



# Cabinet Economic Growth and Infrastructure Committee

## Minute of Decision

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### Refreshing He Kai Kei Aku Ringa - The Crown-Māori Economic Growth Partnership

**Portfolios** Economic Development / Māori Development

On 10 May 2017, the Cabinet Economic Growth and Infrastructure Committee (EGI):

#### Background

- 1 **noted** that in December 2012, EGI noted the He kai kei aku ringa Strategy and Action Plan [EGI Min (12) 25/2];
- 2 **noted** that the Ministry of Business, Innovation and Employment and Te Puni Kōkiri have recently completed a scheduled review of He kai kei aku ringa;

#### Overall HKKAR goal

- 3 **agreed** to the following overall goal for He kai kei aku ringa to 2021:

| Target |   |
|--------|---|
| 3.1    | By 2021, there will be a 20 percent increase in annual Māori median income from \$26,500 to \$31,800. |

#### HKKAR whole-of-government goals

- 4 **agreed** to the following five whole-of-government goals for He kai kei aku ringa as the framework for the Crown's contribution to Māori economic development:
  - 4.1 Employment – *Whai Mahi*: growing the future Māori workforce;
  - 4.2 Enterprise – *Whai Pakihi*: growing Māori enterprises;
  - 4.3 Education – *Whai Mātauranga*: upskilling the Māori workforce;
  - 4.4 Rangatahi – *Rangatahi Tū Maia*: supporting Māori youth to define and lead their economic aspirations;
  - 4.5 Regions – *Rohe Tū Pakari*: increasing Māori participation in regional economies;

**Employment – Whai Mahi**

5 **agreed** to the following whole-of-government He kai kei aku ringa target to 2021 for Māori employment:

| Target |   |
|--------|---|
| 5.1    | By 2021, reduce the Māori unemployment rate from 11.9 percent to 7.5 percent. |

6 **noted** that work is currently underway to develop targets for youth not in employment, education or training, and will be completed by June 2017;

7 **authorised** the Minister for Economic Development and the Minister for Māori Development to confirm a target for Māori youth not in employment, education and training, and to incorporate this into He kai kei aku ringa in June 2017;

8 **directed** the following agencies to work together to develop a cross-agency plan to give effect to the above targets:

8.1 Ministry of Business, Innovation and Employment;

8.2 Ministry of Social Development;

8.3 Te Puni Kōkiri;

8.4 Tertiary Education Commission;

9 noted that the Ministry of Business, Innovation and Employment and Te Puni Kōkiri will work closely with the Ministry of Social Development to ensure alignment between the Māori employment targets within He kai kei aku ringa and Better Public Services Result 1;

**Enterprise – Whai Pakihi**

10 **agreed** to the following whole-of-government He kai kei aku ringa targets to 2021 for Māori enterprise:

| Targets |   |
|---------|---|
| 10.1    | By 2021, increase the number of Māori employers with >3 employees from 8,200 to 10,660 (30 percent).                          |
| 10.2    | By 2021, increase the value of exports by Māori enterprises by nine percent per annum (from a base of \$510 million in 2015). |
| 10.3    | By 2021, increase capital deals undertaken by Māori enterprises by \$300 million (cumulative).                                |
| 10.4    | By 2021, increase the number of Māori enterprises engaged in the innovation system by five percent year on year.              |

11 **directed** the Ministry for Primary Industries to undertake work to develop a target and measures for the productivity of Māori land, and to report back to EGI by 30 June 2017;

- 12 **directed** the following agencies to work together to develop a cross-agency plan to give effect to the above targets:
- 12.1 Callaghan Innovation;
  - 12.2 Ministry of Business, Innovation and Employment;
  - 12.3 Ministry for the Environment;
  - 12.4 Ministry of Foreign Affairs and Trade;
  - 12.5 Ministry for Primary Industries;
  - 12.6 New Zealand Trade and Enterprise;
  - 12.7 Te Puni Kōkiri;

