



## INNOVATIVE NZ

# Scaling up the Innovative Partnerships programme

### Overview

This funding enables MBIE to scale up activities led by the Innovative Partnerships team to deliver on the goal of attracting ten multinational companies to conduct research and development (R&D) and related innovation activities in New Zealand by 2020.

Additional objectives are to:

- Build a more internationally connected innovation system by incorporating New Zealand firms and researchers into the global value chain
- Contribute to the Government’s goal of lifting New Zealand’s rate of business expenditure on R&D
- Enhance our R&D investment system
- Increase recognition of New Zealand as a country with R&D expertise
- Enhance New Zealand’s reputation as a great place to do business.



(\$m)	2017/18	2018/19	2019/20	2020/21	Total
<b>Existing Funding</b>	-	-	-	-	-
<b>New Funding</b>	2.0	2.0	2.0	-	6.0
<b>Total</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>	-	<b>6.0</b>

### FAQs

#### What is the new money for?

This new money is operational funding targeted to scale up the activities of MBIE’s Innovative Partnerships team. This is necessary for realising the goal of attracting 10 multinational companies to conduct R&D in New Zealand and help build a more internationally connected innovation system. Initial efforts, begun in July 2015, have established a pipeline of 61 potential investors, with 21 in active stages of development. Accelerating the programme’s progress, including broadening its scope and turning interest into investment decisions now requires a higher level of funding.



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### **Who will get it?**

All funding is operational and will support MBIE's expenses related to staffing and programme activities to deliver on the stated goals of the multinational R&D attraction efforts.

Funding will not be directed to international firms being recruited to conduct business in New Zealand.

### **How does the programme align with Government's priorities?**

This initiative is well aligned with the National Statement of Science Investments (NSSI), the Business Growth Agenda (BGA), and the New Zealand Investment Attraction Strategy. The programme's activities and direction have been guided by the BGA Innovation chapter refresh and NSSI investment signals.

As part of the goal to raise business expenditure on R&D to 1 per cent of GDP, the NSSI sets out future Government investment in *"attracting multinational corporations to invest in R&D in New Zealand by coordinating the Government's response to R&D opportunities, understanding what influences R&D investment decisions, marketing New Zealand as an R&D destination and ensuring complementary investments in the science system."*

Under the Building Innovation objective of the BGA 2015 Refresh, the Government has signalled the intention to *"attract multinational investment and build global connections in R&D"*. The New Zealand Investment Attraction Strategy outlines the Government's intention to *"attract at least 10 new international companies to undertake R&D activity in New Zealand over the next five years"*.

### **Why invest this initiative? What impact is expected?**

The undertaking of research and innovation by these firms in New Zealand will bring direct economic benefit, and will also stimulate adjacent supply chain opportunities and high-value ventures for New Zealand-based business and research organisations. This will in turn create greater opportunities for New Zealand talent and improve pathways to global product and capital markets.