



**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
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International Visitor Survey Classifications



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International Visitor Survey data is recorded using particular groupings (classifications) and terms. This section provides a list of these classifications which are generally the most detailed disaggregation possible. In the majority of cases, aggregations based on these classifications are used for dissemination. This treatment exists to provide the most reliable information for users possible. Classifications were reviewed and enhanced as part of the IVS redevelopment that began in late 2011.

Geographical classifications

There are several sets of geographical classifications used in the International Visitor Survey, including Country of Permanent Residence, Port of Arrival, and Places Stayed in New Zealand.

Country of Permanent Residence Classifications

Australia	Falkland Islands	Niger
England	Fiji	Nigeria
Northern Ireland	Finland	Niue
Scotland	Former Yugoslav Republic of Macedonia (FYROM)	Norfolk Island
Wales	France	Northern Mariana Islands
Ireland	French Guiana	Norway
United States of America	French Polynesia	Oman
Germany	Gabon	Pakistan
Canada	Gambia	Palau
China, People's Republic of	Gaza Strip/Palestine/West Bank	Panama
Hong Kong (Special Administrative Region)	Georgia	Papua New Guinea
Japan	Ghana	Paraguay
Korea, Republic of	Gibraltar	Peru
Taiwan	Greece	Philippines
Singapore	Greenland	Poland
South Africa	Grenada	Portugal
India	Guadeloupe	Puerto Rico
Afghanistan	Guam	Qatar
Albania	Guatemala	Reunion
Algeria	Guinea	Romania
Andorra	Guinea-Bissau	Russia
Angola	Guyana	Rwanda
Anguilla	Haiti	Samoa



Antarctica	Honduras	Samoa, American
Antigua and Barbuda	Hungary	San Marino
Argentina	Iceland	Sao Tome and Principe
Armenia	Indonesia	Saudi Arabia
Aruba	Iran	Senegal
Austria	Iraq	Serbia
Azerbaijan	Isle of Man	Seychelles
Bahamas	Israel	Sierra Leone
Bahrain	Italy	Slovakia
Bangladesh	Jamaica	Slovenia
Barbados	Jordan	Solomon Islands
Belarus	Kazakhstan	Somalia
Belgium	Kenya	Spain
Belize	Kiribati	Sri Lanka
Benin	Korea, Democratic People's Republic of	St Helena
Bermuda	Kuwait	St Kitts and Nevis
Bhutan	Kyrgyzstan	St Lucia
Bolivia	Laos	St Pierre and Miquelon
Bosnia and Herzegovina	Latvia	St Vincent and the Grenadines
Botswana	Lebanon	Sudan
Brazil	Lesotho	Suriname
Brunei Darussalam	Liberia	Swaziland
Bulgaria	Libya	Sweden
Burkina Faso	Liechtenstein	Switzerland
Burundi	Lithuania	Syria
Cambodia	Luxembourg	Tajikistan
Cameroon	Macau (Special Administrative Region)	Tanzania
Cape Verde	Madagascar	Thailand
Cayman Islands	Malawi	Timor-Leste
Central African Republic	Malaysia	Togo
Chad	Maldives	Tokelau
Channel Islands	Mali	Tonga
Chile	Malta	Trinidad and Tobago
Colombia	Marshall Islands	Tunisia
Comoros	Martinique	Turkey
Congo	Mauritania	Turkmenistan
Congo, the Democratic Republic of the	Mauritius	Turks and Caicos Islands

Cook Islands	Mayotte	Tuvalu
Costa Rica	Mexico	Uganda
Côte d'Ivoire	Micronesia, Federated States of	Ukraine
Croatia	Moldova	United Arab Emirates
Cuba	Monaco	Uruguay
Cyprus	Mongolia	Uzbekistan
Czech Republic	Montenegro	Vanuatu
Denmark	Montserrat	Vatican City State
Djibouti	Morocco	Venezuela
Dominica	Mozambique	Viet Nam
Dominican Republic	Myanmar	Virgin Islands, British
Ecuador	Namibia	Virgin Islands, British
Egypt	Nauru	Virgin Islands, United States
El Salvador	Nepal	Wallis and Futuna
Equatorial Guinea	Netherlands	Western Sahara
Eritrea	Netherlands Antilles	Yemen
Estonia	New Caledonia	Zambia
Ethiopia	Nicaragua	Zimbabwe
Faeroe Islands		

