

TOP REGIONAL STORIES



Credit: MarlboroughNZ

This month the Local Insights Report focuses on the range of positive activities and media coverage happening to support employers and jobseekers in Marlborough.

Marlborough's economy continues to show impressive resilience, although continued tightness in the housing and labour market may begin to inhibit further recovery over the next few quarters according to Infometrics. The data shows that while the economy has rebounded much better than predicted, this rebound has been uneven, with some industries (such as tourism and hospitality) still struggling. The award winning Economic Action Marlborough (TEAM) Group reports new issues are coming to the forefront such as businesses struggling to gain access to the stock and parts they require.

The iRSLG has worked with local newspaper the Marlborough Express to produce a series of articles 'Got work/want work' on the local labour market. Stories ranged from businesses receiving zero responses to job advertisements, to young apprentices just starting out, and the man who has applied for 299 jobs without success. Brendon Burns, iRSLG Chair, wrote an opening opinion piece on underemployment and the need to fully use every available local worker to address emerging labour shortages.

A winter pruning field day was attended by over 100 industry members. Participants heard about pruning quality, mechanisation, and pruning alternatives. The day was hosted by Wine Marlborough and the Bragato Research Institute.

EDUCATION AT A GLANCE



50% of Marlborough students do not enrol in tertiary education within their first year of leaving secondary school.



Marlborough students' achievement levels are below the national average.



The majority of Marlborough students who enrolled in tertiary education went to an Industry Training Organisation or Institute of Technology.

9.3% of Marlborough young people aged 15-24 years are not in education, employment or training.

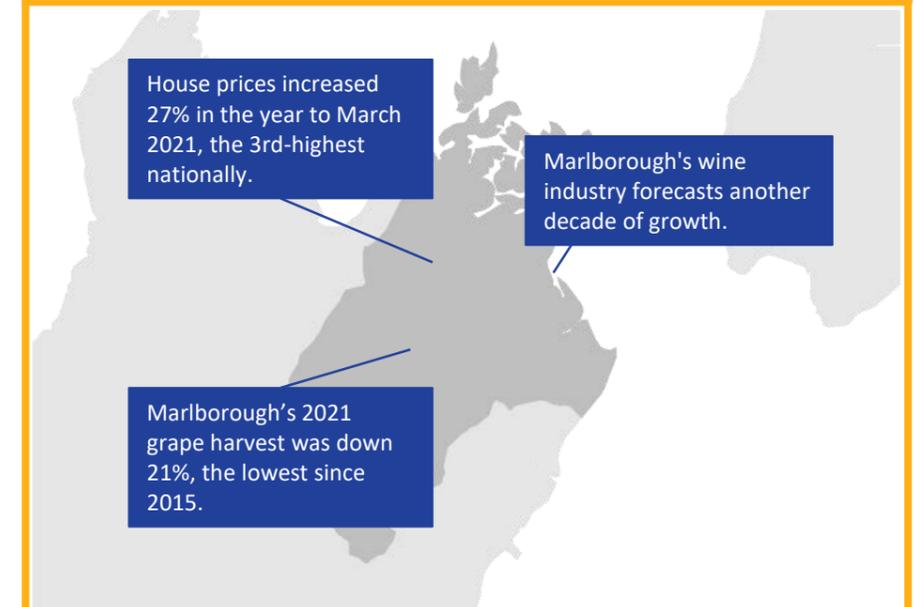
TOP LABOUR MARKET ACTIVITIES

- The first hire took just six minutes at the Marlborough Hiring Day, organised by MSD.** Jobseekers met with 23 employers from a range of industries in a recruitment "speed-dating" event. The queue was out the door at the event and 50+ people were hired on the spot. Employers followed up with many more jobseekers in the following days.
- Five priorities were identified by the Aged Residential Care (ARC) sector at a hui facilitated by the Marlborough iRSLG.** Providers of ARC worked with sector stakeholders to identify Industry Perceptions; Recruitment; Career Pathways; Engaging Rangatahi/Youth and Schools; and Pay and Conditions as the key areas to focus on.
- A free, 1-day taster course is helping jobseekers gain an understanding of winter pruning,** the opportunities available beyond seasonal work, and an insight into the wine industry as a whole. It also provides an opportunity to meet with employers looking for people to join their teams.
- A workshop on opportunities and solutions to fill workforce gaps in Marlborough building and infrastructure projects was held in May.** The Building and Construction Industry Training Organisation and Marlborough iRSLG are collaborating on the workshop series which concludes in June.

YOUTH TOP LABOUR MARKET ACTIVITIES

- The 'Future of Work Conference' showcased what the workplace of tomorrow looks like for Marlborough's young people** (Years 11-13), and aims to inspire them to become part of the region's future. The conference featured inspiring stories, interactive displays, and a keynote speech on 'Robots, Rangatahi and Rollercoasters' from Rachel Taulelei, CEO of Kono (a Māori owned food and beverage business).
- Over 80 students visited mussel and salmon farms with Marlborough's Education to Employment broker.** Several students now plan to pursue careers in aquaculture, and one student is working weekends as a deckhand to gain experience. The broker organises vocational visits taking students to real workplaces in a range of industries including health, social services, media, wine and aquaculture. Forty chemistry students will soon be experiencing a winery laboratory work environment.
- The 'Youth Employment Success' online platform currently has 21 opportunities in Marlborough, and is growing.** The platform delivers free employment-based opportunities to 16-24 year-olds, with youth certified employers from a variety of industries. The programme offers chances to gain experience, an informal kōrero/chat over coffee, and a pathway into jobs.

THE MARLBOROUGH REGION



OUR FOCUS FOR THE NEXT 2 MONTHS:

Secondary school achievement and transitions to education, employment and training.