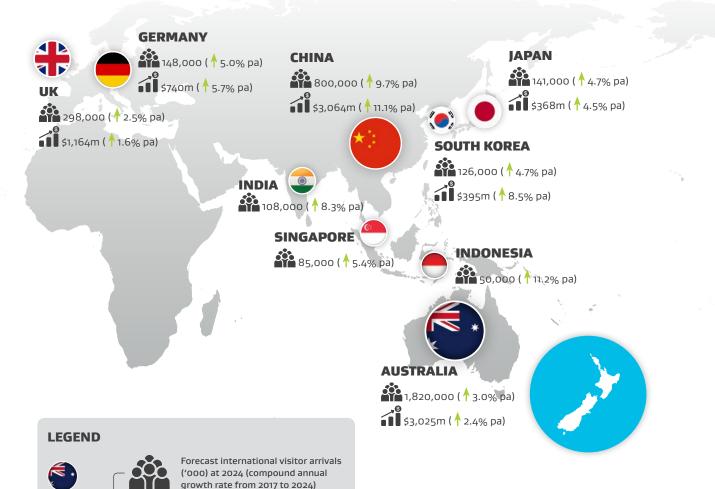
New Zealand Tourism Forecasts 2018 – 2024

How many people will visit New Zealand in 2024, and how much will they spend?



Note: The spend estimates refer to spend by international travellers aged 15 and over, excluding international airfares, and individuals whose purpose of visit to New Zealand was to attend a recognised educational institute and are foreign-fee paying students. Spend is in New Zealand dollars.





FORECAST FOR ALL MARKETS AT 2024





5,120,000

(4.6%)

(4.9%)



Forecast international visitor spend

growth rate from 2017 to 2024)

(\$ million) at 2024 (compound annual

Size proportionate

to arrivals