**Education – Whai Mātauranga**

- 13 **agreed** that progress towards the whole-of-government He kai kei aku ringa goal for Māori education be measured by the follow:

| Targets |  |
|---------|--|
| 13.1    | Māori attainment of NCEA level 2 (or equivalent).  |
| 13.2    | The proportion of the Māori population aged between 25 and 64 holding a tertiary qualification at NZQF Level 4 or above. |

- 14 **directed** the Ministry of Business, Innovation and Employment and Te Puni Kōkiri to work together with the Ministry of Education, the Tertiary Education Commission and the New Zealand Qualifications Authority to support and strengthen the alignment of HKKAR with education sector strategies to support transition from education to employment and upskilling the Māori workforce;

**Rangatahi**

- 15 **agreed** that progress towards the He kai kei aku ringa goal of supporting Māori youth to define and lead their own economic aspirations can be measured through targets and reporting related to Māori employment and education for Māori youth aged 15-24 years within the He kai kei aku ringa framework;

**Regions**

- 16 **agreed** that the He kai kei aku ringa goal for regional development be as follows:

| Target |   |
|--------|---|
| 16.1   | Iwi and Māori will be able to actively participate in regional planning and implementation within the Regional Growth Programme, according to their interests and priorities. |

- 17 **noted** that progress towards this goal will be measured through the Regional Growth Programme evaluation framework that is being developed;

- 18 **directed** the Ministry of Business, Innovation and Employment, the Ministry for Primary Industries and Te Puni Kōkiri to work together to develop a cross-agency plan for this goal;

### Confirming cross-agency plans for He kai kei aku ringa

- 19 **directed** the Ministry of Business, Innovation and Employment and Te Puni Kōkiri to provide an omnibus report-back to EGI about the development of cross-agency plans to support the He kai kei aku ringa targets, by July 2017;
- 20 **directed** the Ministry of Business, Innovation and Employment and Te Puni Kōkiri to provide annual progress reports to EGI about the HKKAR whole-of-government targets and action plans, beginning in March 2018;

### Leadership for He kai kei aku ringa targets

- 21 **noted** that the Minister for Economic Development and the Minister for Māori Development will deploy existing leadership mechanisms within the Business Growth Agenda and the Better Public Services programme to oversee the development and implementation of He kai kei aku ringa;

### Incorporating Māori approaches into the economic development sector

- 22 **directed** the Ministry of Business, Innovation and Employment and Te Puni Kōkiri to develop and share best practice models for incorporating Māori approaches and to increase Māori participation within the economic development sector;

### Immediate priorities

- 23 **noted** that the Minister for Economic Development and the Minister for Māori Development have identified the following priorities for action over the next four years to support the implementation of He kai kei aku ringa:
- 23.1 Māori Youth Employment (this work will leverage off the national NEETs strategy currently being developed by the Ministry of Social Development and the Ministry of Business, Innovation and Employment);
  - 23.2 Māori Enterprise Growth (especially for SMEs and collectives, and models for social enterprise);
  - 23.3 exploring employment outcomes through strategic procurement;

### Publicity

- 24 **noted** that the refreshed He kai kei aku ringa strategy, result areas, indicators and targets, cross-agency plans and progress reports will be made publicly available;
- 25 **authorised** the Minister for Economic Development and the Minister for Māori Development to agree a launch and publicity plan with officials for the refreshed He kai kei aku ringa before 30 June 2017, in consultation with relevant portfolio Ministers.

Janine Harvey  
Committee Secretary

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Hard-copy distribution: (see over)

**Present:**

Hon Paula Bennett  
Hon Steven Joyce (Chair)  
Hon Simon Bridges  
Hon Amy Adams  
Hon Michael Woodhouse  
Hon Anne Tolley  
Hon Dr Nick Smith  
Hon Judith Collins  
Hon Paul Goldsmith  
Hon Louise Upston  
Hon Alfred Ngaro  
Hon Nicky Wagner  
Hon Jacqui Dean  
Hon David Bennett  
Hon Tim Macindoe  
Hon Scott Simpson  
Hon Te Ururoa Flavell

**Officials present from:**

Officials Committee for EGI

**Hard-copy distribution:**

Minister for Economic Development  
Minister for Maori Development