



Regional Migration Trends

Hawke's Bay Overview **2015/16**



For more information

www.immigration.govt.nz

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New Zealand Government

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Hawke's Bay Executive Summary

The purpose of this report is to provide an overview of Hawke's Bay migrant population and migration trends. The report shows trends to 2015/16 and compares recent immigration patterns with previous years.

Increase in the number of Skilled Migrant Category principal applicants over the past year in Hawke's Bay

In 2015/16, two percent (or 226 people) of New Zealand's Skilled Migrant Category principal applicants (permanent migrants) found employment in the Hawke's Bay region. This is an increase from the 147 approved the previous year. India, the Philippines and the United Kingdom were the top source countries of skilled migrants in the region.

The most common occupations of these migrants in Hawke's Bay were Registered Nurses (12 percent), Retail Managers (8 percent) and Café and Restaurant Managers (6 percent).

Small increase in Essential Skills temporary workers over the past year in Hawke's Bay

In 2015/16, 438 people were approved for Essential Skills work visa in the region. This is an increase of two percent over the past year. India, the Philippines and the United Kingdom were the top source countries for Essential Skills workers in the region.

The most common occupations of Essential Skills workers in Hawke's Bay in 2015/16 were Chefs (13 percent), Livestock Farmers (7 percent) and Retail Managers (6 percent).

International student numbers continue to increase in Hawke's Bay

In 2015/16, 878 international students were approved for study in Hawke's Bay. This is an 18 percent increase from 745 in 2014/15. The Hawke's Bay region has one of the smallest shares of student visa approvals in the country with one percent of the total student visas granted during the year.

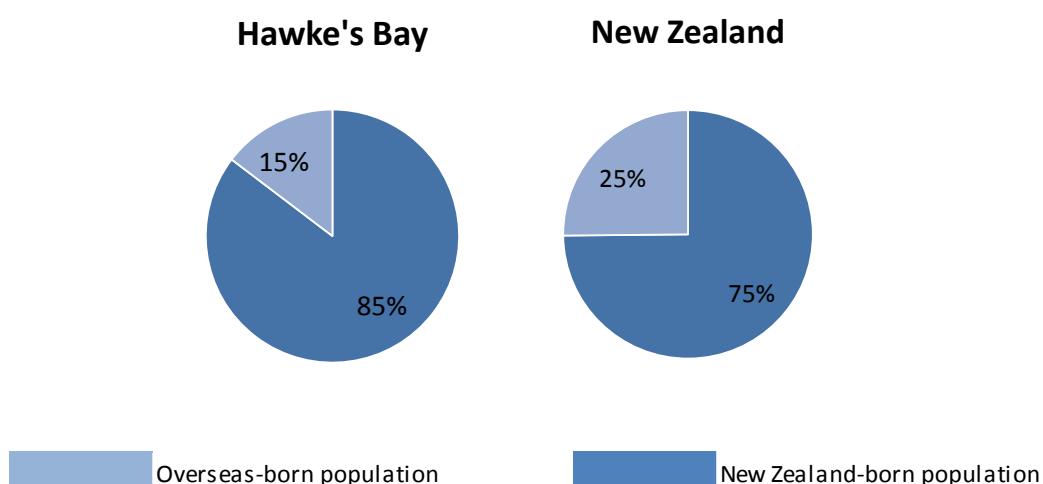
Introduction

The Hawke's Bay region is on the east coast of the North Island and is one of New Zealand's warmest and driest regions, known for its wine and art deco heritage. As a global producer, processor and exporter of primary products - beef, lamb, fruit and vegetables, forest products and wine - the Hawke's Bay region is a major contributor to New Zealand's horticulture sector and is the second largest viticulture area in New Zealand.

As at 30 June 2016, the Hawke's Bay region's population was 161,500¹, which represents three percent of New Zealand's total population.

According to the 2013 Census, 15 percent of the region's population were born overseas compared with 25 percent for New Zealand overall. The majority of new migrants² coming into the Hawke's Bay were from Asia (31 percent) and the United Kingdom and Ireland (18 percent).

Figure 1: Proportion of the overseas-born and the New Zealand-born population in the Hawke's Bay region and New Zealand overall, 2013



Source: 2013 Census of Population and Dwellings, Statistics NZ

New Zealand's population is affected by migration flows. Apart from new resident migrants, this includes the arrival and departures of temporary migrants on work and student visas.

