OECD Guidelines for Multinational Enterprises: Short Version for Enterprises

Disclaimer: This document was prepared by the New Zealand National Contact Point for the OECD Guidelines for Multinational Enterprises. It is not an official publication of the OECD; it is a summary only of enterprises' responsibilities taken from the Guidelines. It should not be used in place of the official Guidelines, which can be downloaded in English at http://www.oecd.org/dataoecd/43/29/48004323.pdf.

OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES: RECOMMENDATIONS FOR RESPONSIBLE BUSINESS CONDUCT IN A GLOBAL CONTEXT

Concepts and principles:

- 1 The *Guidelines* are addressed to multinational enterprises and are consistent with international good practice. Keeping to the parts of the *Guidelines* that are not regulated by law or international commitments is voluntary.
- 2 Enterprises should seek to apply the standards and principles of the *Guidelines* in ways that do not contravene domestic law.
- 3 Enterprises are encouraged to observe the *Guidelines* in whichever country they operate.
- 4 Regardless of its ownership or structure, all entities within an enterprise should observe the *Guidelines* and assist one another to do this.
- 5 The Guidelines reflect good practice for both domestic and multinational enterprises.
- 6 Small and medium enterprises are encouraged to follow the *Guidelines* to the fullest extent possible.

Note: Concepts and principles 7 – 11 relate to governments, and are found in the partner document "OECD Guidelines for Multinational Enterprises: Short Version for Governments"

ENTERPRISES SHOULD:

General policies

- 1 Work towards sustainable development by contributing to economic, environmental and social progress.
- 2 Respect the internationally-recognised human rights of those affected by the enterprise's activities.
- 3 Cooperate with communities they operate in to build local capacity.
- 4 Create jobs and facilitate training opportunities for employees.
- 5 Seek or accept no unusual exceptions to regulatory frameworks.
- 6 Uphold good corporate governance principles throughout the whole enterprise.
- 7 Develop and apply self-regulatory practices and management systems that foster mutual

trust in host societies.

- 8 Make sure that workers know about and comply with enterprise policies.
- 9 Protect workers who legitimately 'blow the whistle' on breaches of the *Guidelines*, laws, or enterprise policies.
- 10 Carry out risk-based due diligence to identify, prevent and mitigate real and potential adverse impacts of the enterprise's activities along the length of its supply chain.
- 11 Avoid causing or contributing to adverse impacts in areas covered by the *Guidelines*, and fix them when they occur.
- 12 Mitigate or prevent adverse impacts directly linked to enterprise activities through a business relationship.
- 13 Encourage business partners including suppliers to apply the principles of the Guidelines.
- 14 Ensure that local communities have a voice in projects or decisions that will impact their community.
- 15 Avoid improper involvement in local political activities.

Where possible

- 1 Support internet freedom, as appropriate to their circumstances.
- 2 Engage in or support dialogue on responsible supply chain management, taking into account the effect this may have on developing countries and international standards.

Disclosure

- 1 Ensure accurate and timely disclosure of all material matters across the whole enterprise.
- 2 Have disclosure policies that include information on: financial and operating results; objectives; structures of groups of enterprises and control mechanisms; remuneration policy; related part transactions; risk factors; worker and stakeholder issues; and governance structures and policies.
- 3 Disclose: value statements; how well they perform to those values; audit systems and performance against them; and quality of stakeholder relationships.
- 4 Have high-quality accounting and financial disclosure standards.

Human Rights

- 1 Respect, avoid infringing upon and address impacts on human rights.
- 2 Avoid causing or contributing to adverse human rights impacts.
- 3 Mitigate adverse effects on human rights linked to enterprise activities or business relationships.
- 4 Have a policy commitment to human rights.
- 5 Carry out human rights due diligence.

