

International Visitor Survey

Fourth Quarter 2019

Expenditure refers to spend by travellers aged 15+ and excludes individuals whose purpose of visit to New Zealand was to attend a recognised educational institute, and are foreign-fee paying students. Expenditure also excludes international airfares.

Percentage changes in total and mean (average) spend are calculated using un-rounded figures. The spend percentage changes in white mean that they are not statistically significant. Colour indicates the direction of change.



AUSTRALIA
Total spend
 \$2.74b
Growth
 6%

Average spend
 \$2,000
Growth
 5%

Visitor Arrivals*
 1.54m
Growth
 3%

1



CHINA
Total spend
 \$1.73b
Growth
 3%

Average spend
 \$4,600
Growth
 12%

Visitor Arrivals*
 407k
Growth
 -9%

2



USA
Total spend
 \$1.53b
Growth
 29%

Average spend
 \$4,700
Growth
 24%

Visitor Arrivals*
 368k
Growth
 5%

3



UK
Total spend
 \$1.04B
Growth
 15%

Average spend
 \$4,700
Growth
 15%

Visitor Arrivals*
 232k
Growth
 -2%

4



GERMANY
Total spend
 \$570m
Growth
 -1%

Average spend
 \$6,100
Growth
 1%

Visitor Arrivals*
 98k
Growth
 -4%

5



JAPAN
Total spend
 \$277m
Growth
 12%

Average spend
 \$3,300
Growth
 17%

Visitor Arrivals*
 98k
Growth
 -2%

6



Total spend \$11.47b
Growth 3%

Average spend \$3,400
Growth 3%

Visitor Arrivals* 3.9m
Growth 1%

* Source: International Travel and Migration, Stats NZ