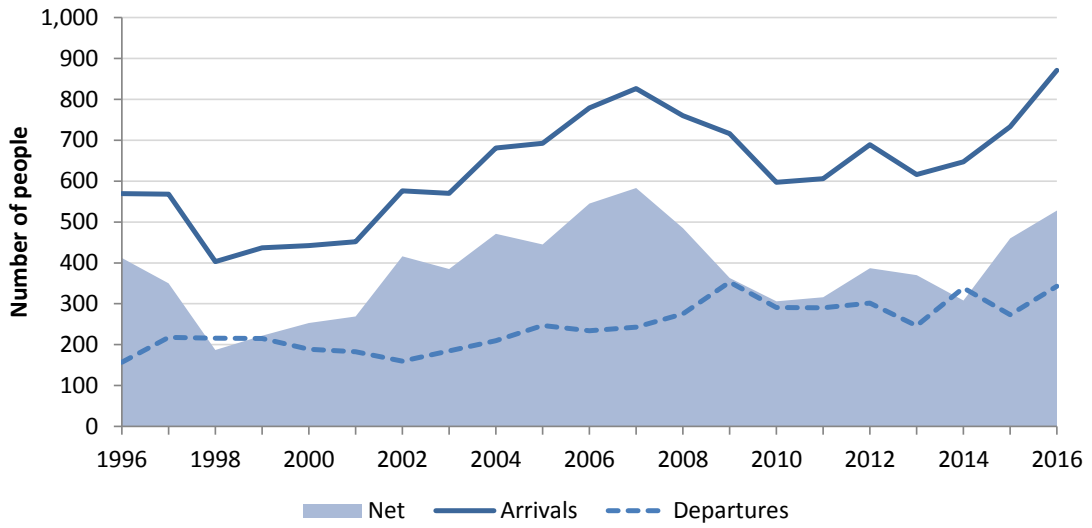
Figure 2 below shows that there have been more permanent and long-term³ arrivals of non-New Zealand and non-Australian citizens than departures in the region. In June 2016, there were 871 permanent and long-term arrivals in Hawke's Bay, an increase from 733 arrivals recorded the previous year. Permanent and long-term departures totalled to 343 in 2016. This resulted in the net gain of 528 in 2016 which is slightly less than the highest net gain recorded (583 in 2007) over the last 20 years. Note that these figures are based on people's intention rather than their actual stay in New Zealand.

¹ Subnational Population Estimates as at 30 June 2016 (provisional), Statistics NZ.

² Those who have been living in New Zealand for under two years at the time of the 2013 Census.

³ An arrival or departure is 'permanent and long-term' if the intended length of stay or absence is 12 months or more.

Figure 2: Annual permanent and long-term migration (excluding New Zealand and Australian citizens) to the Hawke’s Bay Region, year to June 1996-2016



Source: Permanent and long-term statistics, Statistics NZ

Note: Net migration flow is the difference between the number of permanent and long-term (PLT) arrivals and departures.

Residence Approvals

Permanent residence provides a person with the right to live in New Zealand and to gain access to all the work, business, education, property, and health privileges available to New Zealanders.

People who wish to migrate permanently to New Zealand must enter through one of the three residence streams of the New Zealand Residence Programme (NZRP). These are:

- Skilled/Business Stream
- Family Stream
- International/Humanitarian Stream.

This chapter describes the trends in the number of people coming in on a residence visa rather than a number at a single point in time. After a decrease from the previous year, the number of New Zealand residence approvals has increased by 21 percent from 43,085 in 2014/15 to 52,052 in 2015/16.⁴

New Zealand needs skilled migrants to contribute to skills acquisition, productivity and growth in a range of industries. Most migrants under the NZRP were approved under the Skilled/Business Stream (57 percent). Within the Skilled/Business Stream, the Skilled Migrant Category (SMC) has the largest number of residence approvals (50 percent in 2015/16). The SMC is a points-based system designed to ensure people migrating to New Zealand have the skills, qualifications and work experience that New Zealand needs.

In 2015/16, 49 percent of residence approvals under the SMC were principal applicants (13,096 people) and 51 percent were secondary applicants (12,660). Secondary applicants include partners and/or dependent children of principal applicants. Regional breakdown of data for secondary applicants is not available.

Regional data on residence approvals is only available for SMC principal applicants who specified their region of employment. The following section will focus on SMC principal applicants with a job or job offer in the Hawke's Bay region.

