

2.13 TAI TOKERAU NORTHLAND ECONOMIC ACTION PLAN (NEAP) PORTFOLIO MANAGEMENT - SECOND YEAR APPLICATION

| PGF Application | | For: Approval | |
|--|--------------------------|------------------------------|-------------------------------------|
| Applicant: | Northland Inc. | Pipedrive ID # | 1024 |
| Entity Type: | Local Authority | PGF Funding Sought: | \$ <small>Commercial Inform</small> |
| Region | Northland | Total Project Value: | \$ <small>Commercial Inform</small> |
| Tier: | 1 - Regional | Co-contribution rate: | 0% |
| Sector: | Regional Projects | Funding Structure: | Grant |
| We recommend that SROs: | | | |
| <p>a) Approve \$200,000 from the PGF because PGF funding will support the Northland EDA to manage the portfolio of regionally relevant economic development activities across the Northland region, subject to:</p> <ol style="list-style-type: none"> On-going commitment to resource Maori Economic Development (MED) going forward; and Commit to engage in the short term, a suitable MED consultant who can hit the ground running and drive forward MED projects. | | | |
| <p>b) Note The PGF has previously approved grant funding of \$200,000 to fund this initiative for a year (2018-2019). The current request is to fund the same work programme for two more years however we are recommending only one year to be consistent with the \$ <small>Commercial Inform</small> available per region for an EDA or other regional body for increased capacity.</p> | | | |
| <p>c) Note The PGF has so far approved grant funding of up to \$200,000 per year for two years to fund EDAs in Hawke's Bay, Wairarapa, Waikato, Otago, Tairāwhiti and Manawatu/ Whanganui for supporting portfolio management of economic development activities.</p> | | | |
| Proposal: | | | |
| <ul style="list-style-type: none"> - To fund Northland Inc for portfolio management and project support of economic development activities. - The funding will support Commercial Information <small>Commercial Inform</small>. It also covers administrative costs and provision of a vehicle. - These <small>Commercial Inform</small> FTEs provide support to more than 70 projects on the Tai Tokerau Northland Economic Action Plan (NEAP). These <small>Commercial Inform</small> FTEs also identify and support regional projects to prepare and apply to the PGF. - To date these roles have been jointly funded by Northland Inc and MBIE till June 2018 and then by PGF till June 2019. | | | |

| Assessment against the PGF criteria: | | |
|--|--|------------------------------|
| Eligibility Criteria | | |
| This application is eligible for PGF funding. | | |
| Productivity Potential | | |
| The ^{Commercial} FTEs will enable development and successful delivery of proposals identified as part of the PGF and themes under the Tai Tokerau NEAP. Those proposals, if successful, would improve region's productivity | | |
| Policy objectives and regional priorities | | |
| Strong alignment with the delivery of the Tai Tokerau NEAP. | | |
| PGF Criteria | Assessment Commentary | Rating (0✓ to 5✓) |
| Link with fund and government outcomes | | |
| Creates permanent jobs | <ul style="list-style-type: none"> This proposal would support regional economic development projects which would create employment opportunities in the region. | ✓✓ |
| Delivers benefit to the community | <ul style="list-style-type: none"> Increase in economic development activities would benefit local communities. | ✓✓ |
| Increased utilisation and returns of Maori asset base | <ul style="list-style-type: none"> N/A | |
| Enhanced sustainability of natural assets | <ul style="list-style-type: none"> N/A | |
| Mitigation of climate change effects | <ul style="list-style-type: none"> N/A | |
| Additionality | | |
| Adding value by building on what is already there | <ul style="list-style-type: none"> PGF is currently funding the ^{Commercial} FTEs to support and deliver significant projects in the Northland region. This funding request will continue to fund those roles so that they can support the projects seeking PGF funding. | ✓✓✓✓ |
| Acts as a catalyst for productivity potential in the region | <ul style="list-style-type: none"> The ^{Commercial} FTEs will enable development and successful delivery of proposals identified as part of the PGF and themes under the Tai Tokerau NEAP. Those proposals, if successful, would improve region's productivity. | ✓✓✓ |

| Connected to regional stakeholders and frameworks | | |
|---|--|------|
| Alignment with regional priorities | <ul style="list-style-type: none"> Strong alignment with the delivery of the Tai Tokerau NEAP. | ✓✓✓✓ |
| Support from local governance groups (inc. Councils, Iwi/Hapu) | <ul style="list-style-type: none"> Support from the regional EDA. The PDU has raised concern that Commercial Information [REDACTED]. Northland Inc accepts that it has not had as much of a focus as it did when it had a dedicated MED resource and has committed to contract a resource to assist in this area – Commercial Information [REDACTED]. | ✓✓ |
| Governance, risk management and project execution | | |
| Robust project management and governance systems | <ul style="list-style-type: none"> There is a robust project management and governance system in place Northland Inc, MBE and MPI provide core support for the Tai Tokerau NEAP. | ✓✓✓ |
| Risk management approach | <ul style="list-style-type: none"> N/A | |
| Future ownership / operational management | <ul style="list-style-type: none"> N/A | |
| Analysis of the benefits and costs | | |
| The key benefit of this proposal is that Northland region will be better resourced to support regional economic development activities | | |
| Financial Analysis | | |
| N/A | | |
| Funding Arrangements | | |
| A grant of \$200,000 | | |
| Due Diligence and Ownership | | |
| <ul style="list-style-type: none"> The PDU works with DIA to assess risk around local authorities and we have not found any key risks. | | |
| Risk Assessment | | |
| N/A | | |
| Consultation undertaken or implications: | | |
| N/A | | |

| | |
|-----------------------------|--|
| Supporting proposal: | Yes |
| Appendices: | Yes – Applications and supporting letters are as annexes |
| Author of paper: | DG, PDU Investment Team |

PROACTIVELY RELEASED