

Domestic Travel Survey Classifications

This document provides information on the groupings or classifications that are used in the Domestic Travel Survey. Classifications have been reviewed and enhanced as part of an alignment process, with changes which were introduced in October 2005. This process was driven by the Review of Core Tourism Datasets (2002) and increased the ability to aggregate data from the Domestic Travel Survey with the International Visitor Survey to produce 'all of tourism' statistics. Another review of the Domestic Travel Survey is being conducted in 2008.

NZ Region of Origin / Destination Classifications*

Whangarei	Hastings
Other Northland	Other Hawkes Bay
Greater Auckland	Wellington
Other Auckland	Masterton
Hamilton	Other Wellington
Other Waikato	Nelson
Tauranga	Blenheim
Rotorua	Other Nelson-Marlborough
Other Bay of Plenty	Westport
Gisborne	Greymouth
Other Gisborne	Hokitika
Levin	Christchurch
Palmerston North	Timaru
Wanganui	Other Canterbury
Other Central	Dunedin
New Plymouth	Other Otago
Other Taranaki	Invercargill
Napier	Other Southland

*For more detail on place name classifications, contact the Ministry of Tourism; info@tourism.govt.nz.

Accommodation Classifications

Private home of a friend or relative	In transit/train/ferry/bus/coach
Private bach/crib or own or friend or relative	Free camping
Rented accommodation/shared flat	Free campervanning
Rented bach/crib	Pub
Backpacker/hostel/budget	Car
Tent site in a camping ground/holiday park	Other (specify)
Caravan site/campervan in a camping ground/holiday park	Don't know
Cabin/tourist flat in a camping ground/holiday park	Naval base/military accommodation
Motel - no restaurant	Marae
Motel - with restaurant	Hospital
Mid range hotel/motor lodge	School/church camp
Luxury lodge/retreat	Recreational hall
Top class NZ hotel	Trust house
"Tourist" homestay/B&B/Farmstay	School/university
"Student" homestay/private boarding/university hostel/school	Work accommodation
Time share/apartment	Club accommodation
National Park/DoC Hut/tent site	Conference centre
Yacht/boat	Convent/church accommodation
Cruise ship	Outdoor

Activities/Attractions Classifications

Sightseeing Tour	Mt Aspiring/Lake Wanaka
Scenic Train Trip (e.g. TranzAlpine)	Mt Cook
Scenic Drive	Nelson Lakes
Gondola/Cable Car Ride	Paparoa
General Sightseeing	Beaches
Film location	Cape Reinga
Trekking/Tramp (At Least 1 Full Day)	Glaciers
Bush Walk 1/2 hr	Glow Worm Caves
Bush Walk 1/2 Day	Lakes
Walk in City	Mountains
Glacier Walk	Rivers
Non-Specific Walk	Waterfalls (includes Huka Falls)
Golf	Other Natural Attractions (e.g. Punakaiki)
Bungy Jumping	Geothermal Attractions
Skiing (Snow)	Hot Pools
Snowboarding	Lookouts and Viewing Platforms (e.g. Sky Tower)
Heliskiing	Casinos
Heliboarding	Farm Show
Other Snow Sports (e.g. Tobogganing)	Farm Tour
Caving	Orchard Tour
Mountain Climbing	Botanical Gardens/Private Gardens
Sport Climbing (e.g. Rock Climbing)	Zoos/Wildlife/Marine Parks (e.g. Kelly Tarltons, Orana Park)
Cycling (On-Road)	Theme and Leisure Parks (e.g. Antarctic Centre, Expo Pavilion)
Mountain Biking (Off-Road)	Wine Trail/Vineyards
Horse Trekking/Riding	Observatories
Hunting/Shooting	Parliament Buildings
4WD Sports (All Terrain Vehicles etc)	Other Attractions
Other Motor Sports	Maori Cultural Exchange (Organised)
Sport (Playing)	Maori Performances
Sport (Watching)	Marae Visits
Other Sports	Museums
Extreme Rides (e.g. Fly By Wire)	Art Galleries
Luge	Historic Buildings
Abseiling	Historic Sites
Other Land Activities	Concert/Theatre
Scenic Boat Cruise	Arts and Crafts
Jet Boating	Other Arts and Culture Activities
Sailing	Bird Watching - Albatross Colony
Canoeing	Bird Watching - Gannet Colony
Kayaking River	Bird Watching - Penguins
Kayaking Sea	Other Bird Watching
Rafting - Black	Dolphin Swim/See
Rafting - White	Whale Watching
Swimming	Seal Colony
Fishing Game	Other Wildlife Encounters
Fishing Lake	Art & Culture Event
Fishing River	Garden/Floral Show
Fishing Sea/Coastal	Food and Wine Festival
Water Skiing	Sporting Event (eg; Test Rugby, Cricket Test)
Surfing	Other Major Events
Scuba Diving/Snorkling	Convention/Conference
Other Water Activities	Business
Scenic Flight (Heli, Plane)	Personal Business (incl. family help/financial/househunting)
Gliding/Glider Flying	Education/Study/Language School
Ballooning	Other Business or Educational Activities
Paraponting/Paragliding	Bar/Nightclub
Parachuting	Cinema/Movies
Sky Diving	Eating Out/Dining Out/Restaurants