⁴ MBIE. (2016). *Migration Trends 2015/16*

Hawke's Bay context

In 2015/16, the Hawke's Bay region attracted two percent (or 226 people) of the SMC principal applicants to New Zealand. This is an increase of 54 percent from the 147 approved the previous year (see Appendix Table 1).

Source country

India is the main source country of SMC principal applicants in Hawke's Bay, followed by the Philippines and the United Kingdom. Together, the top five source countries represent 70 percent of the total approved SMC principal applicants in the region in 2015/16.

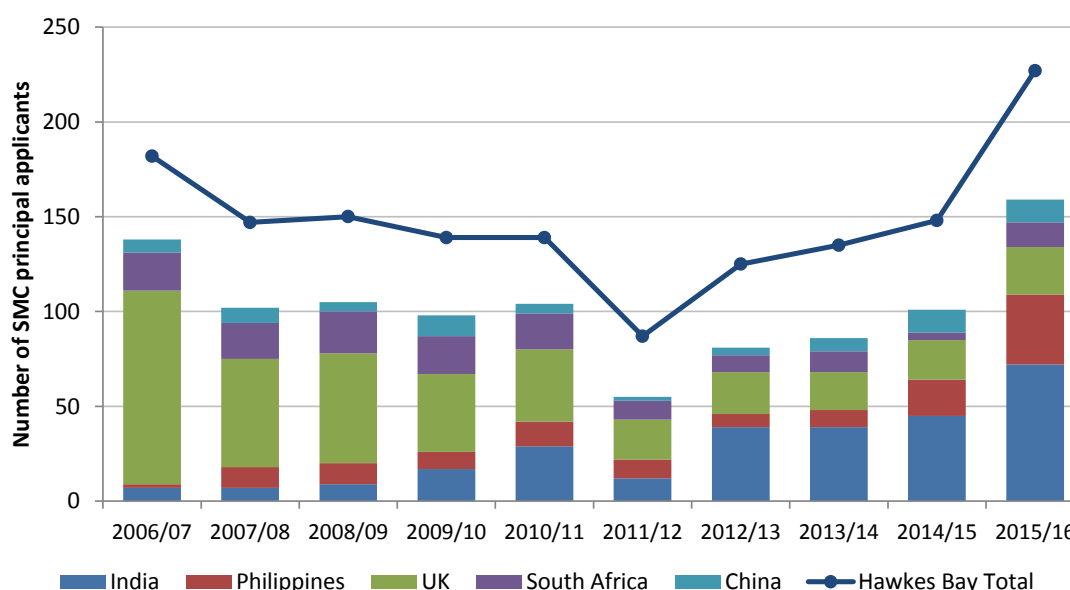
Table 1: Top source countries of Skilled Migrant Category principal applicants in Hawke's Bay, 2011/12 to 2015/16

Source country of principal applicant	2011/12	2012/13	2013/14	2014/15	2015/16
India	12 (14%)	39 (31%)	39 (29%)	45 (30%)	72 (32%)
Philippines	10 (11%)	7 (6%)	9 (7%)	19 (13%)	37 (16%)
UK	21 (24%)	22 (18%)	20 (15%)	21 (14%)	25 (11%)
South Africa	10 (11%)	9 (7%)	11 (8%)	4 (3%)	13 (6%)
China	2 (2%)	4 (3%)	7 (5%)	12 (8%)	12 (5%)

Source: Ministry of Business, Innovation and Employment

Figure 3 below shows that the number of SMC principal applicants coming into Hawke's Bay has been increasing. The United Kingdom was the main source of skilled migrants in the region up until 2011/12 and was then surpassed by India. The number of migrants from the United Kingdom has been declining over the last ten years while the number of skilled migrants coming in from India and the Philippines has been increasing over the same period.

Figure 3: The top five source countries of Skilled Migrant Category principal applicants in Hawke's Bay, 2006/07 to 2015/16



Source: Ministry of Business, Innovation and Employment

Occupations

Table 2 below shows the main occupations of SMC principal applicants with a job or job offer in the Hawke's Bay region for the 2015/16 year. It also lists the top source countries for each occupation group.

The main occupations of skilled migrants in Hawke's Bay in 2015/16 were Registered Nurses (12 percent), Retail Managers (8 percent) and Café and Restaurant Managers (6 percent).

