

TOP REGIONAL INSIGHTS



Significant increase in local interest in horticulture roles. The Pick Nelson Tasman campaign resulted in significant numbers of worker applications for jobs in Horticulture. Seventy percent of applicants are local.

Seasonal sectors continue to face challenges recruiting labour for the 2021 season. Sectors such as seafood processing continue to have difficulty attracting workers to the industry. The Aquaculture sector is looking at long term labour planning and seeking partnership with government to pursue this.

Impacts from the January hail storm continue to create high demand for labour. Horticulture businesses in the Tasman region have ongoing concerns finding labour to carry out repair work. This also raises their concern for the viability of future investment.

Tourism and Hospitality businesses have experienced difficulty adjusting to recent alert level changes, with many seeing conference and event cancellations or postponements. The well-being of staff and employers in these sectors is a key focus.

Youth engagement is a key area of focus.

Demand for youth training places is exceeding the levels of funded places with providers delivering services without secured funding. Low attendance levels across secondary schools is also a major concern.

TRENDS AT A GLANCE



- 1,000 – the decrease in filled jobs between December 2020 and January 2021. This decrease is less than the same time the previous year. (Stats NZ)



- 55 – the decrease in people receiving the JobSeeker benefit between December 2020 and January 2021. After peaking in September 2020 there has been a consistent downward trend in people receiving this benefit. (MSD)



37% - the proportion of Employer Assisted Temporary Work Visa holders that work as 'Technicians and Trades Workers'. The top three occupations in this group are Chef, Cook, and Carpenter.

TOP LABOUR MARKET OPPORTUNITIES

- Employers are exploring new ways to attract locals to work across primary industries.** The Pick Nelson Tasman campaign has attracted a significant number of job applicants, who can also look for work opportunities in the Seafood Processing sector.
- The Ocean Economy is working in partnership with Government to do long term workforce planning,** through the Sector Workforce Engagement Programme (SWEP). This will focus on Perceptions, Pathways, Projections and Pastoral Care.
- The iRSLG is pursuing closer coordination with the Reform of Vocational Education [ROVE] and Workforce Development Councils.** They are focusing on opportunities to use their influence to achieve greater impacts in future labour force training.

TOP LABOUR MARKET CHALLENGES

- Seasonal labour demand for the seafood processing sector is a major concern** as employers start planning for labour in the hoki season, starting in May.
- Significant NCEA changes are being planned for the region.** Stakeholders are preparing the five year regional plan to implement NCEA changes. Attendance rates, engagement and wellbeing of Secondary School students are key areas of focus for the education sector, especially as the NCEA changes are rolled out and education is being delivered across the region.
- The ongoing Alert Level changes are causing emotional and financial stress particularly in the tourism and hospitality sector.** The recent alert level changes have resulted in conference and events being cancelled or postponed. This is impacting on wellbeing and psychological health through job loss, uncertainty and financial concerns.

THE NELSON-TASMAN REGION

Tasman: impacts from hail storms hurting the horticulture sector

Seafood processing faces labour shortages

Hospitality businesses impacted by recent alert level changes

Secondary school attendance rates a key focus for stakeholders

OUR FOCUS FOR THE NEXT 2 MONTHS:

Focus on the Reform of Vocational Education (ROVE) to understand the changing education and training environment, and to understand the role of RSLGs.

Focus on regional Secondary Education to identify ways to support efforts to reduce non-attendance rates, and better connect young people.