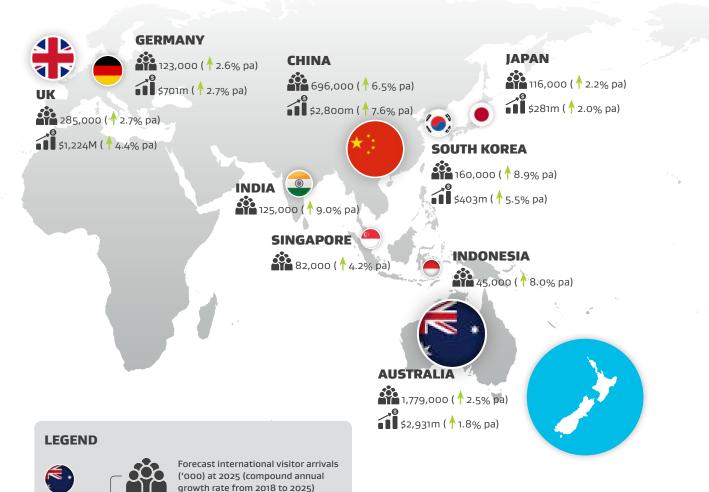
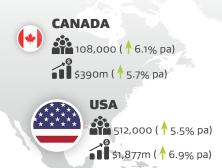
## **New Zealand Tourism Forecasts** 2019 – 2025

How many people will visit New Zealand in 2025, and how much will they spend?



**Note:** The spend estimates refer to spend by international travellers aged 15 and over, excluding international airfares, and individuals whose purpose of visit to New Zealand was to attend a recognised educational institute and are foreign-fee paying students. Spend is in New Zealand dollars.



## FORECAST FOR ALL MARKETS AT 2025





5,077,000

(4.0%)

(4.3%)



Forecast international visitor spend

growth rate from 2018 to 2025)

(\$ million) at 2024 (compound annual

Size proportionate

to arrivals