Table 2: Occupations of Skilled Migrant Category principal applicants with a job offer in the Hawke's Bay, 2014/15 and 2015/16

	Number of applicants ⁵		Change over the past year	Top 2 source countries for each occupation
	2014/15	2015/16		
Top 3 occupations (2-digit level ANZSCO)				
Health Professionals	27	39	↑	Philippines, UK
Hospitality, Retail and Service Managers	27	38	↑	India, UK
Food Trades Workers	21	23	↑	India, China
Top 3 occupations (4-digit level ANZSCO)				
Registered Nurses	16	27	↑	Philippines, India
Retail Managers	12	18	↑	India, UK
Cafe and Restaurant Managers	11	13	↑	India, China

Source: Ministry of Business, Innovation and Employment

Note 1: Occupations are based on the Australian and New Zealand Standard Classification of Occupations (ANZSCO). Data are reported at both a high level breakdown (ie 2-digit level ANZSCO) and a more detailed breakdown (ie 4-digit level ANZSCO) of occupations.

Note 2: Due to the small number of counts for the region, only the top three occupations are reported.

⁵ Applicants whose occupation were not coded to ANZSCO or were classified as 'responses out of the current definition of the labour force' are excluded from the count.

Temporary Workers

The temporary work policy allows people to enter New Zealand for a variety of work-related purposes. Work visas allow employers to recruit temporary workers from overseas to fill skill shortages, while still protecting employment opportunities for New Zealand workers.

There are three main work policies. These are:

- Essentials Skills policy
- Working Holiday Schemes
- Family policy.

This chapter describes the trends in the number of people coming in on a temporary work visa rather than a number at a single point in time. In 2015/16, 192,688 people were granted work visas in New Zealand, an increase of 13 percent from 170,814 in 2014/15. Of these, 16 percent were approved for the Essential Skills visa.⁶

Regional data on temporary work visa approvals is only available for Essential Skills visa holders. The next section will focus on temporary migrants who were granted Essential Skills visas for employment in the Hawke's Bay region.

Essential Skills workers

The Essential Skills policy facilitates the entry of people required on a temporary basis to fill shortages where there are no suitably qualified New Zealand citizens or residents for the work offered. It is a labour market tested visa which means that employers in New Zealand have proven that they made genuine efforts to attract and recruit New Zealanders to fill a position but have been unable to find such people.

The number of approved Essential Skills workers in New Zealand has been gradually increasing over time. In 2015/16, 31,766 people were approved to work in New Zealand under the Essential Skills work policy, an increase of 11 percent from 28,548 in 2014/15. The increase in the number of temporary workers indicates an ongoing demand for labour in New Zealand.

Hawke's Bay context

Hawke's Bay has one of the smallest shares of Essential Skills workers in the country. In 2015/16, 438 people were approved to work in Hawkes Bay under the Essential Skills work policy (see Appendix Table 2). There has been an increase of two percent in the number of approved workers in the region over the previous year (compared to an 11 percent increase nationwide).

Source country

Table 3 below shows the top five source countries of Essential Skills workers in Hawke's Bay over the last five years. The top five source countries accounted for over half (57 percent) of the total number of Essential Skills workers coming to jobs in the region.

In 2015/16, India was the main source country of Essential Skills workers in Hawke's Bay, followed by the Philippines and the United Kingdom.

