

## Government initiatives relevant to growing New Zealand's digital sector

**Stage of Innovation and Business Development Life Cycle** 

&D	investment attraction strategies

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## Agencies responsible for initiatives relevant to growing New Zealand's digital sector

## MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT (MBIE)

Trans-Pacific cable investment	New Zealand Investment	Attracting multinational	Financial Markets Conduct Act	Government procurement policy	Innovation hubs and precincts	<b>Commercialisation Partner</b>	Pre-seed Accelerator Fund sits	Contestable science funding	Skills Forum to discuss and
allocated for a second cable	Attraction Strategy an MBIE,	investment in R&D allocated	2013 has enabled equity	includes procurement of ICT	central and local government,	Network funds three	with four providers to	invests annually in science	action government/indust
for international	NZTE, Callaghan Innovation,	\$1 million in new funding in	crowd funding and new	for government (Department	the private sector and	providers to foster a science	undertake early-stage	and innovation research to	responses to IT skills issu
telecommunications traffic	Ministry of Foreign Affairs	Budget 2015	exchanges with a lower level	of Internal Affairs) and	universities all fund hubs	and innovation eco-system	commercialisation of new	benefit NZ	
	and Trade and Treasury		of disclosure requirements	improvements to	and precincts, four of which		technology ideas, aiming to		
	strategy to attract high-value			government's overall	have an ICT focus		attract investor interest to		
	foreign direct investment			procurement processes			publicly funded R&D		
				(MBIE)					
Ultra-fast Broadband and Rural	Science for Technological	Regional Business Partners	Long-term Skill Shortage and	Talent (Accredited Employers)	Immigration attraction events	Maori ICT Development Fund to	eResearch infrastructure is co-	ICT Sectors Reports 2013 and	
Broadband Initiative investment	Innovation, National Science	Programme offers	Skilled Occupations Lists inform	Work Category visas, up to 30	and campaigns include	stimulate Māori participation	funded by MBIE and provided	2015 provide comprehensive	
to build NZ's fibre-optic cable	Challenge is aiming to	management training	visa and entry requirements	months, can be sought by	dedicated tech campaigns,	in all aspects of the ICT sector	by REANNZ, NESI & NZGLs	information and data on NZ's	
network	enhance NZ's capacity to use	vouchers for SMEs to 50% co-	for potential migrants whose	immigrants with a job offer	trade shows and job fairs and			IT sector	
	physical and engineering	fund – up to \$5,000/year -	skills fit the categories	from an accredited employer	ICT components within wider				
	sciences for economic growth,	training with a provider of			immigration attraction events				
	including through big data	their choice			or campaigns				
	analytics								

NEW ZEALAND TRADE & ENTERPRISE (NZTE): delivers a broad range of services to help firms grow and internationalise "bigger, better, faster" to benefit NZ

Focus 700 NZTE's portfolio of	Business-led coalitions are	International Growth Fund	Beachheads is a global	Kiwi Landing Pad is shared	<b>Regional Investment Attraction</b>	Better by Capital helps firms	KLP8 a one month US
up to 700 intensively	companies with a shared	provides grants to Focus 700	network of private sector	office space in San Francisco	Programme encourages	position themselves for	programme to acceler
managed, generally	opportunity or challenge that	clients to assist international	advisors and mentors	funded by private sector	international firms to invest	capital raising to fund	digital entrepreneurs
knowledge-intensive, firms	commit to working together to	growth		sponsors and NZTE	in NZ's regions	international growth	expansion into the US
	achieve international growth						

CALLAGHAN INNOVATION: aims to accelerate the commercialisation of innovation by high-value manufacturing and services sector firms.							
Growth Grants enable	Project Grants co-fund R&D	Getting Started Grants fund 40%	Student Grants enable under-	Lightning Lab - an intensive 12	Founder-focused incubators	Technology-focused incubators	Taxation (Annual Rates
companies to claim 20% of	projects at 30-50% to help	of external costs – to \$5,000 -	and postgraduate students to	week business accelerator for	work with entrepreneurs to	identify an intellectual	16, Research and Devel
eligible R&D expenditure, up	firms develop into stable R&D	to help a company start in	develop skills while assisting	teams of digital	test and develop a business	property-based idea or	and Remedial Matters)
to \$5m per annum	performers	R&D	firms' R&D	entrepreneurs	idea	technology to build a	allow innovative star
						business team around	firms to "cash out" ta:
							from R&D expenditure
							1
							1

				CROWN RESEARCH INSTITUTES: Crown-owned	government funding for	NEW ZEALAND VENTURE INVESTMENT FUND (NZVIF): help build an early stage capital market in NZ	
Increased tertiary places for students of STEM subjects, including computer science and IT	ICT Graduate Schools (with MBIE) to deliver industry- focused education and research, and skilled ICT graduates	Centres of Research Excellence are inter-institutional research networks, with researchers working together on agreed work programmes	Performance Based Research Fund is distributed to tertiary education organisations on the basis of the excellence of their research		excellent fundamental research	capital funds, which then	Seed Co-investment Fur invests, through selec angel groups, in early technology firms





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IF): aims to

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January 2016