



# Te Ōhanga Māori 2023 report: Media pack

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## Overview

The Māori economy is key to the wellbeing of Māori. It is a significant, and increasingly important contributor to the wider economy of New Zealand.

Since 2010, Te Ōhanga Māori – The Māori Economy reports have offered valuable insights into the Māori economy, its size, and its connections to the wider New Zealand economy. Produced by Business and Economic Research Limited (BERL), these reports paint a clear picture of a Māori economy that is dynamic, expanding, growing, and diversifying, while also highlighting its influence and impact.

The reports inform and support iwi, Māori, business, and Government in decision making about the future development and wellbeing of Māori and New Zealand.

## Te Ōhanga Māori 2023

Following the pre-release of a snapshot of Te Ōhanga Māori 2023 report in late 2024, MBIE and BERL are pleased to share the full report and insights. Informed by key data from census 2023, Te Ōhanga Māori 2023 highlights the significant economic contributions being made within the Māori economy.

Te Ōhanga Māori 2023 is available on the [MBIE website](#)

## Events information

### WELLINGTON LAUNCH

**Date:** Monday, March 10, 2025

**Time:** 1:00pm - 3pm

**Venue:** MBIE, Pastoral House, 25 The Terrace.

**12:30 pm** Registration opens

**1 – 2:30 pm** Key insights presentation from BERL's Chief Economist, Hillmarè Schultz, followed by Q&A Panel discussion with Steering Group members.

**2:30 – 3 pm** Opportunity for interviews

### HASTINGS LAUNCH

**Date:** Wednesday, March 12, 2025

**Time:** 12:00pm – 2pm

**Venue:** Hastings Municipal Building, 325 Heretaunga Street East, Hastings

**11:30 am** Registration opens

**12 – 1:30 pm** Key insights presentation from BERL's Chief Economist, Hillmarè Schultz, followed by Q&A Panel discussion with Steering Group members.

**1:30 – 2 pm** Opportunity for interviews

### AUCKLAND LAUNCH

**Date:** Friday, March 14, 2025

**Time:** 7:00am – 9:00am

**Venue:** Eden Park, 42 Reimers Ave, Kingsland, Auckland

**6:30 am** Registration opens

**7 – 8:30 am** Key insights presentation from BERL's Chief Economist, Hillmarè Schultz, followed by Q&A Panel discussion with Steering Group members.

**8:30 – 9 am** Opportunity for interviews

## Speaker and Panellist Biographies

### Te Ōhanga Māori Steering Group/Q&A Panel

<b>Shar Amner</b>	General Manager Te Kupenga Māori Economic Policy & Strategic Partnerships at MBIE and Chair of the Steering Group. Leads the development and implementation of Māori economic development initiatives and oversees key strategic partnerships between government and Iwi Māori economic growth.
<b>Hillmarē Schulze</b>	Chief Economist at Business and Economic Research Limited (BERL). Lead researcher and author of Te Ōhanga Māori Report series, with extensive experience in economic analysis and Māori economic development. Responsible for delivering comprehensive analysis of the Māori economy's growth from 2018 to 2023
<b>Paul Conway</b>	Chief Economist, Reserve Bank of New Zealand (RBNZ). Expertise in monetary policy, economic research, and financial stability.
<b>Kerryn Fowle</b>	Director, Economic Strategy, the New Zealand Treasury, with expertise in economic policy and government financial management.
<b>Glenn Webber</b>	Deputy Director-General Māori Partnerships and Investment, Ministry for Primary Industries (MPI), focusing on primary sector development and Māori agricultural initiatives.
<b>Richard Laverty</b>	Chief Advisor Economic Development, Te Puni Kōkiri (TPK), specialising in Māori development and economic policy.
<b>Chrissie Hape</b>	Chief Executive Ngati Kahungunu Iwi Incorporated and member of MEDAB (Māori Economic Development Advisory Board) and National Iwi Chairs Forum.
<b>Mavis Mullins</b>	Chairperson, Nga Kaihautu Tikanga Taiao - Māori Advisory Committee and prominent Māori business leader and director with extensive experience in primary industries and governance roles.
<b>Heta Hudson</b>	Chairman, Whariki-Māori Business Network, working to strengthen connections and opportunities within the Māori business community.
<b>Kirikowhai Mikaere</b>	Lead Data specialist at Kahui Rararaunga, focusing on Māori data sovereignty and economic statistics.
<b>Trevor Moeke</b>	Poutiaki – Director Te Ao Māori Strategy and Performance, the New Zealand Treasury, leading Māori capability development and Crown-Māori engagement across tax, trade, investment, regional development, and economic policy.

