Meeting minutes

Digital Economy and Digital Inclusion Advisory Group Zoom meeting

Date and time of meeting	4 September 2018, 3-5pm
Location	Virtual meeting via Zoom
Attendees - members	Frances Valintine, Potaua Biasiny-Tule, Jordan Carter, Kaila Colbin, Cathy Hardinge, Robyn Kamira, Rohan MacMahon, Gregory Morgan, David Moskovitz, Chris O'Connell, Michael Taitoko
Attendees - other	Officials - Kim Connolly-Stone (MBIE), Ruth Fischer-Smith (DIA), Bridget Beale (MBIE), Belinda Waters (DIA), Katherine Silvester (MBIE), Lucy Power (MBIE). Secretariat (MBIE) – Francis Powley, Alice Barnard Minister for Broadcasting, Communications and Digital Media – Hon Clare Curran Guests – Darshana Narayanan (Polis), Vic Crone (Callaghan Innovation), Rupert MacIntosh (Callaghan Innovation)
Apologies	Amber Craig, Brenda Leeuwenberg, Victoria MacLennan, Damon Odey, Abbe Marks (MBIE), Karl McDiarmid (DIA), Kirk Mariner (DIA), Mike Smith (Private Secretary for Minster for Government Digital Services)
Chair	Frances Valintine

Item
Introductions
The Chair, Frances Valintine, welcomed the members of the Group and noted Amber, Brenda, Victoria and Damon were not able to join. Some members of the Group noted that they had to leave the meeting early.

Actions from last meeting not on current agenda

Identify upcoming opportunities to talk to the public about DEDIMAG work: Members identified various events they were planning to attend, including; an upcoming NZRise meeting, Nethui roadshows, a proposed meeting of Auckland librarians to find out about DEDIMAG, Itchy Trigger Finger, an Association of Local Government Information Management meeting and Tech For Good NZ meet-ups.

Digital Inclusion Blueprint feedback: Since the strategy session held on 13 August – attended by the former Minister of Government Digital Services, DIA officials and the digital inclusion subgroup – DIA has planned and approved an engagement process to gather feedback from affected communities on the Blueprint. Officials and the digital inclusion subgroup are also working with the Service Innovation Lab to look at how they will incorporate excluded populations.

Feedback on the Procurement Hack: Dave provided feedback on the Transforming Procurement Hack (the Hack) held on 9 August which was attended by the former Minister of Government Digital Services and some members of the Group. Dave has also written a blog post with further details about his thoughts on the Hack. The Hack also served as the launch of The Marketplace, the new government procurement platform for ICT.

Website update: A prototype website for the Group has been created. Feedback is being sought from the wider group on the design of the site and some of the content needs to be populated before the website can be launched.

Update on the Community Manager to support the DEDIMAG: Applications for the role closed on 2 September, with a number of applications received.

Housekeeping

The Chair reiterated to the Group that all of their work and communications as members of the Group are subject to the Official Information Act.

The Chair reminded the Group to complete their invoices, and to keep the Interests Register updated. The Provincial Growth Fund was discussed, and the Chair directed the Group to declare any possible conflicts of interest early if there was a chance that they may apply for funding through that fund.

Polis presentation

Darshana Narayanan, a Polis consultant, joined the meeting and showed the Group ways that other governments have used, or are using Polis as a tool for getting massive citizen feedback.

Darshana also gave the Group ideas for possible future ways they could use the tool. Some of the ideas Darshana raised included; using an open question as a prompt rather than a statement, embedding a Polis engagement into another website, using metadata questions to break down the demographics of respondents, or running Polis conversations as a virtual 'town halls' – this could also be set up in physical spaces like libraries.

General Group discussion

The Chair discussed the changing landscape with the Group, following a portfolio reshuffle where Dr Hon Megan Woods became Government Digital Services Minister. The Chair advised the Group that she imagined business would continue as usual for the immediate future, noting that some aspects of the Group's work would slow down while the details of these new arrangements were worked out.

The Chair welcomed Minister Curran to the meeting and invited each of the subgroups to provide an update on their work.

Digital inclusion subgroup: Since the strategy session (noted above) DIA has planned and approved an engagement process working out who to engage with from different population groups and how best to reach these different groups. An important part of this engagement process is to get feedback from different population groups on the Blueprint draft itself. Designing an 'outcomes framework' for digital inclusion has begun and an evaluation specialist has been engaged.

SME subgroup: The SME Subgroup will present to the recently formed Small Business Council on 5 September to discuss the work the subgroup and MBIE have been doing on small business productivity and building digital capability. Rohan and Abbe Marks (MBIE) met recently with MYOB to discuss insights that MYOB have about small business behaviour. MYOB are happy to share their insights with the subgroup to aid in looking at the productivity benefits of using digital technology.

Digital technology subgroup: The subgroup has drafted advice to the Minister of Broadcasting, Communications and Digital Media recommending using the terminology 'digital technology' rather than 'ICT', they have also drafted a paper on funding for the Service Innovation Lab for the next 2 years to enable continuity, and have inputted into a paper provided by MBIE about Marae connectivity.

There are four papers the group is currently working on; advice on the procurement of innovation (jointly with the adaptation subgroup), the definition of Govtech and what we mean by it, a proposal to power up a regional town or community to give us a sense of the impact of digital technology, and a paper about the contribution of digital technology to overall productivity.

Connectivity subgroup: The subgroup has met with Spark, Vodafone, the Rural Connectivity Group, representatives of WISPs, Crown Infrastructure Partners, and different parts of MBIE to get a high-level picture on both their various work programmes and roll out of UFB and RBI. MBIE will discuss the Connectivity subgroup's idea for regional hui on connectivity with the Minister of Broadcasting, Communications and Digital Media. The subgroup has recommended the Minister meet with leaders of the sector ahead of the regional hui to highlight the need for a collaborative approach. The subgroup discussed the need for a common GIS layer that shows where all digital infrastructure is located or planned to be built and recommended better practices around communicating to affected communities about what is being installed, where and when. The subgroup will provide the advice on this in the coming weeks.

The Minister of Broadcasting, Communications and Digital Media thanked the subgroups for their hard work and progress to-date.

Scale-Up NZ presentation

Vic Crone, Chief Executive of Callaghan Innovation and Rupert Mackintosh (also from Callaghan) joined the call. Vic delivered a presentation about Scale-Up NZ, which aims to better connect the innovation eco-system. Scale-Up NZ is an online platform which enables collection and organisation of information about New Zealand's innovation eco-system. This will make it easier to connect businesses with each other, with funding and with support organisations that enable their success. It will also raise the profile of innovative New Zealand companies and enable the creation of a New Zealand innovation index.

Callaghan has partnered with a platform from Israel called Start-Up Nation, other countries have signed up as well and the goal is to create a start-up ecosystem of innovative countries globally.

Next steps

The Group will consider ways of collaborating more regularly as a whole rather than as five subgroups. Next Zoom meeting on 27 September.

Actions

Item	Action	Owner	Due date
1.	Identify opportunities to talk to the public about their work (e.g. the recent NZTech AGM)	DEDIMAG - all	Ongoing
2.	Consider ways the Group could collaborate as one group rather than as five subgroups	DEDIMAG - all	27 September 2018