



## COVER SHEET

<b>3.2 Mt Titirangi – Puhi Kai Iiti Connection Project PGF Application</b>	<b>For: Approve</b>
<b>Background &amp; context:</b>	<b>Recommendation:</b>
<p><b>Applicant Organisations:</b></p> <ul style="list-style-type: none"> <li>• Gisborne District Council (GDC)</li> <li>• Ngati Oneone</li> <li>• Department of Conservation (DOC)</li> </ul> <p><b>Location:</b></p> <ul style="list-style-type: none"> <li>• East Coast/Tairāwhiti</li> </ul> <p><b>Proposal:</b></p> <ul style="list-style-type: none"> <li>• To support 'Titirangi - Puhi Kai ititi' Connection developments at the Titirangi Maunga. This is the second PGF application for the wider Mt Titirangi development, and follows the restoration project Cook's Landing which was presented to the IAP 18<sup>th</sup> June.</li> </ul> <p><b>Funding Sought:</b></p> <ul style="list-style-type: none"> <li>• Total project value: <small>Commercial Information</small></li> <li>• PGF Funding: up to \$6,067,000</li> </ul> <p><b>Background:</b> A joint application from GDC, Ngati Oneone and DOC to support 'Titirangi - Puhi Kai ititi' Connection. One of the goals of this project is to have the site completed for the Cook's Landing celebrations in October 2019. Funding is being sought for two projects:</p> <ol style="list-style-type: none"> <li>1. <b>Titirangi Summit Upgrade</b> includes new construction to develop a multi-use Wānanga (learning/gathering space) and panoramic viewing facility, car-park, new landscaping, signage and public furniture to support a unique visitor experience.</li> <li>2. <b>Development of Ruatanuika site</b> located between the Summit and Puhi Kai Iiti (Cook Landing Site). This site includes a new</li> </ol>	<p><b>We recommend that the IAP:</b></p> <ol style="list-style-type: none"> <li>a) <b>Discuss</b> Mt Titirangi – Puhi Kai Iiti Connection PGF Application</li> <li>b) <b>Note</b> This is one of two PGF projects associated with the Cook's Landing celebrations 2019, the other being Cook's Landing Restoration application for <small>Commercial Information</small> which was approved in the last IAP meeting</li> <li>c) <b>Note</b> The project is focussed on a PGF priority sector (tourism) and is located in a surge region (East Coast/Tairāwhiti)</li> <li>d) <b>Note</b> The project cost request to the PDU has reduced by <small>Commercial Information</small> as the bridge linking Cook's Landing to Mt Titirangi is now being funded via a Lotteries Commission grant.</li> <li>e) <b>Support the recommendation to approve up to \$6,067,000 from the PGF fund towards Mt Titirangi – Puhi Kai Iiti Connection Project</b> subject to:             <ol style="list-style-type: none"> <li>a. additional confirmation that all relevant iwi/hapū/whānau support has been secured;</li> <li>b. PDU working with the applicant to finalise the project's costs, noting other funds have contributed to this project the total package needs to be agreed and landed; and</li> <li>c. PDU due diligence on any</li> </ol> </li> </ol>

<p>lookout, interpretive signage, public furniture and significant sculpture to acknowledge Te Maro, killed following Captain Cook's landing.</p> <p>This project is part of the overarching Tairāwhiti Navigation Project telling the story of Māori and Pākehā voyaging, arrival and settlement in Tairāwhiti spanning almost 1000 years.</p> <p>The projects will provide a world class site of unique cultural heritage, improve visitor access and circulation, and help diversify the region's tourism offering.</p> <p>Note: Due diligence is being undertaken to establish possible cross funding with the Tourism Infrastructure Fund (TIF). The PDU is working with MBIE tourism to cross-check funding requests between the two. We have received correspondence from the applicant to better explain each fund's contribution but this needs to be further investigated. Please see Annex 1, letter from GDC.</p>	<p>businesses contracted to build elements of this project</p>
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**PGF criteria that this proposal supports:**

