



COVERSHEET

Minister	Hon Michael Wood	Portfolio	Workplace Relations and Safety
Title of paper	<i>Targeted review of the adventure activities regulatory regime: stakeholder engagement</i>	Date to be published	18/12/2020

List of documents that have been proactively released

Date	Title	Author
23 January 2020	<i>Whakaari/White Island - reviewing policy settings</i>	Ministry of Business, Innovation & Employment
9 March 2020	<i>Aide Memoire: Targeted Review of Adventure Activity Regulations</i>	Ministry of Business, Innovation & Employment
14 August 2020	<i>Whakaari/White Island eruption: cross government response</i>	Ministry of Business, Innovation & Employment
3 September 2020	<i>Targeted review of the adventure activities regulatory regime: stakeholder engagement</i>	Ministry of Business, Innovation & Employment
1 October 2020	<i>Weekly Report: Whakaari/White Island eruption: targeted review of the adventure activities regulatory regime</i>	Ministry of Business, Innovation & Employment
26 November 2020	<i>Targeted review of the adventure activities regulatory regime</i>	Ministry of Business, Innovation & Employment
3 December 2020	<i>Weekly Report: Targeted review of the adventure activities regulatory regime: release of the report</i>	Ministry of Business, Innovation & Employment

Information redacted

YES

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.



BRIEFING

Targeted review of the adventure activities regulatory regime: stakeholder engagement

Date:	3 September 2020	Priority:	Medium
Security classification:	In Confidence	Tracking number:	2021-0743

Action sought		
	Action sought	Deadline
Hon Andrew Little Minister for Workplace Relations and Safety	<p>Note you agreed to officials engaging with key stakeholders in October as part of the review of the adventure activities regulatory regime</p> <p>Agree to release communication materials in September to support stakeholder engagement in October</p> <p><i>OR</i></p> <p>Agree to release communication materials in October/November to support stakeholder engagement in November/December</p>	11 September 2020

Contact for telephone discussion (if required)				
Name	Position	Telephone	1st contact	
Lisa Collins	Manager, Health and Safety Policy	Privacy of		✓
Harriet Miller	Principal Policy Advisor, Health and Safety Policy	Privacy of natural		

The following departments/agencies have been consulted
WorkSafe New Zealand, Department of Internal Affairs, Department of the Prime Minister and Cabinet, Department of Conservation

Minister's office to complete:

- | | |
|---|--|
| <input type="checkbox"/> Approved | <input type="checkbox"/> Declined |
| <input type="checkbox"/> Noted | <input type="checkbox"/> Needs change |
| <input type="checkbox"/> Seen | <input type="checkbox"/> Overtaken by Events |
| <input type="checkbox"/> See Minister's Notes | <input type="checkbox"/> Withdrawn |

Comments



BRIEFING

Targeted review of the adventure activities regulatory regime: stakeholder engagement

Date:	3 September 2020	Priority:	Medium
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Purpose

This briefing seeks your agreement to the Ministry of Business, Innovation and Employment's preferred stakeholder engagement approach to support the targeted review of the adventure activities regulatory regime.

Recommended action

The Ministry of Business, Innovation and Employment (MBIE) recommends that you:

- a **Note** you agreed to officials engaging with key stakeholders in October as part of the review of the adventure activities regulatory regime. *Noted*
- b **Agree** to officials releasing communication materials in September to support stakeholder engagement in October (*MBIE preferred*) *Agree / Disagree*
- OR
- c **Agree** to officials releasing communication materials in October/November to support stakeholder engagement in November/December *Agree / Disagree*

L Collins

Lisa Collins
Manager, Health and Safety Policy
Labour, Science and Enterprise, MBIE

03 / 09 / 20

Hon Andrew Little
Minister for Workplace Relations and Safety

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Background

1. MBIE officials are working on the targeted review of the adventure activities regulatory regime in response to the Whakaari/White Island eruption on the 9 December 2019. The review focuses on whether unintended weaknesses exist in the regulatory regime where adventure activities intersect with environmental/natural hazards. Officials expect to provide you with initial advice by November 2020. The review and its scope has not been formally announced by Government.
2. To ensure a full range of information and data is included in the review officials plan to engage with key stakeholders¹. To support the November timing for the initial advice stakeholder engagement is planned for October 2020 (briefing 2021-0584 refers).

Communications approach to support stakeholder engagement

3. MBIE officials consider that a soft communications approach is appropriate to support the review of the adventure activities regulatory regime. This approach (refer **Annex 1** for more details on the communication materials supporting the review) includes;
 - a project webpage published on the MBIE.govt.nz website covering the scope of the review
 - proactive engagement with key stakeholders
 - reactive communication materials developed to support media inquiries.
4. Once initial advice is delivered there may be an opportunity for a public announcement by the Minister for Workplace Relations and Safety on the review's initial findings. More details on this can be developed once the review has progressed in collaboration with the Minister's office.

Timings for communications release

5. MBIE's advice around the October timings for stakeholder engagement has been developed in response to the September election date and the desire to provide initial advice before the anniversary of the event on 9 December. With the election date shifting to October you may wish to revisit the timings for the stakeholder engagement.

Option 1: Stakeholder engagement in October (MBIE preferred)

6. Stakeholder engagement in October will allow officials to include a range of views in the findings and provide you with initial advice in November ahead of the anniversary of the event.
7. To prepare for engagement in October officials suggest releasing the project webpage on the MBIE website in the third or fourth week of September. This will allow adequate time for MBIE to work with your office to address any public queries prior to the election.
8. Officials consider the risk from releasing this type of communication is low.

Option 2: Stakeholder engagement in November

9. Stakeholder engagement could be postponed until late November/early December however this will delay when advice is provided. If stakeholder engagement takes place in November/December (with supporting communications materials being released in October/November) the initial advice will be delivered in January.

¹ Tourism Industry Aotearoa, JAS-ANZ, adventure activities safety auditors, WorkSafe and other government agencies and subject matter experts.

Next steps

10. Officials will keep you informed as the review progresses and when media messages are developed.

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Annex One: Communication materials to support the review

Content for MBIE's website

The webpage will outline the scope of MBIE's targeted review, the high level timings and the roles and scope of work of the other agencies involved. A contact email address for the team conducting the review will also be published.

Victims and families

Information on the review will be developed for victims and families. This will outline the reason and aim for the review, set out expectations around whether they will have a chance to input into the review and in which phase of work, and how we will keep them updated.

MBIE officials will use the agreed channels, including the Whakatane recovery leaders group, to communicate this message to victims and families.

Other communication material to support the review

Reactive media messages will be developed, for the Minister, internal MBIE stakeholders, and other agencies involved in the Whakaari response before any communications are released. All media queries will come through media@mbie.govt.nz.

MBIE will maintain a no-surprises approach to any external communications, and ensure the Minister's office know about proactive and reactive communications relating to the review.

MBIE will collaborate with other agencies involved in the wider Government reviews, and ensure consistent messaging.

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