



PROPOSALS FOR REVIEW

Strategic Tourism Assets Protection Programme – Urgent Applications

	2 Jun	ne 2020 Prior		Priority:	Urge	ent	
Security classification:	In Co	Confidence		Tracking number:	3572 19-20		
Action sought			-				
	-211-2		Action sought			Deadline	
Tourism Recovery Ministers Group			Agree to the recommendations outlined in this briefing.			3 June 2	020
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BRIEFING

Strategic Tourism Assets Protection Programme – Urgent Applications

Date:	2 June 2020	Priority:	Urgent	
Security classification:	In Confidence	Tracking number:	3572 19-20	

Purpose

To provide recommendations on the urgent applications to the Strategic Tourism Assets Protection Programme (STAPP).

Recommended action

The Ministry of Business, Innovation and Employment recommends that you:

a. Note that Cabinet agreed to establish a tagged contingency in Budget 2020 for a tourism recovery package and that a component of this package is a Strategic Tourism Assets Protection Programme (STAPP) [DEV-20-MIN-0080 refers]

Noted

b. **Note** that the Tourism Recovery Ministers Group agreed to the parameters and delivery options for the STAPP on 28 May 2020 [Briefing 3344 19-20 refers]

Noted

c. **Note** that the Tourism Recovery Ministers Group retain the ability to consider urgent ad hoc applications where warranted (for example, due to imminent financial failure).

Noted

d. **Note** that, AJ Hackett Bungy NZ Limited and Tourism Holdings Limited (Discover Waitomo) have sought support under urgency due to significant risks of financial failure, reduced operation of a key attractions for New Zealand and loss of highly skilled workforce.

Noted

- e. **Agree** to approve a grant of up to \$10,200,000 over two years to AJ Hackett Bungy NZ Limited from the STAPP subject to the following:
 - Review of financial documentation;
 - Being satisfied strong governance is in place; and
 - c. The applicant signing a contract within 30 working days.

Agree/Disagree

- f. **Agree** to approve a grant of up to \$4,000,000 over two years to Tourism Holdings Limited (Discover Waitomo) from the STAPP subject to the following:
 - a. Review of financial documentation:
 - b. Being satisfied strong governance is in place; and
 - c. The applicant signing a contract within 30 working days.

Agree/Disagree

g. **Note** that, in order to meet the requested timeframes, MBIE has been unable to deliver this advice jointly with Treasury or to consult substantively with other interested agencies.

Noted

h. **Note** that funding will typically be approved for up to two years with instalments paid quarterly in advance. Applicants will be required to submit each quarter a declaration confirming that they continue to operate according to the plan outlined in their funding application. In the event that operating conditions become more favourable MBIE retains the right to terminate the agreement early.

Noted

i. Note that on 28 May 2020 the Tourism Recovery Ministers Group approved a conditional grant of \$1.5 million for Whale Watch Kaikōura to allow them to pivot to the domestic and Australian markets, meet overhead costs and conduct necessary asset maintenance.

Noted

j. Note that the strategic assets approved to date are expected to be announced with the opening of the Strategic Tourism Assets Protection Programme on 4 June 2020.

Noted

Martin Cavanagh

Manager, Investment Management and

Performance

Labour, Science & Enterprise, MBIE

2/6/2020

Hon Kelvin Davis Minister of Tourism /	Hon Grant Robertson Minister of Finance /
Hon Eugenie Sage Minister of Conservation / /	Hon Nanaia Mahuta Minister for Māori Development/
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Fletcher Tabuteau Under Secretary Regional Economic Development / /	OBMU
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