⁶ MBIE. (2016). *Migration Trends 2015/16*

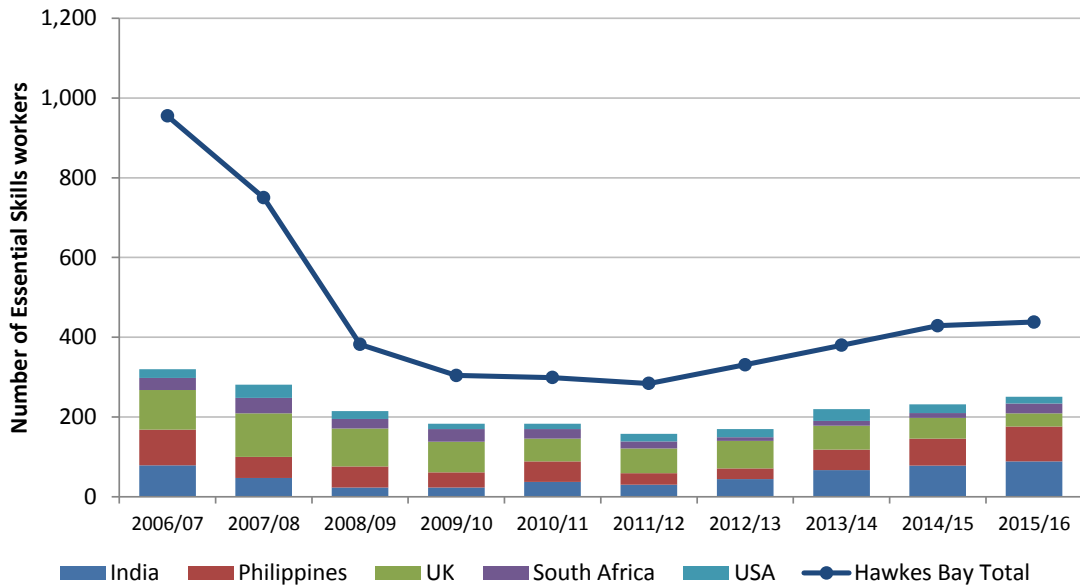
Table 3: Source country of Essential Skills workers in Hawke’s Bay, 2011/12 to 2015/16

Source country of Essential Skills workers	2011/12	2012/13	2013/14	2014/15	2015/16
India	30 (11%)	44 (13%)	67 (18%)	78 (18%)	89 (20%)
Philippines	29 (10%)	27 (8%)	51 (13%)	68 (16%)	87 (20%)
UK	62 (22%)	69 (21%)	60 (16%)	52 (12%)	33 (8%)
South Africa	18 (6%)	9 (3%)	12 (3%)	12 (3%)	25 (6%)
USA	19 (7%)	21 (6%)	30 (8%)	22 (5%)	17 (4%)

Source: Ministry of Business, Innovation and Employment

Figure 4 below shows that over the last ten years, the number of Essential Skills workers in the region has more than halved. However, there has been a steady increase in the number of Essential Skills migrants coming in over the last five years. The United Kingdom has been the main source country of Essential Skills workers in Hawke’s Bay up until 2012/13. The number of Essential Skills workers from the United Kingdom has been showing a downward trend over the last decade, while workers coming in from India and the Philippines have been increasing over that same period.

Figure 4: The top five source countries of Essential Skills workers in the Hawke’s Bay region, 2006/07 to 2015/16



Source: Ministry of Business, Innovation and Employment

Occupations

Table 4 below shows the main occupations of approved Essential Skills workers who received an offer of employment in Hawke's Bay. It also lists the main source countries for each occupation group.

The most common occupations of Essential Skills workers in Hawke's Bay in 2015/16 were Chefs (13 percent), Livestock Farmers (7 percent) and Retail Managers (6 percent).

Table 4: Occupations of Essential Skills workers in Hawke's Bay, 2014/15 and 2015/16

	Number of applicants		Change over the past year	Top 2 source countries for each occupation
	2014/15	2015/16		
Top 5 occupations (2-digit level ANZSCO)				
Food Trades Workers	54	68	↑	India, South Korea
Health Professionals	58	58	n/c	Philippines, UK
Hospitality, Retail and Service Managers	38	43	↑	India, US
Farmers and Farm Managers	38	36	↓	Philippines, India
Factory Process Workers	37	32	↓	Fiji, Samoa
Top 5 occupations (4-digit level ANZSCO)				
Chefs	47	55	↑	India, South Korea
Livestock Farmers	33	31	↓	Philippines, Germany
Retail Managers	19	27	↑	India, US
General Practitioners and Resident Medical Officers	19	25	↑	UK, Ireland
Registered Nurses	14	23	↑	Philippines, India

Source: Ministry of Business, Innovation and Employment

Note 1: Occupations are based on the Australian and New Zealand Standard Classification of Occupations (ANZSCO). Data presented at both a high level breakdown (ie 2-digit level ANZSCO) and a more detailed breakdown (ie 4-digit level ANZSCO) of occupations.

Note 2: Due to the small number of counts for the region, only the top five occupations are reported.

International Students

International education makes a considerable contribution to New Zealand’s economy. The economic value of international education was estimated to be \$4.0 billion in 2015/16⁷.

In 2015/16, a total of 91,261 international students⁸ were approved to study in New Zealand, an 8 percent increase from 84,856 in 2014/15.