Port of Arrival Classifications

Auckland airport	Wellington airport	Christchurch airport
Queenstown airport	Some other airport	A cruise ship
Another ship or boat	Another method	

Places Stayed Classifications

Respondents are able to select from 483 places in New Zealand. For a complete list of place names contact MBIE at TR_SharedMailbox@mbie.govt.nz



Accommodation Classifications

Staying with family or friends	Student residence
House / flat that you paid some rent for	Yacht or other boat
Luxury Accommodation, 5-star Hotel, Luxury Lodge	Marae
Hotel	In a hut at a National Park / Department of Conservation area
Motel, Motor Inn or Serviced Apartment	Camping at a National Park / Department of Conservation camping ground
Youth Hostel, YMCA, YWCA	Other camping ground / holiday park (where you can stay in a tent, cabin, caravan, or campervan / motorhome)
Backpackers	Another place where you pay to park a caravan or campervan / motorhome overnight
Private Hotel / Guesthouse	Free camping - staying at a place that is NOT an official camp site, in a tent, caravan, campervan / motorhome
Bed and Breakfast	Other accommodation
Farm-stay or Home-stay	Not sure

Transport classifications

Taxi / shuttle service	Plane (within NZ)
Limousine / car with driver included	Helicopter
Rental car	The ferry between the North Island and the South Island
Car or van owned by you / family / friend(s) / company	Other ferry
Motorcycle	Yacht
Rental campervan / motor-home	Other boat or ship
Campervan / motor-home owned by you / family / friend(s)	Bicycle
Train	Walking or hitch--hiking
Tour bus	Other type of transport
Bus service between towns / cities	Not sure
Other bus service	



Activity/Attraction Classification

Which of these things did you go to?

A beach	Zoo or wildlife park
A geothermal park (hot mud and possibly geysers)	Theme park or leisure park
A glacier e.g. Fox or Franz Josef	Health spa or day spa
A national park	Farm or orchard
A marine park or marine reserve	Vineyard / wine trail
Hot pools	Food and/or wine event
Other natural attraction (e.g. mountain, lake, river etc.)	Garden visit or flower show
A film location	None of these

Which of these National Parks did you go to?

Egmont, Mt Taranaki	Lake Wanaka / Mt Aspiring/
Tongariro	Mt Cook / Aoraki
Lake Waikaremoana / Te Urewera	Nelson Lakes
Whanganui	Pancake Rocks - Paparoa, Punakaiki
Other North Island	Westland Tai Poutini (where Fox and Frans Josef Glaciers are)
Abel Tasman, Nelson	Milford, Dusky, Doubtful Sounds - Fiordland
Arthurs Pass	Rakiura National Park in Stewart Island
Heaphy Track / Kahurangi	Other South Island

Which of these things did you go on?

Gondola / cable car / tram ride	Scenic tour by bus or train
Scenic boat trip	None of these
Scenic flight	

Which of these did you see in their natural habitat?

Glow worms	Whales
Dolphins	Native birds
Seals	Other wildlife
Penguins	None of these

Which of these things did you do?

Go for a walk, hike, trek or tramp	Mountain climbing, rock climbing, abseiling, caving
Rafting, canoeing, kayaking	Horse riding / horse trekking



Jet-boating	Cycling
Other boating	Quad biking, 4WD vehicle tour
Swimming / surfing	Fishing or hunting
Scuba diving or snorkelling	Playing golf
Other water activity such as water-skiing	Rugby (watching or playing)
Bungy jumping	Watching or playing other sport
Extreme ride e.g. Luge, fly-by-wire	Air activities such as paragliding, hang gliding, ballooning, skydiving
Skiing, snowboarding or other snow sport	None of these

When you went walking / hiking / trekking did you do:

A walk that took under ½ hour	Other trek / tramp that included an overnight stay
A walk that took between ½ hour and 3 hours	Another type of walk
A walk that took over 3 hours but not overnight	Not sure
A New Zealand Great Walk	

Which of these did you do:

Cycle touring (mostly on-road riding, travelling from place to place)	Take your own bike to NZ
Mountain biking (mostly off-road and/or on dirt tracks)	Hire a bike in NZ
Cycle on the NZ Cycle Trail	Buy a bike in NZ
Another type of cycling	Borrow a bike in NZ
Salt-water fishing	Hunting
Fresh-water fishing	Not sure

Which of these did you go to?