## Press release



# Highly anticipated report shows dramatic growth in Māori economy

Following the pre-release of a snapshot of Te Ōhanga Māori 2023 – The Māori Economy 2023 in late 2024, the Ministry of Business, Innovation and Employment (MBIE) and Business and Economic Research Limited (BERL) are pleased to release the full report and insights.

The report reveals good news on the growth front, with the Māori economic contribution to the New Zealand economy having grown from \$17 billion in 2018 to \$32 billion in 2023.

Informed by key data from census 2023, Te Ōhanga Māori 2023 report highlights the significant economic contributions being made within the Māori economy to the New Zealand economy as a whole.

Insights show that the Māori asset base has grown at a significantly faster rate than the overall economy, from \$69 billion in 2018 to \$126 billion in 2023. This growth has outstripped the previously predicted figure of \$100 billion by 2030.

While agriculture, forestry, and fishing were the primary contributing sectors in 2018, real estate, property services, and professional services led the way in 2023.

“Māori entrepreneurship saw dramatic growth between 2013 and 2023,” says Shar Amner, General Manager Te Kupenga Māori Economic Policy and Strategic Partnerships at MBIE. “The number of self-employed Māori surged by 86 percent, while the number of Māori employers increased by 91 percent.”

A positive shift in the skill levels of Māori workers has also been identified, with 46 percent now in high-skilled jobs, 14 percent in skilled jobs, and 40 percent in low-skilled jobs. In 2018, 37 percent of Māori were in high-skilled jobs and 51 percent in low-skilled jobs.

“With a renewed focus on tourism across Aotearoa New Zealand, we’re pleased to note that Māori tourism contributed \$1.2b to GDP in 2023 up from \$975m in 2018,” says Shar.

“At MBIE, we continue to support the Government to drive economic growth across Aotearoa New Zealand. The insights shared in this report will support and inform decision-making, to help unlock further potential within the Māori economy.”

Te Ōhanga Māori 2023 is a resource for all those who are invested in the future of Aotearoa New Zealand, including policymakers, businesses, Iwi-Māori and communities.

Find the report here on the [MBIE website](#)



**ENDS**

## **Q+As**

### **Q. Who is the research organisation commissioned to develop the Te Ōhanga Māori reports**

**A.** Business and Economic Research Limited (BERL). They are the leading provider for a broad range of economic research, analysis, advice and consultancy for business enterprise, organisations, iwi and hapū, institutions, community groups, industry associations and public sector clients in New Zealand. MBIE commissioned BERL to complete the research on Te Ōhanga Māori Report 2023, following the well-established methodology from Te Ōhanga Māori Report 2018.

### **Q. Were there previous reports before the 2023 report?**

**A.** Yes, the 2010, 2013 and 2018 reports, which can be found on the [MBIE website](#).

### **Q. What is the purpose of the reports?**

**A.** Te Ōhanga Māori reports provide data and analysis to inform and support iwi, Māori, business, financial institutions and Government in decision-making about economic development for Māori and broader New Zealand.

### **Q. What information is included in the report?**

**A.** The updated research presents financial measures of the core resources (assets) available to Māori, as well as the flows of income, expenditure, and Gross Domestic Product (GDP) received, spent, produced, and delivered by Māori in New Zealand.

[Te Ōhanga Māori 2023 report](#)

**Q. Will the 2023 report data be incorporated into Te Matapihi - The Data Dashboard?**

**A.** Yes, Te Matapihi - The Data Dashboard will include this data set.

**Q. Where does the information from the report come from?**

**A.** Te Ōhanga Māori 2023 – The Māori Economy 2023 report was compiled using a variety of data sources including Census and other Statistics NZ data, Māori Land Court and Charities Services, supplemented by modelling. The data was obtained from the best available sources, such as official statistics, as well as other information, such as annual reports. More detailed information on data sources and methodology can be found in Appendix A and B of the full report.

**Q. Is the scope of the 2023 report the same as the previous reports?**

**A.** The scope of the 2023 report reflects methodological improvements and additional areas of research. For example, the analysis of Māori businesses has improved with support from Te Puni Kōkiri and in line with their biannual Te Matapaeroa release. Key data from the Māori Land Court has also improved allowing for a more comprehensive and accurate depiction of Māori land and land value.

## Helpful links

- [Te Ohanga Maori 2023 report](#)
- [Te Ohanga Maori the Maori Economy](#) (mbie.govt.nz)
- [Te Matapihi The Data Dashboard](#) (mbie.govt.nz)
- [Snapshot of Te Ōhanga Māori 2023 – The Māori Economy 2023 report](#) (mbie.govt.nz)

## Contact information

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