



**STRA:** Short-Term Rental Accommodation  
**TEIC:** Tourism Evidence and Insights Centre  
**IVS:** International Visitor Survey  
**MRTE:** Monthly Regional Tourism Estimates  
**MURPE:** Monthly Unique Regional Population Estimates

Where appropriate, all Pou will consider innovation, as well as Māori perspectives/needs and look to provide improved data for Māori/Māori businesses