6 Cooperate in remediation of rights breaches caused or contributed to by the enterprise.

Employment and industrial relations

- 1 Respect workers' rights to organise, allow collective bargaining, contribute to the abolition of child and forced labour and provide equal opportunities and treatment to all workers.
- 2 Provide facilities and information to workers to enable fair collective bargaining.
- Promote consultation and cooperation between workers, employers, and worker representatives.
- 4 Provide no worse working conditions or employment relations than comparable employers, provide wages that will satisfy at least the basic needs of workers and keep them safe at work.
- 5 Use local workers (to the extent possible) and provide training to up-skill them.
- 6 Provide fair notice or warning before making lay-offs.
- 7 Use no economic threats such as moving operations to influence collective negotiations.
- 8 Enable worker representatives to negotiate on collective bargaining or labourmanagement relations.

Environment

- 1 Establish and maintain robust environmental management systems and environmental performance objectives or targets, and monitor them.
- 2 Be open with the public and workers about the environmental, health and safety effects of the enterprise's activities, and undertake appropriate consultation with communities affected by the enterprise's environmental, health and safety policies and their implementation.
- 3 Take into account the environmental, health and safety effects of products and services over their life cycle and prepare environmental impact assessments when effects might be significant.
- 4 Make cost-effective investment to reduce environmental damage from products even if there is not scientific certainty about the risks.
- 5 Maintain contingency plans for preventing, mitigating, controlling, and reporting environmental and health damage.
- 6 Continually seek to improve environmental performance, and apply to supply chains too, where appropriate.
- 7 Provide environmental and safety training to workers in environmental health and safety, and general environmental management areas.
- 8 Contribute to enhancing environmental awareness and protection in public policy.

Combating bribery, bribe solicitation and extortion

Do not offer bribes to public officials or employees of business partners, or accept such offers from them, either directly or through intermediaries.

- 2 Develop and maintain adequate internal mechanisms for preventing and detecting bribery.
- 3 Prohibit or discourage facilitation payments, and accurately record any payments made.
- 4 Apply bribery risk due diligence to ensure agents are paid only for legitimate services, and are overseen appropriately.
- 5 Be transparent in anti-bribery activities.
- 6 Train and inform workers of anti-bribery policies.
- 7 All political contributions should comply with public disclosure requirements and be reported to senior management.

Consumer Interests

- 1 Ensure that goods and services meet agreed or legally-required consumer health and safety standards, including labelling requirements.
- 2 Provide accurate, verifiable and clear information that enables consumers to compare products and make informed decisions about them.
- 3 Provide consumers with an effective, inexpensive and easy-to-use way of resolving complaints or disputes.
- 4 Ensure that products are not misrepresented, in ways such as giving false information or omitting information that consumers would want to know.
- Support consumer education about products, including the areas of: sustainable consumption; social, economic and environmental impacts; and how to make informed decisions about complex issues.
- 6 Respect and protect consumer privacy.
- Work with authorities to prevent deceptive marketing, and reduce threats to public health, safety and the environment from the enterprise's goods and services.
- 8 Consider the needs of vulnerable and disadvantaged consumers and the challenges of ecommerce for consumers.

Science and technology

- 1 Seek to ensure that enterprise activities are compatible with the science and technology policies of host countries and contribute to local and national innovation.
- 2 Adopt practices that will encourage the transfer and diffusion of technologies while respecting intellectual property rights.
- 3 Seek to address science and technology needs of host countries.
- 4 Ensure that intellectual property rights licence agreements are fair and contribute to the long-term development of host countries.
- 5 Get involved with local research institutions and participate in joint research with them.

Competition

- 1 Carry out activities in line with competition laws and regulations, considering the effects or potential effects on competition in any relevant jurisdiction.
- 2 Avoid participating in anti-competitive agreements such as price fixing, collusion, output restrictions and market division.
- 3 Cooperate with competition investigators promptly and completely.
- 4 Educate senior management and employees on the importance of complying with competition laws.

Taxation

- 1 Pay taxes on time and comply with the letter and spirit of tax laws of host countries.
- 2 Treat tax governance and compliance as important parts of oversight and risk-management systems.

^{**}The guidelines for how multinational enterprises should conduct themselves end here. Readers who are interested in the responsibilities of adhering governments, and how their representatives implement the Guidelines will find the partner document "OECD Guidelines for Multinational Enterprises: Short Version for Governments" useful.**