

International Visitor Survey

Year-ending December 2017

Expenditure refers to spend by travellers aged 15+ and excludes individuals whose purpose of visit to New Zealand was to attend a recognised educational institute, and are foreign-fee paying students. Expenditure also excludes international airfares.

Percentage changes in total and mean (average) spend are calculated using unrounded figures. The spend percentage changes in white mean that they are not statistically significant. Colour indicates the direction of change.



AUSTRALIA
Total spend
\$2.56b
Growth
3%

Average spend
\$1,900
Growth
-1%

Visitor Arrivals*
1.47m
Growth
4%

1



CHINA
Total spend
\$1.46b
Growth
-11%

Average spend
\$3,800
Growth
-12%

Visitor Arrivals*
418k
Growth
2%

2



USA
Total spend
\$1.29b
Growth
18%

Average spend
\$4,400
Growth
5%

Visitor Arrivals*
330k
Growth
14%

3



UK
Total spend
\$1.04b
Growth
12%

Average spend
\$4,400
Growth
-1%

Visitor Arrivals*
249k
Growth
13%

4



GERMANY
Total spend
\$500m
Growth
-13%

Average spend
\$5,100
Growth
-19%

Visitor Arrivals*
105k
Growth
8%

5



JAPAN
Total spend
\$270m
Growth
-6%

Average spend
\$2,900
Growth
-5%

Visitor Arrivals*
102k
Growth
1%

6



Total spend \$10.56b
Growth 5%

Average spend \$3,190
Growth -1%

Visitor Arrivals* 3.73m
Growth 7%

