
SECTION

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APPENDIX 2

INTERNATIONAL TOURISM SPEND BY RTO REGION,
JUNE 2013 TO JUNE 2016



5 Appendix 2: International tourism spend by RTO region, June 2013 to June 2016

Holidayhouses.co.nz properties, March 2016

RTO REGION	INTERNATIONAL TOURISM SPEND (JUNE 2016 YEAR), \$ MILLION	SHARE OF SPEND BY RTO REGION IN 2016	CHANGE IN SPEND BETWEEN 2013 AND 2016, \$ MILLION	CHANGE IN SHARE BETWEEN 2013 AND 2016	COMPOUND ANNUAL GROWTH RATE
Auckland	\$3,428	37%	\$827	-2.20%	10%
Queenstown	\$1,203	13%	\$418	1.20%	15%
Christchurch	\$815	9%	\$258	0.40%	14%
Wellington	\$612	7%	\$153	-0.30%	10%
Rotorua	\$314	3%	\$101	0.20%	14%
Waikato	\$274	3%	\$98	0.30%	16%
West Coast	\$229	2%	\$81	0.20%	16%
South Canterbury	\$223	2%	\$63	0.00%	12%
Northland	\$223	2%	\$58	-0.10%	11%
Lake Wanaka	\$220	2%	\$77	0.20%	15%
Nelson-Tasman	\$196	2%	\$62	0.10%	14%
Dunedin	\$174	2%	\$52	0.00%	13%
Lake Taupo	\$164	2%	\$43	-0.10%	11%
Bay of Plenty	\$149	2%	\$50	0.10%	15%
Hawke's Bay	\$134	1%	\$27	-0.20%	8%
Fiordland	\$122	1%	\$43	0.10%	16%
Marlborough	\$122	1%	\$34	0.00%	11%
North Canterbury	\$110	1%	\$35	0.10%	14%
Coromandel	\$77	1%	\$25	0.00%	14%
Manawatu	\$77	1%	\$14	-0.10%	7%
Southland	\$71	1%	\$19	0.00%	11%
Taranaki	\$63	1%	\$9	-0.10%	5%
Waitaki	\$47	1%	\$16	0.00%	15%
Ruapehu	\$43	0.50%	\$18	0.10%	19%
Kapiti-Horowhenua	\$42	0.40%	\$12	0.00%	11%

Central Otago	\$38	0.40%	\$10	0.00%	11%
Wairarapa	\$30	0.30%	\$8	0.00%	12%
Gisborne	\$27	0.30%	\$7	0.00%	11%
Kawerau- Whakatane	\$27	0.30%	\$9	0.00%	14%
Wanganui	\$18	0.20%	\$4	0.00%	8%
Clutha	\$12	0.10%	\$3	0.00%	8%

Source: Monthly regional tourism estimates, MBIE