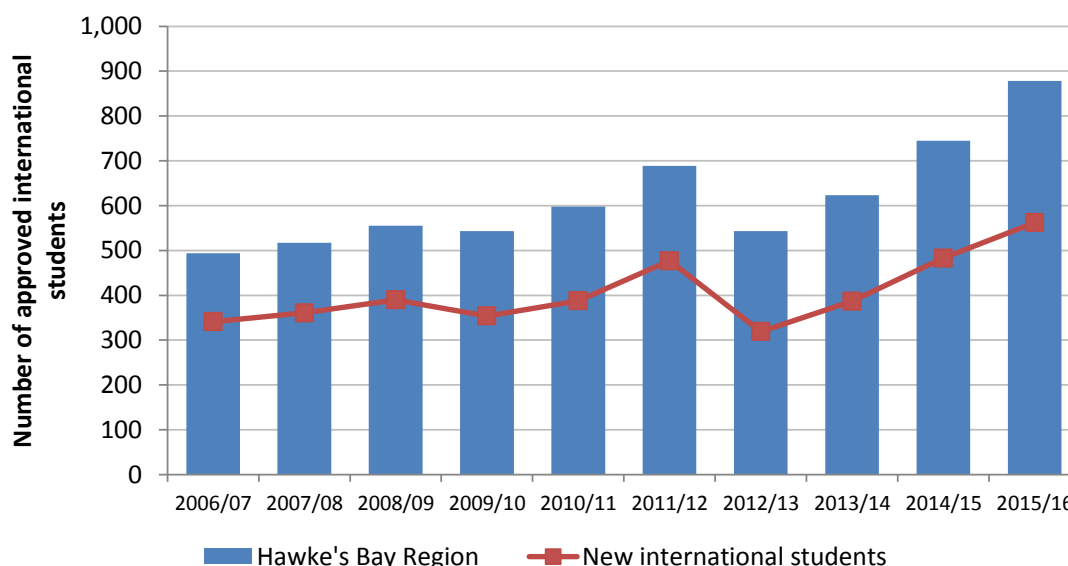
International students have identified that they chose to study in New Zealand because of the quality and cost of education, opportunities to work after graduation and to apply for residence, and opportunities to study in an English-speaking country⁹.

Hawke’s Bay context

International students are an important component of migration flows into New Zealand. Attracting international students into Hawke’s Bay plays an important role in bringing value into the region. The main provider of tertiary education in the region is the Eastern Institute of Technology (EIT) which offers a comprehensive range of qualifications from certificate and diploma to degree and postgraduate level.

Hawke’s Bay has one of the smallest shares of student visa approvals in the country. In 2015/16, 878 international students were approved for study in Hawke’s Bay, making up one percent of the total student visas granted. This is an 18 percent increase from 745 in 2014/15 (see Figure 5 below). There has also been an increase in the number of new international students in the region, up 16 percent over the year.

Figure 5: Approved international students in the Hawke’s Bay Region, 2006/07 to 2015/16



Note: This is a count of individuals approved for a student visa rather than the number of visa applications.

Source: Ministry of Business, Innovation and Employment

⁷ Infometrics and the National Research Bureau. (2016). *The Economic Impact of International Education 2015/16*. Wellington: Education New Zealand.

⁸ This includes primary and secondary school students.

⁹ Department of Labour (2010). *Life After Study: International students' settlement experiences in New Zealand*.

Appendices

Appendix Table 1: Region of skilled employment for Skilled Migrant Category principal applicants, 2009/10 to 2015/16

Region	Financial Year							% change since 2014/15
	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	
Auckland	3,706	4,002	4,063	4,648	4,310	4,641	5,382	16%
Canterbury	861	754	990	774	1,624	1,470	1,772	21%
Wellington	1,194	939	1,045	1,076	991	1,055	1,220	16%
Waikato	670	553	493	512	452	501	604	21%
Bay of Plenty	407	438	305	276	398	461	584	27%
Otago	288	313	378	162	374	328	368	12%
Hawke's Bay	137	139	87	125	134	147	226	54%
Manawatu-Whanganui	211	201	190	171	188	160	206	29%
Northland	205	203	146	143	142	168	203	21%
Taranaki	202	174	133	168	166	142	169	19%
Southland	93	97	131	64	140	135	155	15%
Nelson/Marlborough/Tasman	147	126	168	73	163	114	160	40%
Nelson	84	66	92	42	90	61	102	67%
Marlborough	63	60	76	31	73	53	58	9%
Other	186	153	130	107	124	133	178	34%
Total where region is known	8,307	8,093	8,259	8,301	9,219	9,465	11,227	19%
Total SMC principal migrants	11,800	9,903	9,408	9,109	10,312	10,621	13,096	23%

