

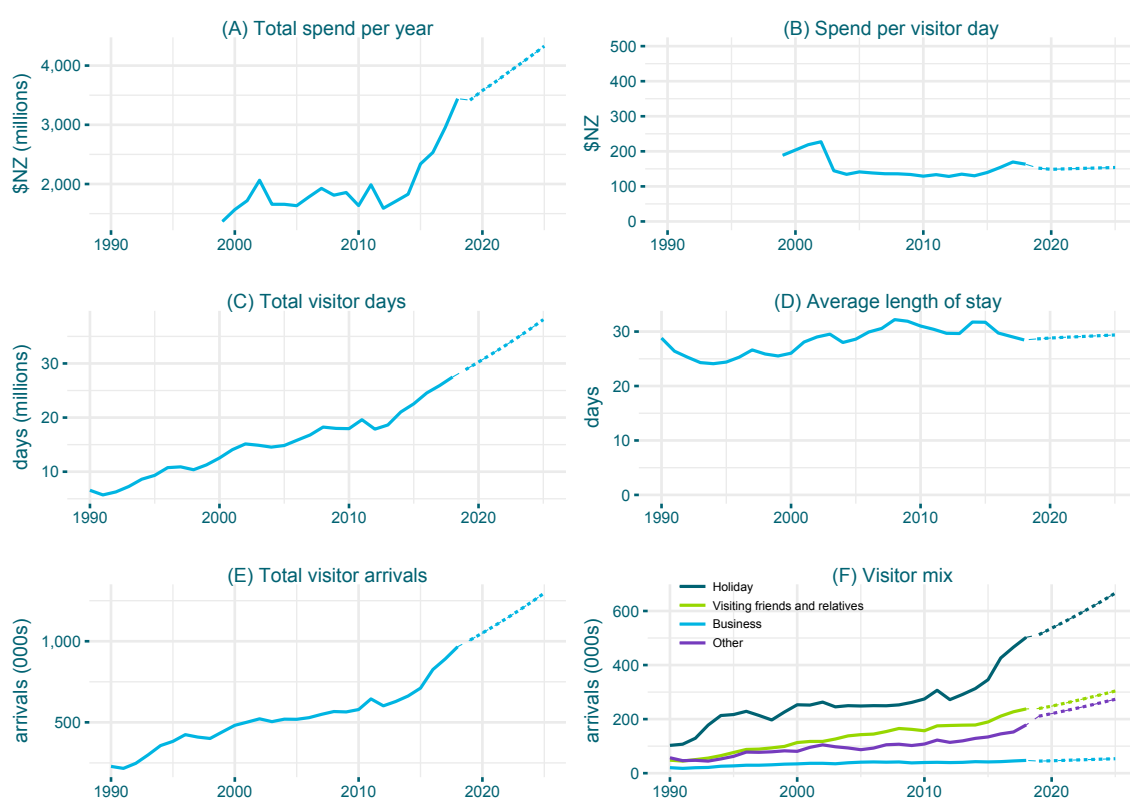
Other markets

31%

Share of all
spend in NZ

Summary	2018	2025	
Total spend (\$m) ¹	3,441	4,328	↑
Total visitors (000s) ²	966	1,297	↑
Total days (000s) ²	27,497	38,097	↑
Spend per day (\$) ³	163	154	↓
Avg length of stay (days) ²	28	29	↑

Summary of forecasts: Other



Year	2018	2019	2020	2021	2022	2023	2024	2025	Growth	
									Total	Annual ⁴
Total spend (\$m) ¹	3,441	3,416	3,578	3,718	3,872	4,021	4,174	4,328	26%	3.3%
Total visitors (000s) ²	966	1,007	1,050	1,096	1,143	1,193	1,243	1,297	34%	4.3%
Total days (000s) ²	27,497	28,855	30,265	31,725	33,207	34,766	36,392	38,097	39%	4.8%
Spend per day (\$) ³	163	152	149	150	151	152	153	154	-6%	-0.8%
Avg length of stay (days) ²	28	29	29	29	29	29	29	29	3%	0.5%

1. International Visitor Survey, MBIE; 2. International Travel & Migration data, Statistics New Zealand; 3. Derived from the International Visitor Survey; 4. Compound annual growth rate (2018-2025); Note: India, Indonesia and Singapore are included within "other markets". This is because we do not individually forecast tourism spend for these markets..