

International Visitor Survey review 2018

Progress report 5

This is the fifth progress report of the International Visitor Survey (IVS) review, initiated by the Ministry of Business, Innovation and Employment (MBIE).

In this report we focus on progress in the past month and the upcoming report of the review.

Release of draft report to stakeholders

A draft report of the review was sent to key stakeholders on 12 June 2018, seeking their feedback, prior to the publication of the final report in July.

Stakeholder comments are being taken into consideration as the review team prepares the final report.

Key stakeholders, as listed in the Terms of reference for a review of the International Visitor Survey (PDF) are Kantar-TNS, Tourism Industry Aotearoa, Regional Tourism NZ, Tourism NZ, Department of Conservation, and Tourism Research Australia.

Next steps

The review team is compiling the final report of the review, with a view to publishing it at the end of July 2018.

Signed 29 June 2018 on behalf of the governance committee of the International Visitor Survey review 2018:

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