Source: Ministry of Business, Innovation and Employment

Note: 'Other' includes Gisborne and West Coast

Appendix Table 2: Number of people granted Essential Skills work visas by region of employment, 2006/07 to 2015/16

Region	Financial Year										% change since 2014/15
	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	
Auckland	9,860	10,585	10,191	7,873	8,094	7,016	6,639	7,580	8,668	11,249	30%
Canterbury	3,499	4,545	3,567	2,910	2,469	3,335	4,694	6,592	7,166	7,204	1%
Otago	3,259	3,904	3,206	2,645	2,531	2,482	2,604	2,927	3,190	3,914	23%
Wellington	2,376	3,496	2,637	1,978	1,869	1,963	1,979	2,119	2,061	2,094	2%
Waikato	1,673	1,776	1,492	1,100	1,086	1,198	1,195	1,342	1,450	1,513	4%
Southland	562	778	790	624	721	713	737	752	935	1,074	15%
Bay of Plenty	1,526	1,529	1,035	833	826	809	709	920	998	1,022	2%
Nelson/Marlborough/Tasman	1,274	1,886	1,285	748	609	659	641	756	796	950	19%
Manawatu-Whanganui	589	667	573	480	481	462	455	507	515	496	-4%
Hawke's Bay	955	750	382	304	299	284	331	380	429	438	2%
Northland	347	346	309	256	270	247	269	320	380	453	19%
Taranaki	551	854	595	496	514	505	479	710	424	288	-32%
West Coast	148	144	173	171	142	175	170	211	213	270	27%
Gisborne	116	91	111	88	111	152	172	181	193	152	-21%
Total where region is known	26,735	31,351	26,346	20,506	20,022	20,000	21,074	25,297	27,418	31,117	13%
Total Essential Skills workers	31,015	36,333	29,626	22,947	22,341	22,065	22,406	26,497	28,548	31,766	11%

Source: Ministry of Business, Innovation and Employment.

Appendix Table 3: Number of people granted student visas by region of study, 2006/07 to 2015/16

Region	Financial Year										% change since 2014/15
	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	
Auckland	29,866	30,774	33,278	33,952	36,499	34,741	31,984	38,929	46,697	49,615	6%
Canterbury	8,746	8,224	8,422	8,639	7,367	5,189	5,215	5,832	6,720	7,512	12%
Wellington	4,805	4,508	4,231	4,422	4,371	4,162	4,148	4,204	4,628	5,206	12%
Waikato	3,942	3,761	3,810	3,821	3,705	3,674	3,494	3,667	3,985	5,036	26%
Otago	3,312	3,220	3,360	3,556	3,629	3,524	3,526	3,587	3,749	4,012	7%
Manawatu-Whanganui	2,369	2,249	2,220	2,283	2,327	2,494	2,240	2,247	2,314	2,282	-1%
Bay of Plenty	996	1,079	1,396	1,520	2,238	2,057	1,792	2,311	2,680	2,088	-22%
Nelson/Marlborough/Tasman	649	728	796	882	886	830	673	671	1,023	1,083	6%
Southland	185	187	226	344	434	501	526	648	767	934	22%
Hawke's Bay	494	517	555	543	598	689	543	623	745	878	18%
Taranaki	512	442	474	544	546	536	463	517	549	531	-3%
Northland	444	433	467	518	426	472	425	417	451	484	7%
Other	113	97	62	68	53	36	32	49	41	28	-32%
Total where region is known	56,433	56,219	59,297	61,092	63,079	58,905	55,061	63,702	74,349	79,689	7%
Total students	67,149	69,105	73,107	72,755	74,096	68,905	64,189	73,423	84,856	91,261	8%

Source: Ministry of Business, Innovation and Employment

Note 1: 'Other' includes Gisborne and West Coast.

Note 2: This includes secondary school and tertiary students.

Note 3: This is a count of individuals approved for a student visa rather than the number of visa applications. The number of approved student visa holders will be lower than the number of student enrolments reported by the Ministry of Education.

