

International Visitor Survey 2018 review: Progress report 1

This is the first progress report of the 2018 review of the International Visitor Survey (IVS), initiated by the Ministry of Business, Innovation and Employment (MBIE).

The purpose of the review is to ensure that the IVS provides an accurate estimate of tourism expenditure, and to recommend any improvements that might be required for the survey to meet the needs of Government and industry.

See [IVS 2018 review](#) for the terms of reference that were finalised and published in December 2017. The first intermediate deliverable, an ASPIRE quality assessment, was completed by Stats NZ in December 2017. This will provide input to the review. The ASPIRE results will be summarised in the final report of the review, scheduled for June 2018.

A review project team was assembled in February 2018. It is led by Ian Cope, an executive director at the United Kingdom Office of National Statistics who is on a short-term secondment with Stats NZ.

A Governance Committee comprising representatives of Stats NZ and MBIE was established to provide oversight of the review process and report. It held its first meeting on 21 February 2018.

The review team has started meeting with a range of stakeholders to understand their views and collect information about the survey and the tourism industry. Initial meetings have been held with market research consultancy Kantar TNS and Tourism Industry Aotearoa. The team is also compiling and analysing information about the survey, to assist in discussions with stakeholders and to inform the review report.

Signed 1 March 2018 on behalf of the International Visitor Survey 2018 review's governance committee:

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