38	31.8%	352	416	64	18.2%
Southland RTO	140	153	14	9.8%	47	60	13	27.4%	187	213	27	14.2%
New Zealand (2)	8,915	9,893	978	11.0%	6,187	8,166	1,978	32.0%	15,103	18,058	2,956	19.6%

(1) Actual for base year.

(2) New Zealand totals do not equal sum of RTOs owing to Canterbury also includes Central South Island and Mackenzie; and Kawarau, Whakatane and Clutha districts are not included in the RTOs.