Other Air Activities	Picnic
Doubtful Sound	Shopping
Manapouri	Visit Friends/Family/People
Milford Sound	Family Event (eg Wedding)
Te Anau	Medical Visit
Egmont National Park/Mt Taranaki	Working Holiday
Tongariro	Dont Know
Urewera	None/Nothing
Whanganui	Refused To Answer
Abel Tasman	Sports or Club Meeting
Arthurs Pass	Fuel Stop
Fox/Franz Joseph Glaciers	Other Activities
Kahurangi/Heaphy Track	

Transport Classifications

Aeroplane	Cook Strait Ferry
Car/Van	Other
Campervan/Motorhome/RV	Aeroplane
Scheduled Coach Service	Car/Van
Coach Tour/Tour Coach	Campervan/Motorhome/RV
Taxi/Limousine/Car Tour	Scheduled Coach Service
Train	Coach Tour/Tour Coach
Commercial Ferry/Boat	Taxi/Limousine/Car Tour
Private Yacht/Boat	Train
Bicycle	Commercial Ferry/Boat
Motorbike	Private Yacht/Boat
Hitchhiking	Bicycle
Walking/Tramping	Motorbike
Helicopter	Hitchhiking
Other	Walking/Tramping
Don't know	Helicopter
Refused	Other
Air	Don't know
Road	Refused

Reason for Travelling Classifications

Holiday	Business
Sightseeing	Conference or Convention
Skiing	Participation in Professional Sports Activities
Honeymoon	Personal Business
Publicised special event	Education or Study
Incentive Visit as a Reward for Good Work or Sales	Hospital/Medical Treatment
Recreation	Health Treatment
Participation In Sports Activity	Working Holiday
Other Leisure Recreation	Other Reason
Visiting Friends	Dont Know
Visiting Relatives	Refused
Attending Wedding/Family Occasion/Funerals	None
Care of Invalids/Friends/Family Members	

Reasons For Not Travelling Classifications

Had no reason to	Too busy - school, etc
No money/too expensive	Going away soon
Too busy at work	Has travelled less than 40kms
No time - family	Too busy/not specified
Too old	Nowhere to go
No transport	Don't go during school holidays
Illness/health	Traffic
Do not want to	No one to go with
Other (specify)	Busy at house/building/renovating
Don't know	Had visitors
Already had trips	Live by the beach/park
Overseas	Busy time of year
Weather	Prefer home (Xmas, Easter etc)
Too busy - sport etc	Cheaper/prefer holiday overseas