

2.18 WOOD PROCESSING RESOURCE ASSISTANCE

PGF Application		For: Approval	
Applicant:	Eastland Community Trust (ECT)	Pipedrive ID #	Commercial Information
Entity Type:	Trust (please provide your Trust Deed)	PGF Funding Sought:	Up to \$ Commerce of its form
Region	Tairāwhiti	Total Project Value:	Up to \$100,000
Tier:	1 - Regional	Co-contribution rate:	Commercial Information
Sector:	Wood Processing	Funding Structure:	Grant

We recommend that SROs:

- a) Approve up to \$100,000 from the PGF fund towards Wood Processing Resource Assistance because:
 - The region is seeking to work with government to assess and develop strategies for the acknowledged opportunities that exist to increase wood processing in Tairāwhiti
 - Following consultation with the region is has been agreed this is the next step in the development of a regional wood processing strategy
 - This position will be a catalyst for significant economic activity in Tairawhiti.
- b) Note The funding request is for an up to figure as while the role required is well understood, the position has not been filled yet.
- Note Funding is requested via a grant.
- d) Note ECT will provide co-funding Commercial Information
- e) Note It is understood that the PGF will fund a position based in the region, with 'government' providing funding for a position in Wellington. The two resources will work together to develop an understanding of the opportunities and obstacles for and to investment.

Proposal:

On 1 May 2019 a meeting was held by Ministers to assess the opportunities and obstacles associated with wood processing in Tairāwhiti. Following that meeting, on the 28th May 2019, a hui was held in Gisborne to discuss the same opportunities and obstacles. It was decided that clear opportunities were present noting the wood harvest profile for the next 15-30 years. Equally clear, was that obstacles including power, the port and heat are present.

Following the Gisborne hui, the PDU spoke with ECT to establish 'next steps'. It was decided two people with strong industry knowledge, one in Wellington and one in Tairāwhiti.

1

This funding request is to meet the cash costs of the contractor to be based in Tairāwhiti. The person will liaise with the contractor based in Wellington to ensure, between the two, a clear strategy can be developed that is agreed by both the region and Wellington, and, then help develop the roadmap and aid its implementation.

It was acknowledged at the hui that specialised skills were required, noting the size of the possible opportunity, >\$ commercial.

The public benefit of getting appropriately skilled contractors in place could help avoid mismanagement of the process and a loss of opportunity, thus derisking such work and the wider future investments

Assessment against the PGF criteria:

Eligibility Criteria

This application is eligible for PGF funding.

Productivity Potential

N/A

Policy objectives and regional priorities

Wood processing is noted as a significant sector in Tairawhiti, being the largest revenue generator in the region. This application comes to the PGF with support from ECT and Eastland Group as well as GDC.

PGF Criteria	Assessment Commentary	Rating (0√ to 5√)			
Link with fund and government outcomes					
Creates permanent jobs	Not at this stage.	✓			
Delivers penefit to the community	A well-delivered strategy for investment will bring considerable community benefit.	**			
Increased utilisation and returns of Māori asset base	 Māori have strong forestry interests in the region. It is noted that they will need to be consulted heavily in the development of a strategy. Limited at this stage. 				
Enhanced sustainability of natural assets	If developed correctly but too early to assess.				
Mitigation of climate change effects	As above.				
Additionality					
Adding value by building on what is already there	• Investment into the sector has been made by the PGF (in principle \$\(^{\text{Commercial In}}\)). This potential scale of investment is beyond the PGF (>\$\(^{\text{Commercial In}}\)) but the fund notes the opportunities and has proposed that	111			

	placing resource in the region is essential to help develop such goals.				
Acts as a catalyst for productivity potential in the region	As above.	**			
Connected to regional stakeholders and frameworks					
Alignment with regional priorities • The TEAP notes wood and forestry as regional priorities.					
Support from local governance groups (inc. Councils, lwi/Hapu)	The Gisborne hui was well attended by stakeholders including, council, ECT & EG and Māori This is one of the action points out of that meeting.	3911			
Governance, risk management and project execution					
Robust project management and governance systems	To be established once the position is filled. The PDU has confidence in ECT being the co-funding party.				
Risk management approach	As above				
Future ownership / operational management	• N/A				
Analysis of the houseful and selections					

Analysis of the benefits and costs

The PDU has assessed the opportunities and obstacles associated with wood processing, forestry and regional infrastructure within the sector. This was undertaken in the \$\frac{commercial infrastructure}{commercial infrastructure} application submitted by ECT. It is clear that the private sector, should be heavily involved but it is equally acknowledged that strategic public investment can help maximise the opportunities of private investment. This model is well developed both in New Zealand and overseas.

Soth direct and indirect benefits will be seen in the region with direct employment and economic activity to the wider region.

Financial Analysis

The role sought in this application will help determine how investment is best developed.

Funding Arrangements

It is proposed that funding be undertaken through ECT.

Due Diligence and Ownership

DD is not required for ECT as they are an arm of GDC. DD on the contractor will be undertaken once the PDU has confirmation of the person.

Risk Assessment

Risk is noted in relation to engaging the correct contractor. The scale of the opportunity is considerable and gaining the services of an appropriately qualified person will be key to ensuring project success. ECT has a strong knowledge of the region and people available. The PDU should work with ECT but also undertake its own DD to mitigate risk.

Supporting proposal:	Yes
Appendices:	No.
Author of paper:	ELH, Investment Team.