PGF Criteria	Assessment Commentary	Rating (1✓ to 5✓)
<b>Link with fund and government outcomes</b>		
Creates permanent jobs	This project will create employment opportunities through tourism development. The overall economic impact anticipated for the wider Tairāwhiti Navigations Programme is projected to be <b>Commercial Information</b> of the project. This would equate to approximately <sup>c mm</sup> full time equivalent positions for the region. It is important to note this figure is a forecast that relates to the wider Navigations Programme, not just Mt Titirangi development.	✓
Delivers benefit to the community	The rejuvenation of Mt Titirangi will benefit the community through the provision of improved facilities which will diversify the region's tourism offering.	✓✓
Increased utilisation and	The new wananga and upgraded facilities will	✓✓✓

returns of Maori asset base	increase the value of the assets at the site. The ten year goal is to return Mt Titiranagi's ownership to Ngati Oneone. This will increase the asset base although ongoing opex must be noted as a liability, exacerbated by the fact currently no admission charge exists to access the site.	
Enhanced sustainability of natural assets	N/A	
Mitigation of climate change effects	N/A	
<b>Additionality</b>		
Adding value by building on what is already there	The development of the wananga space at the summit is new. However, a number of project components are upgrading/expanding existing facilities.	✓✓✓
Acts as a catalyst for productivity potential in the region	The Mt Titirangi development project is part of a wider inner harbour and Gisborne development package, Cook's Landing, Gisborne Airport, Gisborne i-Site, Inner Harbour Navigations Trail and Mt Titirangi. One of the main goals of this series of infrastructure and tourism based offerings, is to ensure the region can extract the greatest value from visitors by providing experiences and facilities that aid tourism revenue generation.	✓✓✓
<b>Connected to regional stakeholders and frameworks</b>		
Alignment with regional priorities	This proposal is linked to the priority outcomes described in the Tairāwhiti Economic Action Plan (TEAP).	✓✓✓✓
Support from local governance groups (inc. Councils, Iwi/Hapu)	The proposal is supported by Iwi, Heritage New Zealand, Historic Places Tairāwhiti, Activate Tairāwhiti, Eastland Community Trust, Eastland Group, Eastland Port and Te Ha 1769 Sestercentennial Trust.	✓✓✓✓
<b>Governance, risk management and project execution</b>		
Robust project management and governance systems	The Project team and Project Governance Group will guide and deliver the project with the support of a Programme Manager. An overarching Tairāwhiti Navigations Governance Group also provides cohesiveness across all the projects. The works will be managed and overseen by GDC and DOC.	✓✓✓✓

Risk management approach	GDC will be leading the project and using existing council protocols.	✓✓✓
Future ownership / operational management	GDC will maintain facilities. The ten year goal is to return ownership and management of Mt Titirangi to Ngati Oneone.	✓✓✓

**The purpose of this briefing is to consider recommending PGF funds to Mt Titirangi**

**Risks Issues:**

- *The construction work is delayed and not completed by September 2019 – It will affect the region’s ability to capitalise on ‘Tuia – First Encounters 250’ commemoration.*  
This is an acknowledged risk; however, the assets life extends well beyond this event.
- *Compliance and H&S during the Mt Titirangi development.*  
A full construction risk management plan will be developed by GDC and contractors

**Eligibility points of note:**

- *Due diligence:* Full due diligence on contracting parties is to be completed. It is a condition of approval that due diligence is to be to the satisfaction of the Head of PDU Investment team.
- *Conflict(s) of interest:* Based on the information provided no conflict of interest is evident noting that full due diligence will inform this item further.
- *Illegal Activity:* Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.
- *Alignment with Regional development plans:* The outcomes of this project are aligned with the TEAP.
- *Commercial funding availability:* Given the nature of the project which is to build tourism infrastructure to be freely accessed by all, access to commercial funding is not considered a feasible option.

**Consultation undertaken or implications:**

<b>Legal</b>	N/A	<b>HR</b>	N/A	<b>Finance</b>	N/A	<b>MBIE policy</b>	N/A	<b>Other</b>	MBIE Tourism/ NZTA
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<b>Supporting proposal:</b>	Yes
<b>Appendices:</b>	Yes – Application/ Annex 1 GDC letter
<b>Sponsor(s):</b>	N/A
<b>Manager/Author of paper:</b>	DG/ ELH Investment Team