A public museum or art gallery	A live performance
Other exhibition / Expo	A conference / convention
A place that is significant to Maori, such as a landmark, remains of a Maori pa (fortified hill), etc.	A casino
Other important building or site	A bar or nightclub
Auckland Museum	Canterbury Museum in Christchurch
Auckland Art Gallery	Christchurch Art Gallery
Te Papa (National Museum) in Wellington	Otago Museum in Dunedin
Puke Ariki in New Plymouth	Otago Settlers Museum
Govett-Brewster Art Gallery in New Plymouth	Dunedin Public Art Gallery
Other public museum or art gallery in the North Island	Other public museum or art gallery in the South Island



A play / drama	Other live performance
A live performance of music	Was any live performance that you went to part of a festival?
A live performance of dance	None of these
A live Maori performance	Not sure

Which of these did you do:

Visit a Maori marae (a Maori meeting place)	Experience a Maori tradition, such as story-telling
See Maori artefacts, art or crafts in an exhibition	Some other activity associated with Maori culture
See Maori art or crafts being created	None of these
Eat Maori traditional food	





Reason for travelling (Purpose of Visit)

Main reason for going to NZ

Holiday / vacation	Education
Visiting friends / relatives	Conference / convention
Business	Other

Follow-up holiday / vacation

For some special public event or occasion	To go sightseeing
As an incentive visit as a reward for good work or sales	For a holiday /recreation
For your honeymoon	For some other reason
For a working holiday	

Follow-up visiting friends / relatives

To care for a family member or friend	For a wedding, funeral, other family occasion
To visit family	For some other reason
To visit friends	

Follow-up education

An exchange program with a NZ high school of secondary school	To attend for a full academic year at a University*
An exchange program with some other educational institution	To attend for a full academic year at a Polytechnic or Institute of Technology*
On a school education trip	To attend for a full academic year at some other tertiary institution*
To attend a private training establishment such as an English language school, nanny school, hospitality school etc. *	Some other educational purpose
To attend for a full academic year at a High School / Secondary school*	

*Respondent are ineligible and do not complete the survey.





Follow-up other

Stopping over – between flights	For medical advice / treatment
To do seasonal work	To take part in a sport(s)
To do other work	To play professional sport?
For a working holiday	For some other reason
For shopping	

Expenditure Classifications

One of the main aims of the International Visitor Survey is to better understand the expenditure patterns of international visitors to New Zealand. A series of questions regarding expenditure are put to the respondent, this data is used by Statistics New Zealand to contribute to Balance of Payments statistics on a quarterly basis.

The following classifications are used within the Expenditure section of the International Visitor Survey questionnaire.

- Cost of tour / package (where applicable)

Then either (excluding tour / package cost where applicable)

- Total cost

or

- Other costs **paid for before you went to NZ**
- costs **while in NZ**
 - amount paid by credit card
 - amount paid with Travel Card, Cash Card, i.e. any card that you can load with money in the currency of the country you are visiting and can then use to pay for things and to draw out cash
 - amount paid by debit card
 - amount paid by travellers cheques
 - amount paid in cash
 - amount paid another way

Excluded costs:

- Purchase of a house, flat or timeshare in NZ
- Maintenance done on a house, flat or timeshare in NZ
- International Airfares
- Costs associated with a cruise ship visit to New Zealand

Respondents are able to choose from 157 currencies when entering cost information.



Visitor Characteristics/Demographics

Age

Under 20	50 – 54
20 – 24	55 – 59
25 – 29	60 – 64
30 – 34	65 – 69
35 – 39	70 – 74
40 – 44	75 or older
45 – 49	Rather not say

Who lives in the same household as yourself?

My husband, wife or partner	Other family / relative(s)
Son(s) or daughter(s) aged under 5	Other person(s)
Son(s) or daughter(s) aged 5 to 14	None of the above – I live alone
Son(s) or daughter(s) aged 15 or older	Rather not say

Did you visit New Zealand:

Alone
With one or more other people
Sometimes alone, sometimes with one or more other people

Who you visited with?

My husband, wife or partner
Child/children aged under 15
Child/children aged 15 or older
Other family / relative(s)
Other person(s)