



PREPARING AN EFFECTIVE SUBMISSION: COPYRIGHT ACT REVIEW ISSUES PAPER

This guide provides some tips for preparing a submission that will be effective in helping us establish what issues with the copyright regime should be addressed.

Good policy development uses evidence and insights from a range of different perspectives. Please take this opportunity to share what evidence and experiences you can with us about what is working well in the copyright regime and what isn't working so well.

Your feedback on the Issues Paper will help us advise the Minister on whether changes to our copyright law are needed, and help inform our thinking about what those changes should be.

TIPS

1 Focus on the problem – not on the solutions

We need your help to understand the problems, before we can recommend policy changes. The purpose of consultation on the Issues Paper is to establish what is wrong or deficient with the current situation, and what effect that is having. Consider the following when you're describing a problem:

- ✓ **WHAT?** (What is the issue/problem?)
- ✓ **WHY?** (Why is it an issue/problem?)
- ✓ **HOW?** (How does the issue/problem come about?)
- ✓ **WHO?** (Who is affected by the issue/problem, and on what scale?)

2 Consider our objectives

If you think there is a problem with the current situation, it's helpful if you can frame it in terms of our proposed objectives for New Zealand's copyright regime (ie which objective does the current situation fail to meet?).

3 Back it up with evidence

For each statement you make, do your best to support it with evidence. Using strong evidence, such as peer-reviewed academic research, will help build a convincing case (that we can use for policy development). Given quality data is not always available within the copyright regime, personal experience and anecdotes can also be used as evidence, and will help contribute to our understanding of an issue, especially if we get it consistently from different sources.

4 Tell us about things that are working well too

Make sure you let us know if there are things that you think are currently working well and that you don't think need to change. This will help us understand both sides of how the regime is currently working, and weigh up to what extent something is an issue overall.

www.mbie.govt.nz/copyright-review

Questions? Contact the Copyright Act review team:
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