

International Visitor Survey

Year-ending March 2018

Expenditure refers to spend by travellers aged 15+ and excludes individuals whose purpose of visit to New Zealand was to attend a recognised educational institute, and are foreign-fee paying students. Expenditure also excludes international airfares.

Percentage changes in total and mean (average) spend are calculated using unrounded figures. The spend percentage changes in white mean that they are not statistically significant. Colour indicates the direction of change.



AUSTRALIA
Total spend
\$2.59b
Growth
7%

Average spend
\$1,900
Growth
3%

Visitor Arrivals*
1.50m
Growth
6%

1



CHINA
Total spend
\$1.66b
Growth
15%

Average spend
\$4,200
Growth
9%

Visitor Arrivals*
438k
Growth
8%

2



USA
Total spend
\$1.32b
Growth
19%

Average spend
\$4,300
Growth
10%

Visitor Arrivals*
340k
Growth
9%

3



UK
Total spend
\$1.07b
Growth
14%

Average spend
\$4,600
Growth
3%

Visitor Arrivals*
255k
Growth
14%

4



GERMANY
Total spend
\$588m
Growth
10%

Average spend
\$6,000
Growth
9%

Visitor Arrivals*
103k
Growth
0%

5



JAPAN
Total spend
\$275m
Growth
-4%

Average spend
\$3,000
Growth
-3%

Visitor Arrivals*
102k
Growth
0%

6



Total spend \$10.89b
Growth 9%

Average spend \$3,230
Growth 3%

Visitor Arrivals* 3.81m
Growth 8%

* Source: International Travel and Migration, Stats NZ



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